

Media rights sales:

European Qualifiers to UEFA EURO 2024™

European Qualifiers to 2026 FIFA World Cup™

European Qualifiers to UEFA EURO 2028™

UEFA Nations League 2022/23 (including the UEFA Nations League Finals)

UEFA Nations League 2024/25 (including the UEFA Nations League Finals)

UEFA Nations League 2026/27 (including the UEFA Nations League Finals)

Other International Matches

Last Update: 23.05.2024

Update: the media content rights sales process for the above UEFA national team football competitions for the 2022-2028 cycle is currently on-going. The sales process will be conducted on a market-by-market basis with such media rights being offered on a platform neutral basis.

The sales process will be effected initially by means of an Invitation to Tender ("ITT") process under which qualified media content distributors will be invited to submit offers before the submission deadline (as indicated in the schedule below) for the media rights in their respective territory. Schedule A below lists the status of the sales process in the relevant territories. Schedule B lists the relevant territories for which media rights agreements have been signed (including details of the respective partner).

The sales process will be administered on behalf of UEFA by CAA Eleven Sàrl. All enquiries in respect of the acquisition of the media rights to the above competitions should therefore be directed to CAA Eleven Sàrl at the following e-mail address: info@caa11.com.

Further communications and updates shall be provided as and when UEFA commences the media rights sales process in respect of any other territory or territories.

Schedule A: Updated ITT list

On-going/planned tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Estonia	02.05.2024	28.05.2024
Latvia	02.05.2024	28.05.2024
Lithuania	02.05.2024	28.05.2024

OUTSIDE EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
There are currently no on-going tender processes		

Closed tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Albania	21.10.2021	16.11.2021
Austria	09.02.2021	09.03.2021
Armenia	10.05.2021	10.06.2021
Azerbaijan	10.05.2021	10.06.2021
Belarus	10.05.2021	10.06.2021
Belgium	10.11.2020	07.12.2020
Bosnia Herzegovina	19.10.2021	16.11.2021
Bulgaria	17.09.2021	18.10.2021
Croatia	19.10.2021	16.11.2021
Cyprus	10.05.2021	10.06.2021
Czechia	11.05.2021	08.06.2021
Denmark	28.07.2020	26.08.2020
Estonia	10.05.2021	10.06.2021
Finland	28.07.2020	26.08.2020
France	07.09.2021	12.10.2021
Georgia	10.05.2021	10.06.2021
Germany	12.11.2021	10.12.2021
Greece	30.03.2021	27.04.2021
Hungary	11.05.2021	08.06.2021
Iceland	17.12.2020	26.01.2021
Israel	20.10.2020	16.11.2020
Italy	27.10.2021	24.11.2021 (14:00 CET)
Kazakhstan	10.05.2021	10.06.2021
Kosovo	21.10.2021	16.11.2021
Latvia	10.05.2021	10.06.2021
Lithuania	10.05.2021	10.06.2021
Luxembourg	10.11.2020	07.12.2020
Malta	10.05.2021	10.06.2021
Moldova	29.09.2023	06.10.2023

Montenegro	19.10.2021	16.11.2021
Netherlands	03.03.2021	29.03.2021
North Macedonia	19.10.2021	16.11.2021
Norway	28.07.2020	26.08.2020
Portugal	14.02.2022	14.03.2022
Republic of Ireland	13.01.2022	15.02.2022
Romania	27.04.2021	25.05.2021
Serbia	19.10.2021	16.11.2021
Slovakia	11.05.2021	08.06.2021
Slovenia	19.10.2021	16.11.2021
Spain	18.01.2022	17.02.2022
Sweden	28.07.2020	26.08.2020
Switzerland	08.04.2021	06.05.2021
Türkiye	14.03.2022	19.04.2022
Türkiye	04.03.2024	26.03.2024
Ukraine	12.10.2021	16.11.2021
United Kingdom	13.01.2022	15.02.2022
Uzbekistan	10.05.2021	10.06.2021

OUTSIDE EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Brazil	29.03.2022	03.05.2022 (18:00 CET)
Canada	25.01.2022	03.03.2022 (10:00 CET)
Caribbean	16.02.2022	17.03.2022 (18:00 CET)
Indian Sub-continent	13.09.2021	22.10.2021
Indonesia	31.05.2021	29.06.2021
Japan	08.03.2022	05.04.2022 (10:00 CET)
Kyrgyzstan	10.05.2021	10.06.2021
LatAm	21.02.2022	23.03.2022 (18:00 CET)
MENA	30.03.2022	25.04.2022
Mongolia	11.11.2021	09.12.2021 (10:00 CET)
Nigeria	15.07.2021	31.08.2021
Oceania	31.08.2021	12.10.2021 (10:00 CET)
South Africa	15.07.2021	31.08.2021
South East Asia (Cambodia, Hong Kong, Laos, Malaysia & Brunei, the Philippines, Singapore, Thailand and Vietnam)	15.02.2022	22.03.2022 (10:00 CET)
South Korea	11.11.2021	09.12.2021 (10:00 CET)
Sub-Saharan Africa	15.07.2021	31.08.2021
Taiwan	11.11.2021	09.12.2021 (10:00 CET)

