



# TICKETS

## Privacy Notification

### UEFA Mobile Tickets

<b>Identity of the Data Controller</b>	<p><b><u>For UEFA EURO 2024™ Matches:</u></b></p> <p><b>Union des Association Européennes de Football (UEFA)</b>, whose offices are located at Route de Genève 46, 1260 Nyon 2, Switzerland, <b>and EURO 2024 GmbH</b>, whose offices are located at Otto-Fleck-Schneise 6, 60528 Frankfurt am Main, Germany, acting as joint data controllers.</p> <p><b><u>For any other Match:</u></b></p> <p><b>Union des Association Européennes de Football (UEFA) and UEFA Events SA</b>, whose offices are located at Route de Genève 46, 1260 Nyon 2, Switzerland, acting as joint data controllers.</p> <p>UEFA, as the exclusive owner of the commercial rights relating to the competitions, is responsible for the processing activities related to a <i>Match</i>. EURO 2024 GmbH, as the seller of the <i>Tickets</i> for UEFA EURO 2024™ <i>Matches</i>, and UEFA Events SA, as the seller of the <i>Tickets</i> for any other <i>Match</i>, are responsible for the processing activities related to the <i>App</i> regarding the use of your <i>Ticket(s)</i>.</p> <p>Capitalised terms in italic used but not defined in this Privacy Notification are defined in the Mobile Ticketing Short Form Terms and Conditions (the “<b>Terms and Conditions</b>”) in the context of which this Privacy Notification must be taken note of and read in the ticket application process.</p>
<b>Categories of personal data</b>	<p><u>When downloading and accessing the App</u>, you are requested to provide the following personal data:</p> <ul style="list-style-type: none"><li>• Email address</li><li>• First name</li><li>• Last name</li><li>• Telephone number</li><li>• Date of birth</li><li>• Passport/ID issued by country name</li><li>• Passport/ID number</li><li>• Gender (optional)</li></ul> <p><u>When registering Tickets on the App</u>, you are requested to provide the following personal data for each <i>Ticket Holder</i>:</p> <ul style="list-style-type: none"><li>• First name</li><li>• Last name</li><li>• Date of birth</li></ul>

	<ul style="list-style-type: none"> <li>• Passport/ID issued by country name</li> <li>• Passport/ID number</li> <li>• Any other information required under applicable law</li> </ul> <p>The abovementioned personal data will be processed together with any details related to the use of the <i>Tickets</i>.</p> <p><u>When attending the <i>Match(es)</i>, your voice, image and likeness may be recorded during your time in the <i>Stadium</i> (“Recordings”).</u></p>
<p><b>Purposes of the processing</b></p>	<p>The personal data are collected and processed:</p> <ul style="list-style-type: none"> <li>- for accessing the <i>App</i> and creating an account,</li> <li>- for providing you with a ticket supply for a <i>Match</i> and/or</li> <li>- for the purposes of any relevant safety, security and sanitary measures related to a <i>Match</i>.</li> </ul> <p>The Recordings are also used for the purposes of public reporting and promotion of the <i>Match(es)</i>.</p>
<p><b>Legal basis</b></p>	<p>The personal data are processed on the basis that such processing is necessary for the performance of the Terms and Conditions which are entered into between you and the respective <i>UEFA Party</i> at the time of accessing the <i>App</i>.</p> <p>➤ Legal basis for the data processing is Article 6 (1) lit. b of the EU General Data Protection Regulation (GDPR).</p> <p>The personal data are processed on the basis that such processing is necessary in order to perform the purchase contract (on the basis of the respective terms and conditions under which the <i>Successful Applicant</i> originally purchased and/or was allocated <i>Tickets</i>) between the <i>Successful Applicant</i> and EURO 2024 GmbH or UEFA Events SA regarding <i>Tickets</i> for the <i>Match(es)</i> and distribute and/or transfer the <i>Tickets</i> for the <i>Match(es)</i> to the <i>Ticket Holders</i> on the <i>App</i>.</p> <p>➤ Legal basis for the data processing is Article 6 (1) lit. b of the GDPR.</p> <p>The personal data, including the Recordings via a closed-circuit television system, are processed on the basis that such processing is necessary for the purpose of the legitimate interest of guaranteeing an effective security system and a safe environment inside and around the <i>Stadium</i>, as well as to combat the unlawful sale of <i>Tickets</i>.</p> <p>The use of the Recordings is also necessary for the purpose of the legitimate interest of public reporting and promotion of the <i>Match(es)</i>.</p> <p>➤ Legal basis for the data processing is Article 6 (1) lit. f of the GDPR.</p>
<p><b>Failure to provide the data</b></p>	<p>You are free to create an account and provide personal data in the <i>App</i>. If you do not provide personal data, you will not be able to create an account and register your <i>Tickets</i>.</p>

