



GUIDELINES – HATTRICK VI INCENTIVE PAYMENTS 2024–28

UEFA Women's Football Development Programme

1) Introduction

UEFA is striving to develop women's football at all levels, encouraging its growth on the pitch and the creation of dedicated structures. UEFA's Women's Football Development Programme 2024-28 is the tool with which we will ensure that women's football is strategically managed by all associations.

These guidelines explain how the HatTrick VI Regulations apply to all three initiatives in the UEFA Women's Football Development Programme (WFDP). We intend them to be easy to use, with details of each aspect of the regulations accompanied by a checklist and information about how UEFA can help you meet the requirements.

However, we also intend to remain flexible and supportive of your endeavours to develop the women's game and put the WFDP into practice.

2) Programme overview

All UEFA member associations are eligible for the UEFA Women's Football Development Programme.

A total annual incentive of **up to** €300,000 is available to each national association every season from 2024/25 to 2027/28 (HatTrick VI) for activities and initiatives to develop women's football, in accordance with these guidelines and the HatTrick VI Regulations.

For clarity, the three initiatives that are included in the UEFA WFDP are:

1. UEFA Women's League Development Fund: €150,000
2. UEFA Minimum Standards Framework for Women's National Teams: €100,000
3. UEFA Club Licensing Regulations for the UEFA Women's Champions League: €50,000

3) Applications

Before any project related to any of the above initiatives is approved, associations must first meet the following requirements:

Dedicated football lead	
Requirements and recommendations	<ul style="list-style-type: none"> • This role must carry an appropriate job title, such as 'women's football manager', though national associations have full discretion over the specific wording. • This person must be employed 100% by the national association. • The role should focus on the areas within the NA that are directly related to women's football. <ul style="list-style-type: none"> ◦ For example: participation, grassroots and development • The individual must not have significant responsibilities in the national association outside women's football. <ul style="list-style-type: none"> ◦ For example: elite teams or social responsibility • All associations must provide UEFA with an accurate organisation chart showing where the role fits in. • No WFDP funding may be used to finance this position.
UEFA support	<ul style="list-style-type: none"> • Document: Women's Football Organisation – Structures utilised by NAs • Example job descriptions • Certificate in Football Management – women's football edition

Women's football strategy	
Requirements and recommendations	<ul style="list-style-type: none"> • All projects must be current and show a strong, clear link to your women's football strategy, or your overarching strategy in which women's football is identified as a priority. • This strategy must be attached to the application. It is recommended to include the following: <ul style="list-style-type: none"> ◦ Your national association's vision ◦ Strategic plan of your national association ◦ Description of how your women's and girls' strategy will be integrated into the national association's broader strategy • Your executive committee should be aware of this strategy.
UEFA support	<ul style="list-style-type: none"> • Frameworks, templates, data, best practice and presentations that national associations can use to develop this strategy • Additional tailored assistance on request • Expert assistance on request

4) Applications, approval and support

- A valid women's football strategy must be attached to the application for the Women's Football League Development Fund in HatPro, and proof of a women's football lead must be provided on request.
- Please refer to the guidelines or specific documents for each initiative for information about specific application requirements, approvals or support.

5) Contacts

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