



Enclosure 2

Playing attire for the 2024/25 UEFA club competitions

Playing attire for the 2024/25 UEFA Champions League, the 2024/25 UEFA Europa League, the 2024/25 UEFA Europa Conference League and the 2024/25 UEFA Youth League

Please find below some information regarding equipment used in UEFA club competition matches.

This enclosure explains some of the principles of the *UEFA Equipment Regulations* that we feel warrant clarification, as well as some of the key provisions of the regulations.

1. KIT (Kit Information Tool) platform for playing attire approvals for teams participating in UEFA competitions

This digital platform is aimed to facilitate the current playing attire selection and approval processes and will become an integral part of the approval process for the upcoming 2024/25 season.

The screenshot shows the TIME platform interface for the KIT (Kit Information Tool). The sidebar menu on the left includes options like Dashboard, My Matches, My Mini-Tournaments, My Organisation, Stadiums, and KIT (highlighted). The main content area shows 'Attire registration' with a message 'You have 2 attires registered with UEFA'. Below this, there are filters for Seasons and Competitions, a search bar, and a 'New attire' button. A table lists the registered attire:

STATUS	TEAM	SEASON	COMPETITION	ACTIONS
Submitted	Team A	2021/2022	UEFA Champions League	
Approved	Team A, Youth	2021/2022	UEFA Champions League	

NB – If you do not have access to TIME, or do not see the KIT module in the menu bar, please contact your club's TIME user manager to ensure you have the correct access. Please see Enclosure 5 of this circular letter for more details.

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The KIT tool has two functions:

1.1. Playing attire registration

The new process moves the registration of playing attire from the previous paper form to the KIT online tool, where the attires must be entered directly online by the club and must then be validated by the relevant National Association. This Playing Attire Registration section enables clubs to view all their teams' registered playing attires and add any new playing attires for approval.

STATUS	TEAM	SEASON	COMPETITION	ACTIONS
Submitted	Team A	2021/2022	UEFA Champions League	
Approved	Youth	2021/2022	UEFA Champions League	

1.2. Match kit selection

The KIT tool contains a **Select match attire** section for teams to enter their match playing attire agreements for each match.

STATUS	SEASON	COMPETITION	ROUND	HOME TEAM	AWAY TEAM	MATCH DATE	COMMENTS
Pending	2022	UEFA Women's Champions League	Group Stage	Wolfsburg	Chelsea FC Women	16/12/2021	--
Submitted	2022	UEFA Champions League 2021/2022	Round of 16	Chelsea	Lille	22/02/2022	--
Pending	2022	UEFA Champions League 2021/2022	Round of 16	Lille	Chelsea	16/03/2022	--
Pending	2022	UEFA Champions League 2021/2022	Round of 16	Lille	Chelsea	16/03/2022	--
Pending	2022	UEFA Youth League 2021/2022	Knockout Round	KRC Genk Youth	Chelsea Youth	09/02/2022	--
Pending	2022	UEFA Champions League 2021/2022	Quarter-finals	Chelsea	Real Madrid	06/04/2022	--
Pending	2022	UEFA Champions League 2021/2022	Quarter-finals	Real Madrid	Chelsea	12/04/2022	--

A full KIT platform user guide is available in TIME Documents in the "TIME User Guides" section.

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2. Approval process

As a reminder, teams participating in the qualifying rounds of the UEFA Champions League (UCL) and/or the qualifying rounds and play-offs of the UEFA Europa League (UEL) and UEFA Europa Conference League (UECL) are permitted to use their domestically approved playing attire in these rounds, provided that any sponsor advertising is also worn for domestic matches and complies with the relevant provisions of the UEFA Equipment Regulations. The same applies for all matches up to and including the quarter-finals of the UEFA Youth League (UYL). This means that for these rounds of the UEFA competitions, there are no restrictions (other than those mentioned in the UEFA Equipment Regulations relating to use of sponsor advertising) on the number or size of sponsor logos or manufacturer identifications on playing attire.

However, as of the **UEFA Champions League play-offs, UEFA Europa League league phase, UEFA Europa Conference League league phase and UEFA Youth League semi-finals**, teams must only use playing attire that complies with the UEFA Equipment Regulations and has been approved by UEFA.

1) Pre-approval process

To limit the risk of having to make changes once attire has already been produced, we encourage teams and manufacturers to submit designs or samples for pre-approval during the design and production process. Physical attire is always subject to final approval, as specified in point 4) below. Requests for pre-approval can be sent to KitApproval@uefa.ch.

2) Playing attire registration

For the 2024/25 season, teams must register all the details related to their playing attire (outfield player and goalkeeper colours, manufacturer, sponsor(s), charity logos, etc.) on the KIT platform, and upload front and back pictures of their range of outfield player and goalkeeper attires. This must be completed by **5 June**. If available, website/merchandising photos of the playing attires provide the best opportunity for an initial review.

3) Initial review on the KIT tool in TIME

On the basis of the information and photos, the UEFA administration will, when possible and time permitting, review the information to see if there are any obvious concerns in relation to compliance with the Equipment Regulations, and you may be contacted in case any further information is needed or if it is already clear that changes may be required.

