



### **Foreword**



Dear friends of football,

I am pleased to present the exciting new

UEFA European Club Talent and Competition

Landscape report. This revamped edition,
which builds upon the foundation of the

Club Licensing Benchmarking Report, offers
a deep dive into the European competition
and talent landscape like never before,
providing unparalleled insights and precision.

As you explore these pages, you'll quickly notice the remarkable strength and vitality of European football, which remains the global leader in game development and continues to captivate audiences worldwide.

And, speaking of audiences, a staggering 209 million fans supported European professional club football matches from the stands last season alone. It's not just about the big leagues; our game is thriving at all levels, with an impressive 68 million enthusiastic supporters attending grassroots games away from the flashy arenas. This incredible passion and participation showcase European football's profound depth and enduring strength.

Our unwavering commitment to maintaining the finest sports ecosystem in the world sets us apart and draws these record-breaking numbers. UEFA tirelessly endorses the European sports model and the pyramid structure that links grassroots football to elite clubs at the pinnacle. This report is a testament to our dedication - over the past decade, an astounding 1,264 clubs have graced the top division of domestic leagues, while, at the same time, 562 clubs have competed in the men's UEFA competitions. European football's core values of open competitions, based on sporting merit, promotion and relegation, remain the pillars that make our sport as strong as ever.

We get caught up in the whirlwind of transfer news each summer, but we rarely see meaningful insights regarding transfers like this report offers. Latest numbers indicate that European clubs have emerged boldly from the post-pandemic era. It was, in fact, the largest transfer window in history, with a remarkable influx of investment. What's truly inspiring is that the transfers were forward-looking, with over 51% of all transfers involving players aged 23 or younger. This statistic highlights our commitment to nurturing and valuing the next generation of football talents.

As you delve into this report, the first of two to be unveiled this season, you will be taken on through the ever-evolving landscape of European football. It covers a wide range of topics, including the remarkable increase in the turnover of head coaches, the increasing use of substitutions and the surge in the number of goals scored across all competitions.

The fresh, revamped report introduces dedicated data panels for each of the 55 UEFA national associations, taking transparency to a whole new level. As you explore this reenergized report, you'll find clear evidence that the foundation of European football is now more robust than ever.

Whether talking about our talented players, dedicated coaches, passionate fans, or fiercely competitive leagues, every aspect of the game thrives and receives the attention it deserves.

Together, we'll continue to safeguard, nurture and elevate the sport we love.

Respectfully,

Aleksander Čeferin

**UEFA** President

### Introduction



This first edition of the stand-alone European Club Talent and Competition Landscape, provides a unique deep dive into the sport we all love. To provide added transparency to the football landscape the report provides an unprecedented level of granularity in a world of 'hot-takes'. This report has devolved from the annual UEFA Club Licensing Benchmarking Report and the refresh in format allows the extensive scope of the data on these topics to shine. A further publication highlighting the financial and investment landscapes will be published in the new year.

In general, the report tells a positive story of bounce-back from the unprecedented

challenges of recent years, a sport whose popularity remains stronger than ever despite economically difficult conditions in the wider world. Across the report there are indications of a forwards-looking approach; The remarkable post-pandemic resurgence in crowds at stadia, a testimony to the passion of supporters throughout European club football; Record transfer investment in younger talent and more minutes played by that young talent, and; Adaptation to player workload challenges with an increased spread of minutes across playing squads and greater use of 5 substitutions.

We are also proud to highlight the jeopardy and sporting tension at the heart of the European sports model which turns entertainment into true sports. A key factor in the domestic league competition structure, documented within the report, is the opportunity for over 100 clubs to move up and down the tiers of the domestic league pyramid this coming season, with the success story of Luton Town FC highlighted to provide inspiration that upwards mobility is achievable with hard and smart work.

Alongside analysis on players, we include analysis of the increasing number of head coach changes. In the world of football, head coaches make the strategic decisions that play a pivotal role in steering teams towards victory, however it is an insecure environment with analysis of head coach churn, international mobility and coaching pathways discussed to further understand the dynamic world they inhabit.

Assessment of the summer transfer window is included. It is important to note that the transfer fees included in the report are estimates based on values reported this summer. In certain cases, the individual values in our composite transfer database are changed later once clubs submit transfer details directly to UEFA but historically the estimated and confirmed values are of a similar level and suitable for benchmarking purposes and trend identification. Other transfer reviews may have slightly different values as they have different scopes or value approaches. For example, some analysis published recently refers to international transfer values only and/or uses full contingent transfer fees as a basis for their numbers while in this report we use the most likely contingent amounts, which as a rule of thumb are about half the maximum possible amounts. Currency translations can also lead to differences as some reports are denoted in GBP or USD rather than EUROS.

The detailed analysis undertaken by the UEFA Intelligence Centre provides insights to stakeholders that go beyond the headlines, to support evidence-based policy making and decision taking. The landscape reports have long brought transparency to European football and this edition continues this purpose.

We extend our thanks to numerous stakeholders and colleagues for assisting us in producing the most accurate and detailed analysis on European football talents and competitions currently available.

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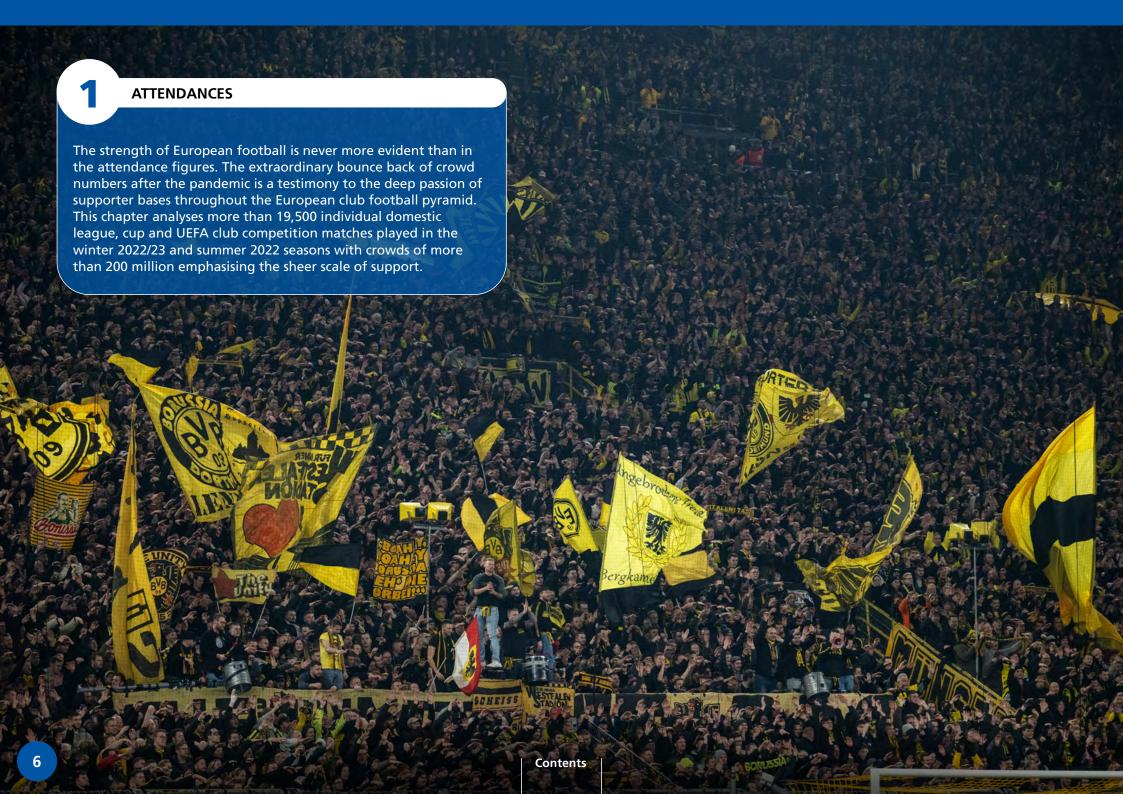
**Andrea Traverso** 