<p><b>Categories of recipients</b></p>	<p>You understand that your personal data will be available to <i>UEFA Parties</i> and their parent or related companies. With regard to UEFA EURO 2024™ <i>Matches</i>, UEFA Events SA acts as data processor of EURO 2024 GmbH for managing the <i>App</i>. In this context and under its own controllership regarding any other <i>Matches</i>, UEFA Events SA has (sub-) contracted SecuTix SA, Av. Général-Guisan 70A, 1009 Pully, Switzerland, for managing the <i>App</i>, acting as its data processor in this context.</p> <p>Technical service providers may access certain personal data for the sole purpose of (i) maintaining the security and performance of the <i>App</i>, (ii) detecting online fraud, and (iii) issuing and distributing <i>Tickets</i>, also acting as data processor(s) in this context.</p> <p>Third parties authorised by UEFA in each case (e.g., broadcasting, press) may process, exploit and publicly reproduce the Recordings for the purposes of public reporting and promotion of the <i>Match(es)</i>.</p> <p>The <i>Participating Team</i>, in relation to the <i>Participating Team Fan Allocation</i>, will access or receive certain personal data.</p> <p>The <i>Stadium Owner</i>, the <i>DFB Parties</i> (in respect of UEFA EURO 2024™ only), the stadium security and access service providers and any such other providers which help to organise the <i>Match(es)</i> and maintain safety and security (including in relation to sanitary measures) may access certain personal data for the purposes of providing their services.</p> <p>The transfer of personal data to the relevant public authorities, based on legal provisions and obligations, for the purpose of safety, security and sanitary measures and law enforcement related to the <i>Match(es)</i>, is reserved.</p>
<p><b>Onward transfer</b></p>	<p><i>UEFA Parties</i> will not, in principle, transfer your personal data to countries outside of the European Economic Area (EEA).</p> <p>In the event of a transfer of personal data to the recipients identified above located in a country which does not ensure an adequate level of protection within the meaning of applicable data protection laws, <i>UEFA Parties</i> (i) have put in place European Commission approved standard contractual clauses to protect your personal data and/or (ii) will rely on your consent (where permitted by law).</p> <p>To learn more about those safeguards, please contact us at: <a href="mailto:privacy@uefa.ch">privacy@uefa.ch</a>.</p>
<p><b>Storage</b></p>	<p>All personal data provided to <i>UEFA Parties</i> shall be stored in the <i>App</i> managed by SecuTix SA in the EEA (please see above).</p>
<p><b>Your rights</b></p>	<p>You may access and update your personal data directly in the <i>App</i> under the “My personal details” section.</p> <p>You may delete your account and all personal data related to it directly in the <i>App</i> by clicking “Delete my account” under the “My personal details” section and submitting a request to the UEFA’s customer service in relation to the ticketing process for the <i>Match</i>, through the applicable <i>Match</i> ticketing section of <a href="https://www.uefa.com/tickets/">https://www.uefa.com/tickets/</a>.</p>

	<p>In addition, you have certain rights under Chapter III of the GDPR, depending on the legal basis and the purpose of the processing, in particular the right of access (Article 15 of the GDPR) and the rights to rectification (Article 16 of the GDPR), erasure (Article 17 of the GDPR), restriction of processing (Article 18 of the GDPR), and data portability (Article 20 of the GDPR), as well as the right to object (Article 21 of the GDPR). You can assert these rights towards both <i>UEFA Parties</i>.</p> <p>The data privacy team can be contacted at: <a href="mailto:privacy@uefa.ch">privacy@uefa.ch</a>.</p> <p>You have also the right to lodge a complaint with your local Data Protection Supervisory Authority and have the ability to seek to enforce your rights through a judicial remedy. The list of relevant local Data Protection Supervisory Authorities in the European Union is available <a href="#">here</a>.</p>
<b>Retention period</b>	<p>The personal data is only collected and processed by <i>UEFA Parties</i> for no longer than is necessary for the purposes described above, unless the use of such personal data is further required for ongoing administrative or judicial proceedings relating to a <i>Match</i> or, where necessary, for preventing or detecting unlawful actions.</p>
<b>Personal data obtained from others</b>	<p>IF YOU SUBMIT PERSONAL DATA ON BEHALF OF OR FOR OTHERS, YOU CONFIRM HAVING A LAWFUL BASIS FOR THE SUBMISSION (E.G., CONSENT OR CONTRACT) AND HAVING INFORMED THE DATA SUBJECT OF THE CONTENT OF THIS PRIVACY NOTIFICATION PRIOR TO DATA CAPTURE. YOU ACCEPT THE RESPONSIBILITY OF INFORMING EACH PERSON OF THESE RULES AND PROCEDURES. <i>UEFA PARTIES</i> ARE ENTITLED TO REQUIRE AT ANY TIME EVIDENCE OF SUCH LAWFUL BASIS AND OF THE PROVISION OF SUCH INFORMATION.</p>
<b>Additional information</b>	<p>We reserve the right to adjust this privacy notification at any point in time to ensure that it is in line with the current legal requirements at all times, or in order to accommodate changes. In this case, the new privacy notification applies to any access to the <i>App</i>.</p> <p>You understand and acknowledge that your personal data is being collected and processed in accordance with the <b>Terms and Conditions</b> and the <b>UEFA Privacy Policy</b> available at <a href="https://www.uefa.com/privacypolicy/">https://www.uefa.com/privacypolicy/</a>.</p>