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TO UEFA MEMBER ASSOCIATIONS

For the attention of the president and the general secretary

Your reference

Your correspondence of

Our reference IKI

Date 26 February 2024

2024 UEFA Grow Conference on Financial and HR Management

Dear Colleagues,

We are pleased to officially announce the second UEFA Grow Conference on Financial and HR Management, which will be held in Lisbon on Tuesday 14 and Wednesday 15 May. The Portuguese Football Federation has kindly agreed to host the event at its headquarters.

This conference is for the finance and HR directors of our 55 member associations and will explore the latest trends in finance and human resources with keynote speakers, national association case studies, UEFA's benchmarking analysis and group case studies.

We are therefore pleased to officially invite two representatives of your association to attend. These should be the most senior members of your staff in these two sectors. The UEFA Grow team will contact your representatives directly in due course with more information about the event and the registration process.

We look forward to meeting your delegates again at this unique event.

Yours faithfully,

UEFA

Theodore Theodoridis General Secretary

<u>CC</u>

- UEFA Executive Committee
- UEFA HatTrick Committee
- UEFA National Associations Committee
- European members of the FIFA Council
- FIFA, Zurich