Director of Financial Sustainability & Research

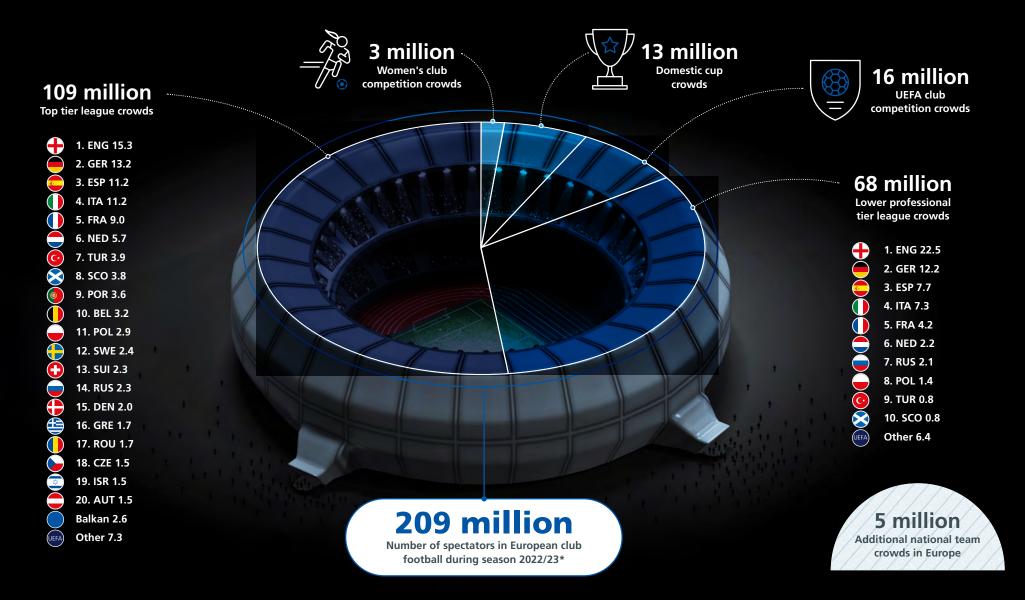
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# Massive attendances across European club football



<sup>\*</sup> This is the first attempt to identify the full picture of professional football attendances. OPTA match by match data covering 17,000 men's and 1,300 women's matches was supplemented by data sourced directly from leagues and national associations. Where the professional pyramid extends beyond the second tier Transfermarkt attendance data was added. The season covered is the last completed season: 2022/23 for winter leagues and 2022 for summer leagues. The 209 million is a conservative estimate of attendances at professional competitive football matches. It excludes crowds at lower league amateur football, age group football with the exception of UEFA Youth League, non-competitive exhibition matches, preliminary cup competition matches and some women's professional football. It also excludes crowds in Europe of 5 million recorded at national team matches during the season.

# Record attendances in European club football

#### **Record attendance levels**

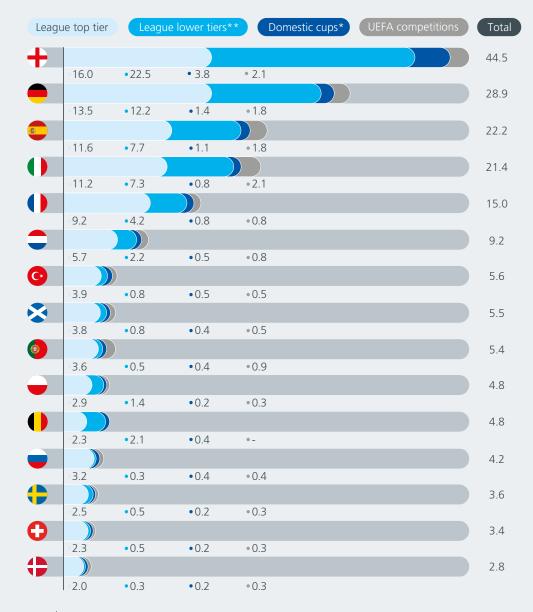
This first edition of the stand-alone European Club Talent and Competition Landscape starts with good news, documenting the remarkable post-pandemic resurgence in crowds. The 109 million spectators attending domestic top tier leagues during the 2022/23 season represents a 4% increase on the previous record, set in the 2018/19 season. When factoring in at least 68 million in lower league attendances, 13 million in cup attendances, 16 million at UEFA club matches and at least 3 million in attending women's club football, the total reaches a remarkable 209 million fans. The scale of lower league attendances highlights the depth of European professional football, which thrives beyond the bright lights of European and top tier league football.

The total attendance rankings for professional football broadly match the top tier attendance rankings, with English crowds reaching almost 45 million. The Netherlands sit comfortably in sixth place behind the traditional 'Big 5'\*\*\* countries with more than 9 million spectators at club matches.



<sup>\*</sup> The cup attendances are conservative numbers which exclude preliminary cup competition matches. Reported individual match attendances represent 87% of the total with the remaining 13% modelled on domestic league levels and cup competition structure. \*\* The line between semi-professional and amateur (expenses paid) football can be blurred with accurate data less readily available lower down the pyramid. The lower league chart numbers cover the top 2 leagues in BEL, DEN, SWE & TUR, the top 3 leagues in NED, POL, POR & SUI, the top 4 in SCO, top 7 in ENG, ESP & FRA and 8 in GER & ITA. \*\*\* The Big 5 consists of the Premier League in England, La Liga in Spain, the Bundesliga in Germany, Serie A in Italy and Ligue 1 in France.