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4) Physical sample review

Irrespective of any pre-approval of items, or no negative feedback being received following the initial check described above, teams must send in samples of **all** playing attire (i.e. first and second-choice outfield player shirts, shorts and socks, , any supplementary outfield player attire or attire items) by the following deadlines:

a) UEFA Champions League:

- **8 July 2024** for teams that qualify directly for the UEFA Champions League play-offs and league phase
- **2 August 2024** for teams that qualify for the third qualifying round of the UEFA Champions League.

b) UEFA Europa League:

- **8 July 2024** for teams that qualify directly for the UEFA Europa League play-offs and league phase
- **16 August 2024** for teams that qualify for the UEFA Europa League play-offs from the qualifying phase

c) UEFA Europa Conference League

- **8 July 2024** for teams that qualify directly for the UEFA Europa Conference League play-offs
- **16 August 2024** for teams that qualify for the UEFA Europa Conference League play-offs from the qualifying rounds

d) UEFA Youth League:

- Immediately after their quarter-final matches, teams that qualify for the UEFA Youth League semi-finals must submit any attire that is different from senior team attire that has already been approved by UEFA for the season in question.

All shirts and shorts submitted to UEFA for approval must include an example of the numbers and letters that will be used.

UEFA will inspect the playing attire and provide the teams and associations with a written decision as soon as possible after these deadlines.

Finally, when sending playing attire samples to UEFA for approval or pre-approval, please indicate the **production costs** of the relevant items and **not** the retail costs on the shipping invoice, to ensure smooth shipping and delivery. Please send the samples to the following address:

- **UEFA (attention to: Football Operations/Kit approval)**
Route de Genève 46
1260 Nyon
Switzerland

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3. Playing attire colours

Clear identification of the outfield players and goalkeepers of the two teams is a requirement of Law 4 of the Laws of the Game. This is essential for the match officials and players, as well as for spectators in the stadium and at home, and we consider it a fundamental requirement.

Each team must therefore have at least two outfield player attires in sufficiently contrasting colours that could be worn by opposing teams in a match. For example, if one outfield player attire is made up of predominantly light colours, the other outfield player attire should comprise predominantly dark colours.

Teams with striped shirts (especially ones made up of light and dark stripes) or shirts in two colours (e.g. sleeves in a different colour to the body) must pay particular attention to the contrast requirements. For example, a first choice of blue/white stripes with a second choice of an all-white shirt is not sufficient. The second choice must contrast strongly with both colours of the first-choice shirt. If this is not the case, a third choice of outfield player attire will be requested.

Additionally, teams must have, at least two goalkeeper attires that must not only contrast fully with each other (shirts, shorts and socks), but that must each also contrast fully with the outfield player attires. The goalkeeper attires must not, therefore, contain any of the colours contained in either outfield player attires, or be of similar shades (e.g. white outfield player attire and light-grey goalkeeper attire). This also applies to any additional player attires submitted. In other words, teams must ensure that for every outfield player attire submitted, they submit a minimum of two fully contrasting goalkeeper attires. If goalkeeper attires are submitted that contain the colours of the playing attires (e.g. same colour shorts and socks) then additional goalkeeper colours will be requested.

4. Playing attire colour selection

When selecting colours for the 2024/25 season, particularly goalkeeper colours, please bear in mind that there are a limited number of colours available to referees, for which the following colours will be used in the 2024/25 UEFA club competitions:

Black, Yellow, Orange, Blue

In order to facilitate the planning of match playing attire agreements, we strongly recommend teams avoid selecting goalkeeper attires that include more than one of the referee colours.

5. Combination of playing attire options

Teams must be prepared to combine elements of their approved outfield player attires, or approved goalkeeper attires if necessary. The primary objective must be the clear distinction of the teams on the pitch. Commercial or aesthetic objections to combining attire items **will not** be taken into account by UEFA to ensure the required contrast between different match participants.

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6. Definition of colours by match

For the UEFA Champions League, UEFA Europa League and UEFA Europa Conference League qualifying rounds, teams are expected to agree on their colours between themselves. If they cannot do so, however, the matter must be referred to the UEFA administration in order to avoid an issue on the day of the match. However, the referee is always entitled to take a final decision.

For subsequent rounds, the process for defining the match colours will be reviewed within the new platform referred to in section 2 of this enclosure, however the priority order for the choice of colours will be as set out in the 'Colour choices and combinations' section of the UEFA Equipment Regulations.

For the UEFA Youth League (UEFA Champions League path, league phase), in principle the colour combinations used by the youth teams should be the same as those used for the senior team's match. If a youth team does not use the same playing attire as their senior counterparts, the colours for the match must be agreed on between the two teams.

For the UEFA Youth League domestic champions path (first and second rounds), as well as for the first knock-out play-off round, the round of 16 and the quarter-finals, the colours must be agreed on by the two teams, subject to final approval by the referee at the organisational meeting.

7. Equipment regulations changes for the 2024/25 season

At the moment of the publication of this circular, some minor amendments and clarifications to the UEFA Equipment Regulations are under discussion. The most significant of these is a change regarding sponsor advertising in UEFA club competition matches.

Full details of these amendments will be shared following an eventual approval of the new changes. Nonetheless, while we believe the new proposals will in most cases add more flexibility for teams, to make planning and production easier a flexible approach to the application of the new regulations will be adopted for the 2024/25 season. If an item of playing attire would have been approved under previous wording and has already been produced for the new season, this item will not be refused for the coming season even if it would not be approved under the new wording.