No. 79/2024

TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and the General Secretary

Your reference	Your correspondence of	Our reference	Date
		F/WF/NKE/AVIC	20 December 2024

UEFA Women's Club Competitions 2025-30 – Distribution system

Dear Sir or Madam,

The 2025/26 season kicks off a new cycle of European club football, which includes the expansion of the UEFA Women's Champions League (UWCL) to an 18-team league phase, and the introduction of the UEFA Women's Europa Cup (UWEC).

At its meeting in Lausanne on 16 December 2024, the UEFA Executive Committee approved the overall financial distribution system for the women's club competitions which balances out the need to reward participating clubs for their performance and contribution to the generation of revenue, with the duty to preserve competitiveness at all levels and thus ensure solidarity across European club football.

1. The overall distribution model

The total amount available for the distribution model is derived from different sources of income, namely:

i) revenue from media and sponsorship contracts as well as matchday revenue (tickets and hospitality) from the UEFA Women's Champions League final;

ii) cross-financing from UEFA men's club competitions;

iii) UEFA investment.

Costs for both competitions are deducted to establish the overall amounts available for distribution.

The revenue from media and sponsorship is projected to vary over the next five years, with a substantial increase from season three onwards. Based on this increase in revenue forecast, a distribution model, consisting of two parts and a slight variation of shares across the beneficiaries, has been developed: Part 1 for the first two seasons (2025/26 and 2026/27) and Part 2 for the last three seasons (2027/28, 2028/29 and 2029/30).

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Projected amounts per season	Part 1 2025-27	Part 2 2027-30
Competition revenues	€33.8m	€43.8m
UEFA investment	€11.3m	€11.3m
Men's club competitions subsidy	€25.0m	€25.0m
	€70.1m	€80.1m
Competition costs	-€32.4m	-€33.4m
Money available for distribution	**€37.7m**	**€46.7m**

2. Beneficiaries

The distribution model will allocate funds to:

i) Clubs in the centralised phase (UWCL league phase onwards)
ii) Clubs in the non-centralised phase (UWCL qualifying rounds)
iii) Clubs in the UEFA Women's Europa Cup
iv) Non-participating clubs
   a. All clubs in top divisions in Europe (i.e. divisions that have club representation in the UWCL)
   b. all clubs eliminated from the qualifying rounds of the UWCL
   c. all clubs participating in the UWEC

3. Provisional share

	Part 1 2025–27	Part 2 2027–30
Clubs in the centralised phase (UWCL)	48.39%	51.64%
Clubs in the qualifying rounds (UWCL)	20.42%	19.49%
Clubs in the UWEC	14.85%	13.28%
Non-participating clubs	16.34%	15.59%

4. Payments to clubs participating in the centralised phase of the UWCL

	Part 1 2025-27	Part 2 2027-30
Clubs in the centralised phase	€18.2m	€24.1m

The distributions assigned to the league phase of the UWCL will be allocated on a 50-50 basis: 50% to starting fees and the remaining 50% to performance-based distributions.

Starting fees will be split equally between all 18 clubs:

	Part 1 2025-27	Part 2 2027-30
Starting fee per club	€505'000	€670'000

Performance bonuses in the league phase will be paid as currently on a per-match basis per win and per draw. In addition, each team will be paid an amount based on their final ranking in the league phase (league ranking bonus).

Staggered knockout stage bonuses will be paid for each knockout stage clubs qualify to as shown in the table below:

	League Phase		Knockout stage				
	Per Match	**League ranking**	**KOPO**	**QF**	**SF**	**RU**	**W**
Part 1 2025-27	Win: €60'000 Draw: € 20'000	Min: €10'000 Max: €180'000	€100'000	€200'000	€250'000	€300'000	€500'000
Part 2 2027-30	Win: €70'000 Draw: € 23'000	Min: €10'000 Max: €180'000	€140'000	€280'000	€450'000	€600'000	€800'000

5. Payments to clubs participating in the qualifying rounds of the UWCL

	Part 1	**Part 2**
	2025–27	**2027–30**
Clubs in the qualifying rounds	€7.7m	€9.1m

The amounts for clubs participating in the qualifying rounds will be distributed according to the same principles and criteria as in the 2021–25 cycle. Therefore, clubs will receive a fixed amount per round and a performance bonus based on their final positions in the respective mini-tournaments (Q1 and Q2). In addition, savings expected through the access list rebalancing as well as the league phase draws will be allocated to the 15 clubs with the longest distance travelled in the qualifying rounds and UEFA Women's Europa Cup as well as the clubs hosting mini tournaments.

	Part 1	**Part 2**
	2025–27	**2027–30**
Qualifying rounds	**Amount per team**	**Amount per team**
Q1 visiting clubs	€75,000	€90,000
Q1 host clubs	€40,000	€45,000
Q2 visiting clubs	€80,000	€100,000
Q2 host clubs	€40,000	€50,000
Q3 defeated teams	€160,000	€180,000
Q3 winners	€110,000	€120,000

6. Non-participating clubs

Distributions to non-participating clubs will be determined by the same model as the 2021-25 cycle. The further a club progresses in the UEFA Women's Champions League, the higher the solidarity distributions

allocated to non-participating clubs in the top domestic women's championship of that country. For associations with multiple representatives, the club that progresses farthest will be used for the calculation of the amounts awarded. Non-participating clubs can expect to receive between €10,000 (top-division clubs from countries of clubs ranked fourth in Q1) and €40,000 (top-division clubs from country of winning club). Please be aware that these amounts are indicative.

The segment of clubs eligible to receive non-participating club bonuses has been expanded to all clubs who do not participate the UWCL league phase, including those eliminated in the qualifying rounds and those participating in the UWEC.

	Part 1	**Part 2**
	2025–27	**2027–30**
Non-participating clubs	€6.2m	€7.3m

7. UEFA Women's Europa Cup

The allocation to the UEFA Women's Europa Cup amounts to €5.6 million in Part 1 and will increase to €6.2 million in Part 2 of the cycle. Clubs will earn a fixed amount for each round they reach.

	Part 1	**Part 2**
	2025–27	**2027–30**
UWEC	€5.6m	€6.2m

	UWEC 25–27	**UWEC 27–30**
Round	**Amount per team**	**Amount per team**
Q1	€60,000	€65,000
Q2	€65,000	€70,000
R16	€70,000	€75,000
QF	€70,000	€80,000
SF	€75,000	€90,000
RU	€75,000	€95,000
W	€80,000	€100,000

8. Projections

The distribution model is based on projected costs and revenues. If less money than expected is available for distribution, the percentage shares agreed for the relevant part of the cycle will be maintained for all beneficiaries and the actual amounts paid will be reduced according to the final amount available.

If more money is available for distribution (surplus), the amounts in excess will be allocated as follows:

- The first €2 million will be allocated to clubs participating in the centralised phase (UWCL league phase onwards).
- The remainder of the surplus will be allocated to the 4 different beneficiaries in accordance with the percentage shares agreed for the relevant part of the cycle.

Actual amounts paid will be increased proportionately according to the amount available for distribution to the relevant beneficiary.

Please forward this information to the relevant stakeholders of your association, notably to the domestic leagues and their member clubs.

For any questions you may have with regards to this communication we invite you to contact UWCLMatchOps@uefa.ch.

Yours faithfully,

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Theodore Theodoridis
General Secretary

cc
- UEFA Executive Committee
- UEFA Women's Football Committee
- European members of the FIFA Council
- FIFA, Zurich
- ECA, Nyon