Tajikistan	10.05.2021	10.06.2021
Turkmenistan	10.05.2021	10.06.2021
United States	19.08.2021	21.09.2021 (18:00 CET)

Schedule B: Contracts signed
EUROPE

Country(ies)	Contracting parties
Albania	DIGIT-ALB SH.A
Armenia	Vivaro Media LLC
Austria	ORF Red Bull Media House GmbH Puls 4 TV GmbH & Co KG DAZN Limited
Azerbaijan	CBC Sport MMC Limited Saran Media International Limited
Belgium	DPG Media NV Eleven Sports Network N.V. RTBF RTL Belux S.A. & Cie S.E.C.S.
Bosnia & Herzegovina	Radio and Television of Bosnia and Herzegovina Joint Stock Company BH Telecom Sarajevo Joint Stock Company Telekom Srbija, Beograd
Bulgaria	Bulgarian National Television Nova Broadcasting Group EOOD
Croatia	United Media Sàrl Nova TV D.D.
Cyprus	European Broadcasting Union (Cyprus Broadcasting Corporation) Cyprus Telecommunications Authority
Czechia	Ceska Televize AMC Networks International
Denmark	TV2 Danmark AS
Estonia	Nordic Entertainment Group UK Limited
Faroe Islands	Kringvarp Føroya
Finland	YLEISRADIO OY MTV OY
France	Télévision Française 1 D.S. Metropole Television L'Equipe 24/24 SAS
Georgia	European Broadcasting Union (LEPL Georgian Public Broadcaster) Saran Media International Limited
Germany	RTL Television GmbH ARD / ZDF DAZN Limited
Gibraltar	Gibraltar Broadcasting Corporation
Greece	Alpha Satellite Television S.A. United Media Sàrl Forthnet Media Pay TV Telecommunication Services and Holdings S.A.
Hungary	MTVA

	TV2 Media CSOPORT ZRT.
Iceland	Nordic Entertainment Group UK Limited
Israel	The Sports Channel Charlton Limited
Italy	RAI Televisione Italiana S.P.A. Reti Televisive Italiane S.P.A. Sky Italia SRL
Kazakhstan	Saran Media International Limited
Kosovo	DIGIT-ALB SH.A Armotion SH.P.K
Latvia	Nordic Entertainment Group UK Limited
Liechtenstein	Liechtensteinische Landesverwaltung
Lithuania	Nordic Entertainment Group UK Limited
Luxembourg	RTL Lëtzebuerg Eleven Sports Network N.V.
Malta	European Broadcasting Union (Public Broadcasting Services Limited)
Moldova	Public Institution "Teleradio-Moldova" Company Saran Media International Limited
Montenegro	Joint Stock Company Telekom Srbija, Beograd
Netherlands	NOS Ziggo
North Macedonia	Joint Stock Company Telekom Srbija, Beograd
Norway	TV2 AS
Poland	Telewizja Polska S.A Telewizja Polsat SP. Z.O.O
Portugal	Ràdio E Televisão de Portugal S.A. Sport TV Portugal SA
Republic of Ireland	Raidio Teilifis Eireann Premier Media Broadcasting Limited Virgin Media Television Limited
Romania	Clever Media Network srl Antena TV Group SA S.C RCS & RDS S.A.
Russia	TSG AO
San Marino	San Marino RTV SPA
Serbia	Joint Stock Company Telekom Srbija, Beograd
Slovakia	Rozhlas a Televizia Slovenska AMC Networks International
Slovenia	United Media Sárl
Spain	Corporación de Radio Y Televisión Española Sociedad Anónima, SME
Sweden	Nordic Entertainment Group UK Limited
Switzerland	SRG SSR DAZN Limited
Türkiye	Turkish Radio and Television Corporation Saran Media International Limited
United Kingdom	Channel Four Television Corporation Premier Media Broadcasting Limited

	S4C Nordic Entertainment Group UK Limited ITV PLC
Ukraine	Megogo LLC

OUTSIDE EUROPE

Country(ies)	Contracting parties
Australia	Optus Content PTY Limited
Brazil	ESPN
Cambodia	Cambodian Broadcasting Service Co. Limited
Caribbean	Caribbean Premier Sports Limited
China	Beijing Xinai Sports Media Technology Co. Limited
Fiji & Pacific Islands	Digicel Limited Asia-Pacific Broadcast Union
Indian Sub-Continent	Culver Max Entertainment Private Limited
Indonesia	Infront Sports & Media AG
Inflight / Inship	IMG Media Limited
Japan	DAZN Limited
Latin America	ESPN Corporacion Novavision
Malaysia	Measat Broadcast Network Systems SDN BHD
Mongolia	Content Distribution LLC
Myanmar	Shwe Than Lwin Media Company Limited
New Zealand	Sky New Zealand
Philippines	TAP Digital Media Ventures Corp.
Singapore	Starhub Cable Vision Limited
South Korea	Eclat Media Group
Sub-Saharan Africa	New World Television SARL Supersport International Limited
Taiwan	ELTA Technology Company Limited
United States of America	Fox Corporation Univision Communications
Vietnam	Viettel Telecom

KEY	
*	Deadline for submission of bids unless indicated otherwise: 12:00 (Midday) CET