Breakdown of top 15 countries by attendance (in millions), men's and women's competitions



# The majority of top tier attendances are above pre-pandemic levels

### 33 countries have recorded higher attendances than in 2018/19

The 2022/23 season marked the first season with a full return to stadiums across Europe after enduring three seasons of multiple restrictions due to the global pandemic. In a heartening trend, at least 33 top tier men's leagues recorded higher aggregate attendances than in 2018/19, the last season pre-pandemic. Not only did supporters return to stadiums, but 14 leagues reported the highest crowds for at least a decade, with all-time record crowds recorded in England, France and Switzerland.\*

### Average attendances vs 2018/19 Higher attendance Club mix means 1% drop from top tier 2018/19 level and 16% increase in second tier, which reported record crowds. **ALL TIME RECORD** 15.3 million attendance 5% above 2018/19 level as clubs continue to invest in facilities. 3rd and 4th tier also highest since 1959 and 1968 respectively ALL TIME RECORD Average crowd 15% above 2018/19 level Crowds 10% above 2018/19 level and only Real Madrid renovations prevented 30 year+ record Crowds 17% above 2018/19 level and highest in 22 seasons\*



Highest crowds for at least a decade

#### ALL TIME RECORD

9 million attendance 4% above 2018/19 level. Record crowds also in second tier.

# Highest crowds for

20+ seasons\*

\*Detailed UEFA Intelligence Centre attendance data extends 17 years for most leagues so the 'all-time' records have been analysed against public sources.

# Seventeen clubs surpassed the 1 million aggregated league attendance

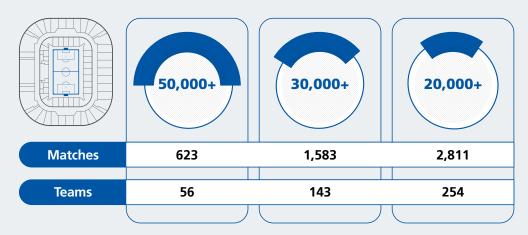
#### The one million home crowds club

17 clubs enjoyed home league attendances of more than 1 million in 2022/23: six in England, three each in Germany, Spain and Italy, and one in Scotland and France. FC Barcelona had the highest aggregate league attendances in 2022/23, with Manchester United FC ranking second, although the order is switched if cup and European crowds are added.

AS Roma and Olympique de Marseille enjoyed the largest post-pandemic growth, surpassing the million mark for the first time.

A further 13 clubs join this list if home cup and European club match attendances are added. Outside the 'Big 5' leagues, Celtic FC, SL Benfica, Rangers FC, AFC Ajax and Feyenoord all welcomed more than 1 million supporters to their stadium once all competitive matches were included.

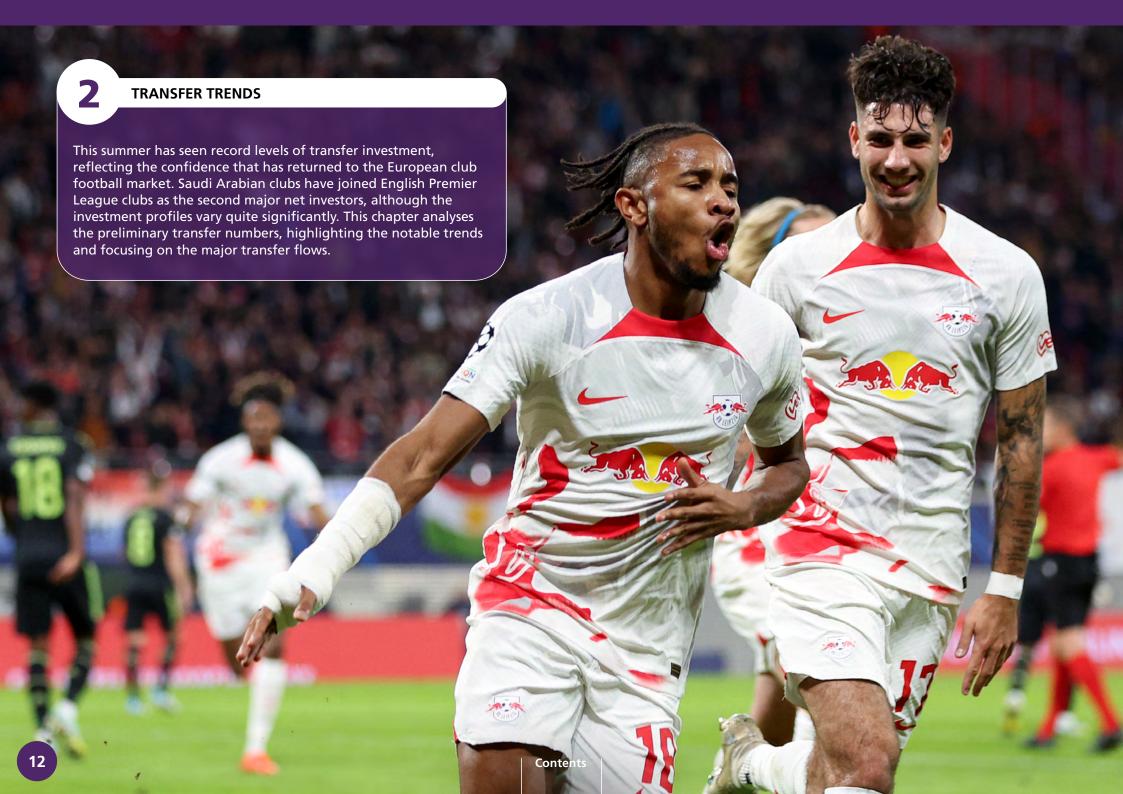
#### Number of matches and teams across Europe by attendance\*



Clubs ranked by league total	League average	League total	Domestic cups	UEFA club competitions	Competitive total
1. FC Barcelona (ESP)	83,498	1,586,457	154,512	584,721	2,325,690
2. Manchester United FC (ENG)	73,671	1,399,749	660,388	441,228	2,501,365
3. Borussia Dortmund (GER)	81,228	1,380,875	-	314,065	1,694,940
4. FC Internazionale Milano (ITA)	72,630	1,379,978	165,038	428,489	1,973,505
5. AC Milan (ITA)	71,828	1,364,728	58,000	435,278	1,858,006
6. FC Bayern München (GER)	75,000	1,275,000	75,000	423,776	1,773,776
7. Olympique de Marseille (FRA)	62,739	1,192,045	197,861	-	1,389,906
8. West Ham United FC (ENG)	62,462	1,186,784	40,534	293,589	1,520,907
9. AS Roma (ITA)	62,038	1,178,718	120,657	485,057	1,784,432
10. Tottenham Hotspur FC (ENG)	61,585	1,170,118	60,161	233,737	1,464,016
11. Arsenal FC (ENG)	60,186	1,143,535	59,233	220,353	1,423,121
12. Celtic FC (SCO)	58,743	1,116,109	124,986	172,100	1,413,195
13. Real Madrid CF (ESP)	56,644	1,076,242	183,579	360,317	1,620,138
14. Club Atlético de Madrid (ESP)	55,800	1,060,209	-	176,390	1,236,599
15. FC Schalke 04 (GER)	61,133	1,039,262	-	-	1,039,262
16. Manchester City FC (ENG)	53,249	1,011,732	406,966	381,836	1,800,534
17. Liverpool FC (ENG)	53,186	1,010,540	105,244	206,313	1,322,097

<sup>\*</sup>The numbers are accurate best estimates. We have reviewed 21,258 matches during the 2022/23 (winter) and 2022 (summer) seasons including 16,900 individual league matches, 1,865 domestic cup, 1,125 UEFA club and 1,368 UEFA national team matches. For the 209 million club attendees' number, some aggregate data was sourced without match-by-match visibility: in practice the relatively high thresholds applied above mean the number of non-captured matches is likely to be small.



