



No. 58/2023

TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and the General Secretary

Your reference

Your correspondence of

Our reference
NKE/ESY

Date
10 November 2023

UEFA Women's Football Development Programme Guidelines

Dear Sir or Madam,

Further to circular letter 44/2023, please find enclosed additional information about the HatTrick VI incentive payments under the UEFA Women's Football Development Programme (WFDP), for which all 55 national associations are eligible.

A total annual incentive of *up to* €300,000 is available per national association each season from 2024/25 to 2027/28 (HatTrick VI) for activities and initiatives to develop women's football, in accordance with these guidelines and the HatTrick VI Regulations.

For clarity, the three initiatives that are included in the UEFA WFDP are:

- a. UEFA Women's League Development Fund: €150,000
- b. UEFA Minimum Standards Framework for Women's National Teams: €100,000
- c. UEFA Club Licensing Regulations for the UEFA Women's Champions League: €50,000

Before any project related to any of the above initiatives is approved, associations must first meet the following requirements:

- 1. A dedicated lead for women's football, 100% of whose time is entirely dedicated to the progression, promotion and development of women's football
- 2. A women's football strategy, or an overarching strategy in which women's football is identified as a priority

Details for each subprogramme are given below.

UEFA Women's League Development Fund

All UEFA member associations are eligible to receive a maximum of €150,000 for projects related to the UEFA Women's League Development Fund (WLDF).

The fund aims to foster specific expertise and long-term strategies in order to develop UEFA member associations' national senior and youth women's football leagues, as well as the clubs, players, coaches and officials within them.

Projects can be relate to any of the following areas:

1. League strategy and administration
2. Sporting
3. Environment and services
4. Promotion, marketing and revenue generation
5. Pathways and access

While each association is eligible to receive €150,000, the actual amounts will depend on the quality of projects, levels of activity and further development.

UEFA Minimum Standards Framework for Women's National Teams

Please refer to circular letter 52/2023.

UEFA Club Licensing Regulations for the UEFA Women's Champions League

An annual incentive of up to €50,000 is allocated to each UEFA member association for running a club licensing system for women's competitions. This will contribute to the implementation of the new UEFA Club Licensing Regulations for the UEFA Women's Champions League (enclosed), which aim to continuously improve the standards and professionalism of women's football.

UEFA member associations are eligible for this annual incentive payments by:

- implementing the UEFA club licensing system for participating in the UEFA Women's Champions League, in accordance with the UEFA Club Licensing Regulations for the UEFA Women's Champions League, edition 2022;
- applying a club licensing system to govern participation in its women's domestic competitions.

This initiative is run in parallel to the usual financial support provided for all 55 UEFA member associations through the UEFA HatTrick programme for implementing the club licensing processes.

As 2024/25 is the first season of the HatTrick VI cycle, changes to the regulations will come into effect in July 2024. To help you prepare, attached you will find the new WFDP and WLDF guidelines for HatTrick VI, with detailed information and deadlines. We advise you to read through the document in the next few weeks and contact womensfootballdevelopment@uefa.ch, should you have any queries.

The application form and all reporting tools can be found on HatPro, HatTrick's central management tool. Please return the completed form to us, duly signed by your general secretary, by 31 July 2024.

To ensure ease of communication on these new initiatives, please provide us with the email of the person (s) who will be overseeing both the WLDF and Club Licensing programmes by 31 July 2024. This information can also be sent to womensfootballdevelopment@uefa.ch.

Depending on the project, practical assistance may be available, and UEFA will reach out to the contact person within the next few weeks to assess any need of further support in meeting the new requirements.

We look forward to fruitful cooperation.

Yours faithfully,

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Theodore Theodoridis
General Secretary

Enclosures

- Guidelines
 - o Women's Football Development Programme
 - o Women's League Development Fund
- UEFA Club Licensing Regulations for the UEFA Women's Champions League

cc (with enclosures)

- UEFA Executive Committee
- UEFA HatTrick Committee
- UEFA Women's Football Committee
- European members of the FIFA Council
- FIFA, Zurich