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TO UEFA MEMBER ASSOCIATIONS

For the attention of  
the President and the General Secretary

Your reference

Your correspondence of

Our reference  
NCLS/ PGNZ

Date  
16 October 2023

## **The UEFA European Club Talent and Competition Landscape**

Dear Sir or Madam,

It is my pleasure to send you the latest benchmarking report, entitled The European Club Talent and Competition Landscape.

This is the first of two new annual publications derived from the long-running benchmarking report on European club football. This edition takes a deep dive into the player, coach, and competition landscape, showing the state of play of European football in 2023. A second report, The European Club Finance and Investment Landscape will follow in February 2024.

In his foreword, the UEFA president describes football's continuing emergence from the pandemic. The 2022/23 season marked a full return to stadiums throughout Europe. At least 33 top-tier men's leagues reported higher aggregated attendances than in the last full pre-pandemic season, while 14 leagues also saw their highest attendance figures for at least a decade, with all-time records in England, France and Switzerland.

The report underscores how UEFA supports the European sports model and the pyramid structure that links grassroots football to elite clubs at the pinnacle. European football's core values of open competitions, based on sporting merit, promotion and relegation, are what keep our sport strong.

We hope you will find this revamped benchmarking report enlightening and that it will provide you with valuable background information for your future decision-making.

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Hard copies of the report are available in English. Copies have been sent to each national licensing department for broader distribution. Digital versions of the report are available on the interactive UEFA.com microsite.

Yours faithfully,

**U E F A**

A handwritten signature in black ink, appearing to read 'Theodore Theodoridis', written over the UEFA logo.

Theodore Theodoridis  
General Secretary

cc

- UEFA Executive Committee
- UEFA Club Competitions Committee
- UEFA Club Licensing Committee
- European members of the FIFA Council
- FIFA, Zurich