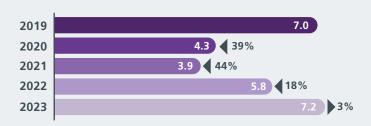


# European clubs invest record amounts in the summer transfer window

#### Summer transfer spending and earnings break new ground

European clubs spent a total of €7.2bn on transfers this summer (2023), beating the previous record by 3% (summer 2019) and last summer by 24%. This is an extraordinary rebound of 88% from the depths of the pandemic (summer 2021) when clubs were wrestling with €7bn in lost revenues. As illustrated later in the chapter, global spending growth and European transfer earnings, propelled by the public investment fund-owned Saudi Arabian clubs, have grown at an even higher rate, up a full 15% on the previous mark, with some windows still remaining open into September.

### European clubs' summer transfer spending\* (€bn) and % change from pre-pandemic 2019 summer





#### Transfer earnings grow at every value level

It is sometimes challenging to know what is happening below the headline transfers. By arranging transfer fees from high to low and grouping the summer transfer fees in different tranches, it is possible to dig below the surface. Compared to the benchmark summer 2019 transfer window, earnings on the very top 'superstar' transfers have increased just 1%. The next group, ranked 11 to 50 by deal value, have increased by 28%, with lower value tranches also increasing by a healthy amount.

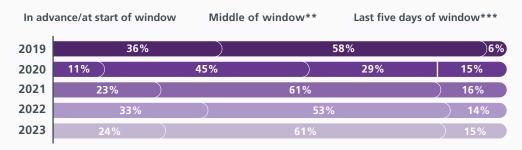
#### Transfer earnings vs previous peak summer 2019 window



#### Pacing of transfer activity

Although total spending is up on previous records, the timing of this investment varies considerably from the previous summer 2019 peak, when spending was relatively front-loaded: 36% had been sealed at the start of the window. This summer, just 24% of eventual spend was arranged in advance, meaning that the window opened €800m lower than the previous record. Transfer activity then progressed over the summer at the same pace, before heavy investment of €1.1bn in the last five days, equivalent to €700m more than the summer of 2019. This is noteworthy, as the major European leagues had already started by this time, meaning increased disruption in European club squads..

#### Timing of transfer activity



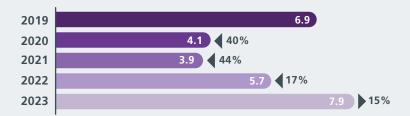
<sup>\*</sup> Transfer fees have been taken from the Intelligence Centre Composite Transfer Database and are as reported directly to UEFA by clubs or as published by Transfermarkt.com. Transfer fees include the most likely performance-related payments, rather than using prudent auditor assessments (club accounts) or full possible amounts (FIFA reporting). \*\* Mid-window spending for 2020 is divided into (i) the standard window and (ii) the extension to that window. \*\*\* Last five days of window aligns with major buy-side marketsfrom 28 August to 1 September.

### European clubs generate record summer transfer sales

#### Summer transfer spending and earnings break new ground

It was a good summer for European club talent developers. European clubs earned an estimated\* record €7.9bn on transfer fees, beating the previous record by 15% (summer 2019) and last summer's earnings by 39%. Given the massive financial challenges documented in recent versions of UEFA's European Club Talent and Competition Landscape, the significant profits triggered by these record earnings will be particularly welcome to European clubs. While each individual transfer deal is different, over the last five financial years, 70–75% of gross transfer earnings have been reported as profits, meaning this summer's sales will generate an estimated €5.5–6.0bn of transfer profits in the financial year ending in either 2023 or 2024.

### European clubs' summer transfer sales\* (€bn) and % change from pre-pandemic 2019 summer





#### Talent developers profit from their investment

We will have to wait for the audited financial information in future European Club Financial and Investment Landscape reports to confirm all the countries that have broken their transfer earnings record this summer. For the time being, we can conclude that at least 12 of the larger European markets have generated record sales.

**Record transfer earnings** 



#### **Record transfer fees throughout Europe**

It is believed that 98 European top-division clubs and another 40 second-division clubs have sold a player this summer for a record fee, sometimes more than once during the window. This is a significant increase on the 82 top-division clubs and 32 second-division clubs that broke their club record sale last summer.

Nine Danish, eight French, six Portuguese, five English, four German, four Serbian and four Spanish top-tier clubs are believed to have broken their all-time transfer record on player sales this summer, along with some other European clubs.



163
European club-record transfer fees recorded

<sup>\*</sup> Transfer fees have been taken from the Intelligence Centre Composite Transfer Database and are as reported directly to UEFA by clubs or as published by Transfermarkt.com. They should therefore be treated as estimates. They include the most likely performance-related payments, rather than using prudent auditor assessments (club accounts) or full possible amounts (FIFA reporting). The reported Transfermarkt fees do not take account of sell-on clauses or up to 5% solidarity or training compensation items.

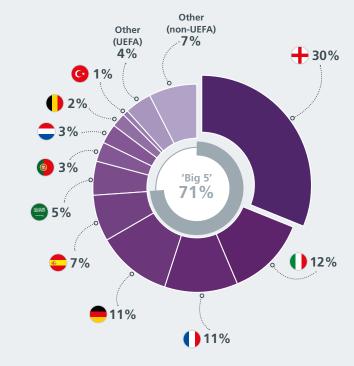
# Activity levels now exceed pre-pandemic peak in majority of major markets

### Breakdown of transfer activity by country

'Transfer activity' is the sum of transfer spending and earnings and indicates the value of transfer business in a league or country. Beyond the headline global 2023 summer activity record (15% above the 2019 summer window), a country-by-country analysis indicates nearly all markets are above the pre-pandemic level with only the Spanish clubs' activity heavily down on 2019 levels.

### Transfer spending remains heavily concentrated

For the second year running, English clubs dominated the transfer market, accounting for an estimated 30% of global transfer activity, 35% of global transfer spending and 25% of global transfer earnings. They were involved in buying and/or selling for 44% of total deal value. The Saudi Arabian club spending means non-UEFA clubs are responsible for a record 12% of global activity, though this could edge up further in the next few weeks\*.



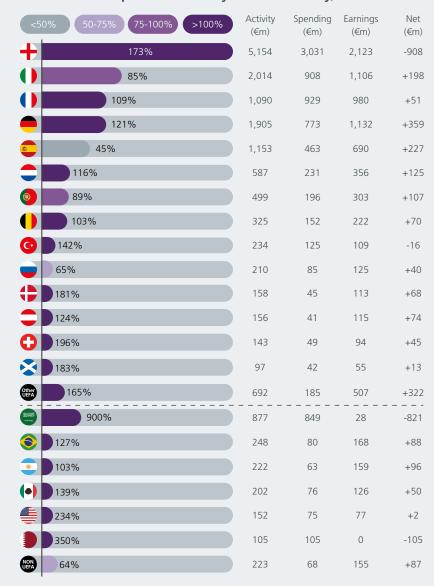


#### 16 of 20

top markets have more activity than during the pre-pandemic 2019 transfer peak

# \* Transfer fees include all men's squads, not just the senior squad. Note that spending and earnings figures balance and do not include intermediary fees, transaction costs or solidarity payments. The figures are provisional as they closed at 3 September, soon after the major European markets closed. BEL, CZE, KSA, MEX, POR, QAT, RUS, TUR, and some smaller markets are still open for inbound transfers, and all markets are still open for outbound transfers.

#### Provisional\* top 20 countries by transfer activity, summer 2023



# Major summer transfer flows highlight the dominance of English liquidity

#### Major transfer flows by value

The map on this page shows the ten largest transfer flows by value in summer 2023. Arrows denote cross-border flows, while circles denote domestic flows. The ten largest flows comprise the 'Big 5' internal markets and five other flows involving English clubs. For the first time, one of these top ten flows involved an outbound flow from England, to Saudi Arabia.

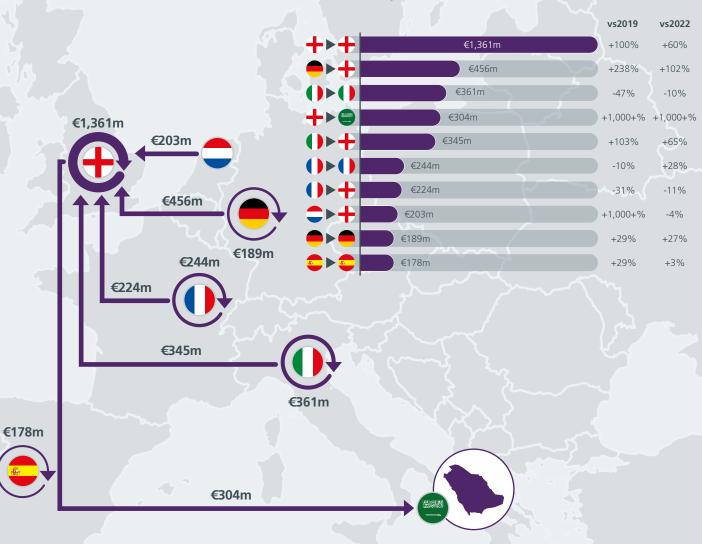


44% Percentage of global transfer deal value, including one or both English clubs



96% Percentage of global transfer deal value, including one or both European clubs

Ten largest transfer flows in summer 2023 (and a comparison with summer 2019 and summer 2022)

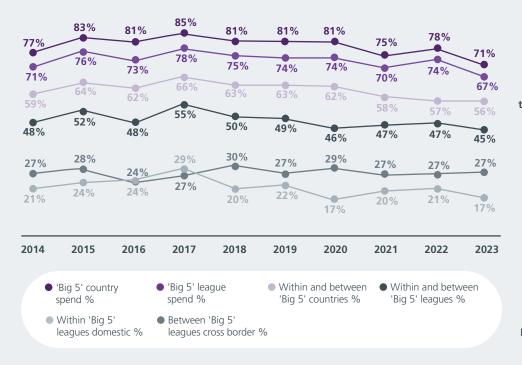


# Large variations in destination and origin types between major leagues

#### Sourcing of players varies considerably from league to league

To add more depth to the top ten flows analysis, two further analyses are presented on this page. On the left, a 'Big 5' concentration analysis of global deals; and on the right, a breakdown of inbound and outbound fees by origin and destination types for the ten largest markets by activity.

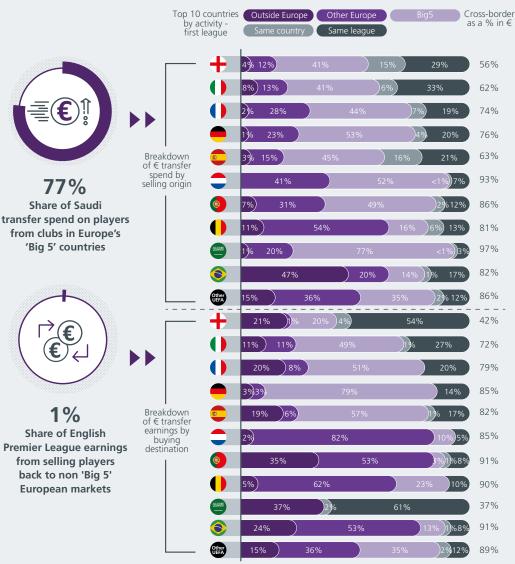
'Big 5' transfer flows as a percentage of total transfer spending



#### 'Big 5' concentration down

The arrival of Saudi Arabia has had an impact on the various 'Big 5' country and league concentration ratios detailed below. The 'Big 5' leagues were still responsible for 67% of global spending, although this is lower than the 78% reached in the summer of 2017.

#### **Cross-border**



# Club spend dominated by English and Saudi Arabian clubs

#### Top spenders highly concentrated in England

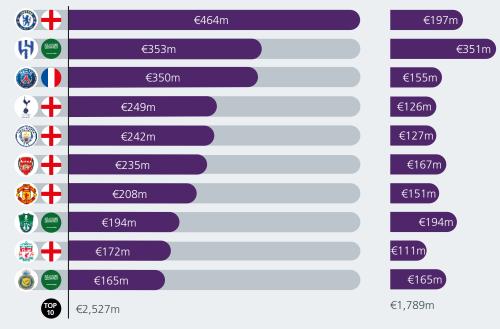
With global gross transfer spend (GTS) estimated to have reached €8.6bn this summer, it is worth breaking this down at club level. New Saudi Arabian transfer spending has grabbed the headlines, but so far has been highly concentrated among the four PIF-owned clubs\*, three of which have spent more than €100m on gross transfer fees. In total, 21 clubs are estimated\*\* to have spent more than €100m, with more than half coming from England.



#### Transfer market dominated by relatively small number of clubs

The combined gross spend of the top ten clubs this summer is estimated at €2.5bn, equivalent to just under 30% of overall club spending. The top 25 clubs contributed 50% of total spend, of which 14 clubs are English, four Saudi Arabian, two German, two Italian, one Spanish, one French and one Dutch.

#### Estimated\* top ten clubs by gross spend summer 2023 Estimated net spend

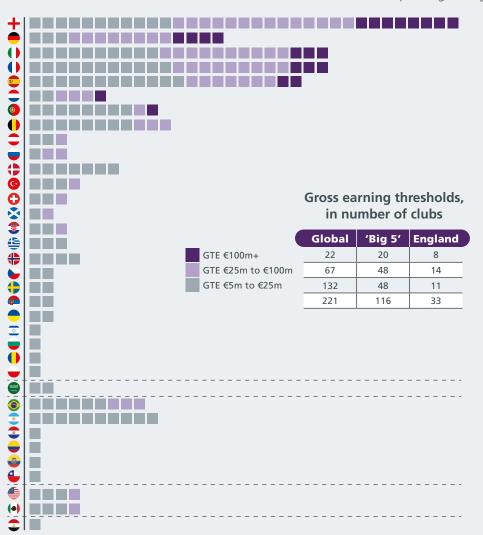


<sup>\*</sup> The Public Investment Fund owned clubs are: Al-Ahli, Al-Ittihad, Al-Hilal and Al-Nassr. \*\* The figures for this summer are estimates only, compiled from reported transfer values sourced through Transfermarkt. The numbers will not be confirmed until clubs submit data directly to UEFA later in the year, so these numbers should be considered indicative only and not relied upon. Transfer fees include the most likely performance-related payments, rather than using prudent auditor assessments (club accounts) or full possible amounts (FIFA reporting).

## Club earnings concentrated in Europe's 'Big 5' leagues

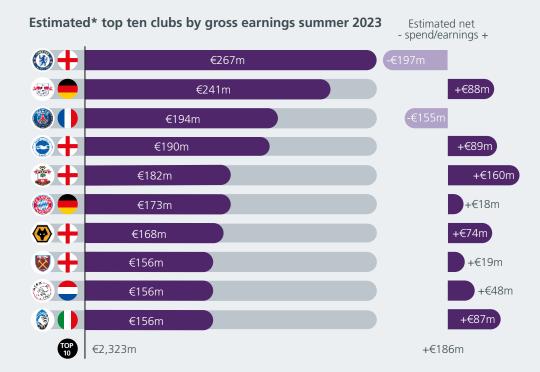
#### Talent spread widely, but high fees concentrated among Europe's 'Big 5'

The tile chart shows that large club gross transfer earnings (GTE) (above €5m) are spread more widely, across 35 countries, compared to 20 countries for transfer spend. This reflects The combined gross earnings of the top ten clubs this summer is estimated at wider talent development rather than just concentrated spending power. Nonetheless, 20 of the 22 clubs that earned over €100m in transfer sales are in Europe's 'Big 5' leagues.



Top of transfer earnings also dominated by 'Big 5' clubs as large deals rarely involve the first transfer from original youth talent developing clubs

€2.3bn, equivalent to just under 27% of global and 29% of European club earnings. The top 25 clubs made 50% of European earnings, of which eight clubs are English, four German, four Italian, three Spanish, three French, one Austrian, one Portuguese and one Dutch.



### Number of inbound players down slightly and varies from league to league

#### Stable inbound transfer volumes, but devil in detail (mix of transfer type)

A detailed transfer-by-transfer analysis of Europe's top divisions points to a relatively stable number of inbound transfers in summer 2022, with a total 3% decrease in the number of inbound transfers for 16 of the top 20 markets that had closed at the time of publication\*. Any late addition of out-of-contract players could conceivably alter this. This increased summer 2023 transfer spending appears to arise from increased prices and/or a variety of transfer types rather than an increase in transfer volume, and this will be explored later in the chapter.

#### Stark differences in numbers of transfer deals from league to league

At the top of the market, the average number of inbound senior players at English Premier League clubs has continued to increase, from 5.3 in the summer of 2019 and 7.0 in summer 2022 to 7.5 per club in the summer 2023 window. However, compared to most other leagues, English top-tier club squads are still relatively stable, with 13 of the 20 clubs bringing in eight or fewer players this summer. The increased average is largely due to high volume at promoted clubs. Elsewhere, Spanish and Danish first-tier clubs have also brought in less than eight players on average.

At the other end of the scale, Italian clubs in both Serie A and Serie B have the highest squad churn, with 11.6 and 12.5 average signings respectively this summer. Club culture, the duration of head coaches' tenures, changes in ownership, the existence of feeder clubs in lower tiers, and squad and player remuneration policies are just some of the factors that influence player turnover.



Average number of signings at top-tier clubs this summer



3% Small decrease in number of signings at top-tier clubs

#### Average number of inbound senior players per club in summer window, top 20 European leagues by spend



<sup>\*</sup> The BEL, POR, RUS and TUR markets are still open for inbound transfers at the time of analysis. This is why 'tbc' (to be confirmed) is mentioned, rather than a 2023 vs 2022 percentage change. The 2023 average number of inbound players per club for these countries is also only provisional and likely to increase. Elsewhere, we expect there could be some late out-of-contract players (free agents) added to squads after the window closes, which would reduce the volume evolution even further.

# Average fees increase in all major markets apart from Spain

#### Large gap between the Premier League and the rest of the 'Big 5'

The average transfer fee for inbound players at English Premier League clubs increased a further 21% to a new record high of €18.7m this summer. This average rises to €26.0m if loans, out-of-contract players and free agents are excluded.

Despite Serie A clubs spending more than Bundesliga clubs overall, the larger numbers of players arriving at Serie A clubs (average of 11.6 players per Serie A club vs 8.1 per Bundesliga club) again means that the average price paid per inbound player was higher at German clubs.

Large average price increases at French clubs, up 79%, mean the ratio between Premier League and Ligue 1 fees drops to a multiple of 3.3 times but this is still a considerable difference. The average Premier League signing costs more than 5 times the average Serie A signing and 6 times the average LaLiga signing.

#### Upwards trend in prices in most of Europe

Average fees for inbound players were 36% up for the top 20 leagues between 2022 and 2023 and 15% up on the average price paid in the summer of 2019 (pre-pandemic market peak). If loans, out-of-contract players and free agents are excluded, the average fee increase is lower but still 19% up on last summer and 5% up on the 2019 summer window.

Among the first divisions, only Spanish and Austrian clubs paid less than last summer, highlighting the fact that clubs generally have to follow the market as prices fluctuate up and down. Clubs often trade their way to financial break-even and as incoming fees increase, outgoings tend to follow.

Elsewhere, German and Italian second-division clubs also paid less, while English and Spanish second-tier clubs paid considerably more. However, the average prices for second tier leagues are heavily impacted by the club mix, whose profile varies with promoted and relegated teams and their transfer strategies.



**€6.9m**Average price paid by 'Big 5' league clubs, up 29% on last summer

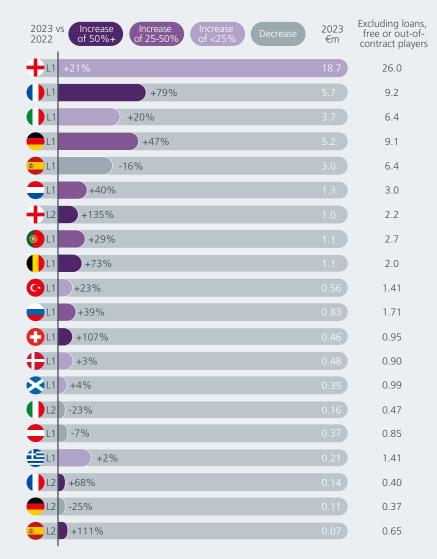


**5-6x**Average price paid by Premier League vs
Serie A and LaLiga clubs



16 of 20 Leagues paid more on average for players than in the previous summer

### Average price of inbound senior players in summer transfer windows (€m), top 20 leagues by spend



## Trend towards more permanent deals with fees

#### Factors behind changes in summer spending

Transfer activity is usually referred to in terms of spending levels, especially in the context of financial analysis. This chapter has already highlighted that transfer volumes are slightly down and average prices considerably up this summer in the top 20 leagues. To generate greater insight into the market, it is important to differentiate between the effect of (i) price changes, (ii) volume changes (i.e. the number of signings) and (iii) mix changes (i.e. the types of deal including changes in use of loans, free transfers and out-of-contract players).

#### Transfer mix – reverting to permanent deals with transfer fees

The comparison of summer transfers by type in the top leagues is extremely revealing: the percentage of transfers that are permanent with a fee is up in nearly every market compared to last summer and the previous record 2019 summer. Indeed, detailed analysis shows that this transfer mix is primarily responsible for the new record spend.

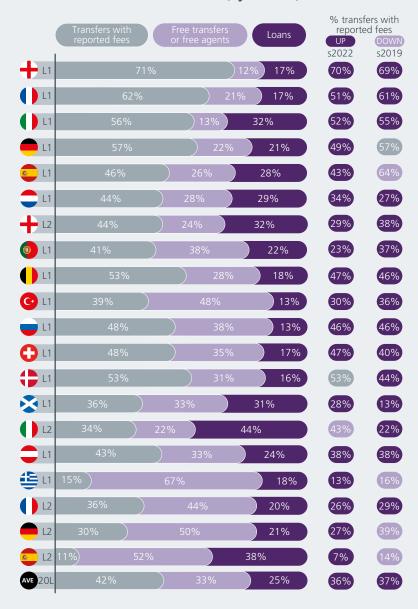
The pool of players available for loans, as free transfers or out-of-contract expanded during the pandemic, as clubs were less able, or less willing, to commit to new contracts and players therefore naturally moved closer to the end of their contract. In all 20 leagues, just 37% of inbound transfers in 2019 and 36% in 2022 featured a fee and this has markedly increased to 42% this summer.

Spain is an outlier, with permanent inbound fee-based deals dropping from 64% in 2019 to 46% in 2023, with clubs sharply tightening their transfer spending in line with strong financial controls that aim to redirect money to infrastructure projects.



46% Percentage of ESP inbound permanent fee-based transfers, down from 64% in 2019

#### Breakdown of inbound senior players in summer 2022 (by volume)



<sup>\*</sup> The mix impact is estimated by weighting changes in transfer type, volume and average price by league spend. This is then reaggregated on a weighted basis to split the evolution of European top20 league club spend into the three factors.

Aged 29 and older

# Transfer strategies differ tremendously on player age

#### More than half of European club transfer spend on players aged 23 or under

The summer 2023 transfer window again saw a large proportion of transfer investment directed at younger players, the third highest on record. Players aged 23 or under accounted for 51% of total transfer spending (by value) throughout Europe\*, compared with a ten-year average of 49% (see chart below).

The comparison of the top 20 countries by activity level is instructive, as it highlights the differences between clubs' investment strategy in the various markets. Within Europe, talent developing/investing clubs in markets seen as 'stepping stones' to the 'Big 5' markets invested nearly all their transfer spending in younger players: Austria 92%; Switzerland 83%; and Belgium 81%. By contrast, Turkish clubs invested just 12% of their spend on younger players and 26% on older players aged 29 an above. The 'Big 5' countries sit in the middle, with about half their investment directed at younger and about 5% at the oldest players. Note that German figure was skewed exceptionally by the Harry Kane transfer (to FC Bayern München).

Outside Europe, the contrasts are even more extreme. An estimated 42% of Saudi Arabian club spend was directed at older players and just 5% at younger players. Investments by Qatar, the USA and Argentina, by contrast, were in younger players.

### Players 23 and under as a percentage of total European club transfer spending (by value) in summer windows\*

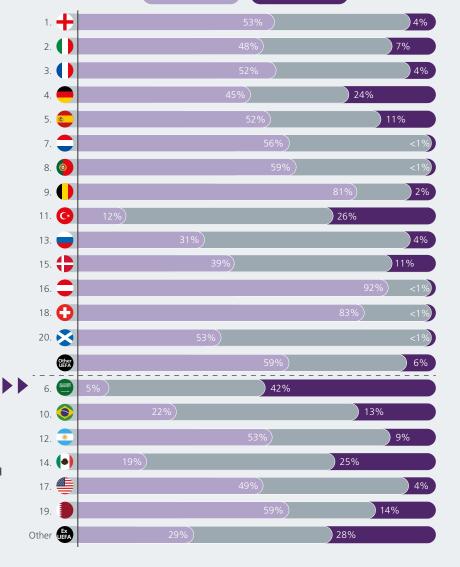








#### Age profile of € spend in top 20 countries by transfer activity



<sup>\*</sup> Last year's report was based on the top 20 leagues. The left-hand chart values differ slightly, as the chart this year covers transfer investments of all European clubs.

## Player profile of top one hundred transfer deals

24

Average age of top 100: 23 years

old to UEFA clubs

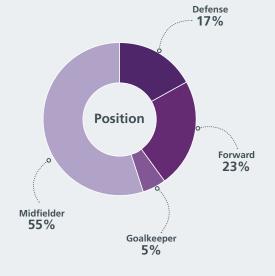
and 28 to Saudi

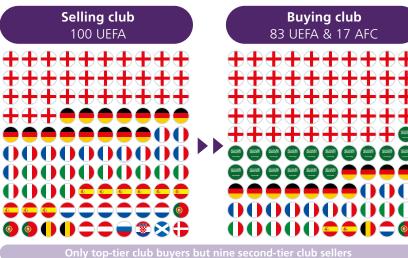
Arabian clubs

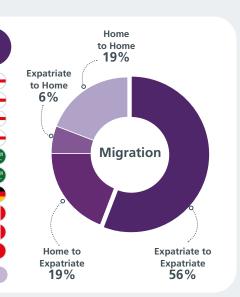
#### Analysis of summer deals by price

Our benchmarking publications have always concentrated on understanding market trends and the different shape of transfer markets throughout Europe, rather than spotlighting individual deals. This page breaks from tradition, by presenting the profile of the players who were in the top 100 summer 2023 transfers by value and exploring their stories.









#### The top 100 fee size and share



48% Percentage of global transfer deal value of the top 100 (€4.12m)



34

deals broke the buying club's previous transfer record (17 different clubs)

20

deals are now in the top 100 deals of all-time by value

#### **Foot preference**

70 players identified as right-footed and 22 left-footed. This ratio of 3.2x compares to 7-8 among the general public

**78%** 

have a European

passport (first or second nationality\*).

<sup>\*</sup> In nine cases of dual nationality the non-European first nationality reflects the senior national team chosen by the player.



# TALENT LANDSCAPE This chapter focuses on the 2022/23 season, analysing a cross section of 20 domestic leagues, compiling data on squad regulation and player usage, which then informs discussions about player workload, match calendars, competition formats and rules, competitive balance and transfer and finance regulations.

# Player usage in domestic leagues

#### Large differences in the numbers of players used by clubs

Squad use is reflected in the number of players that clubs field during their domestic league season. Many different factors influence this simple statistic, including the number of injuries, the extent to which a head coach likes to rotate their squad, the level of mid-season player turnover, and the length and number of games in the league season. In addition, as detailed in last year's report (p. 21) some countries operate squad limits, even though most domestic squad limits enable academy players to be promoted to the A team and give clubs a chance to refresh their squads and register new players after the winter transfer window (or the summer window for leagues with summer seasons).

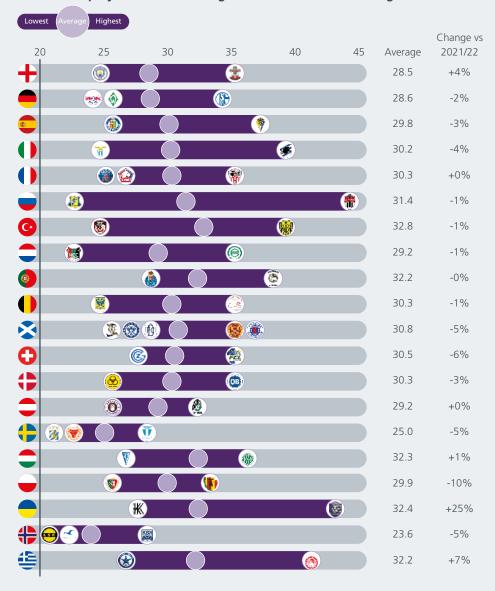
Looking at the 20 leagues presented in the chart on the right\*, clubs in Norway used the fewest players during their 2022 league season: 23.6 on average, ranging from 20 (FK Haugesund and Lillestrøm SK) to 29 (Kristiansund BK) and Swedish clubs also fielded relatively low numbers of players, with an average of 25. At the 2022/23 high end of the spectrum, Turkish clubs (32.8) and Ukrainian clubs (32.4) fielded the highest average numbers of players, with Hungary (32.3) Portugal (32.3) and Greece (32.2) also exhibiting a high average. In the case of Ukraine, under exceptional circumstances, there was a sharp increase compared to the previous season, when its clubs fielded an average of 25.9 players – then one of the lowest numbers in the various countries under review.

Among the 'Big 5' leagues, Spain's LaLiga clubs used the most players, fielding an average of 30.8 players, 2.3 more than clubs in the Premier League. Manchester City and SS Lazio fielded the fewest players (24) of the clubs in the 'Big 5', while UC Sampdoria fielded the most (40). Russia's FK Khimki fielded the most players (45) of any club in the 20 leagues under review.



Average number of players fielded by each club during their league season

#### Number of players fielded during the 2022/23 domestic league season\*

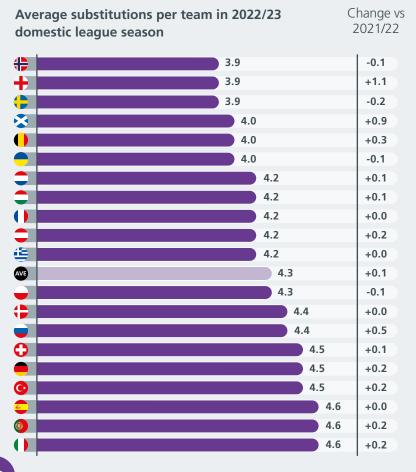


<sup>\*</sup> The UEFA Intelligence Centre tracks a wide range of squad statistics for all UEFA member associations' domestic leagues and cup competitions, as well as UEFA club competitions. For the purposes of this chapter, the 20 highest revenue leagues are presented, but the average number of players for all 54 domestic leagues and the country rank are included in the appendices. The data covers the 2022/23 (winter) and 2022 (summer) seasons.

# Substitutions: domestic regulations and usage

### Use of substitutes increases, as all top leagues move to five-substitution allowance

In 2022/23, the average number of substitutions grew to 4.3, an increase of 0.1 compared to 2021/22, as all leagues now make use of the IFAB allowance of five substitutions. Of the 20 leagues under review, only Sweden (3.9), Ukraine (4.0) and Poland (4.3) saw minor decreases to their average substitutions per team. The club with the lowest number of substitutions of all the 325 clubs assessed is also Swedish, IFK Göteborg with 2.9 substitutions per match. The largest increases were observed in England and Scotland, which fully implemented the rule change in 2022/23.





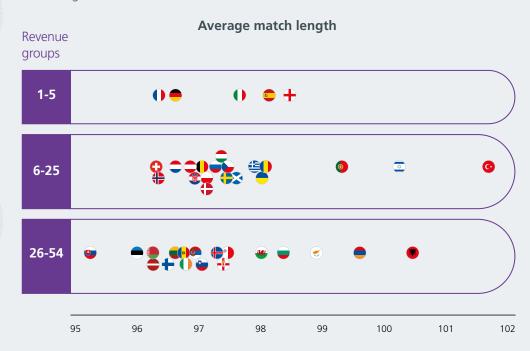
4.3
Average number of substitutions per team in top 20 leagues in 2022/23



97.7
Average minutes played in top 20 leagues in 2022/23

#### Average match length consistently exceeds 90 minutes

To combat time wasting and ensure more play per match, in the 2023/24 season, leagues have applied a new directive that requires referees to add on the exact time lost for goal celebrations, substitutions, set pieces and injuries, at the end of each half. In 2022/23, top-tier leagues had an average match length of 97.7 minutes, and of the sample leagues assessed, only one, the Turkish Süper Lig, had an average match length over 100 minutes (101.9). Of the 'Big 5' the longest average match in 2022/23 was in the Premier League, with 98.5 minutes. At the other end of the spectrum, Ligue 1 in France exhibits the shortest average match, at 96.3 minutes. It is anticipated that this average will increase in 2023/24 with the implementation of the new directive, and that matches of 100 minutes or more will become more prevalent. From what we have seen from matches so far in 2023/24, this trend seems to be confirmed, as the average match length in the first two matchdays in the top 20 leagues increased to 100.2 minutes, with 139 matches already exceeding an 100 minute match length, compared to 83 matches exceeding 100 minutes at the same stage of the season in 2022/23.



# Domestic league squad profiles

#### Opportunities for teenager players increase throughout Europe

Even though the percentage of transfer spending on players aged 23 or under has increased in recent windows, the proportion of minutes they played did not increase in 2022/23. Nonetheless, the proportion of minutes played by U-20 players increased from 5% to 6%, and we will monitor this trend in the current season.

Age profiles\* can be analysed using various metrics, each telling their own story. For example, 6% of total domestic league minutes were played by teenagers in 2022/23. This average conceals significant variation from country to country, with teenagers accounting for more than 11% of total minutes played in Sweden and Denmark, but just 2% in Greece and Turkey.

If the definition of young players is expanded to include all those aged 23 or under, the Austrian league is the most youthful, with 47% of total minutes being played by this age category, compared with just 16% in Greece and Turkey. At the other end of the spectrum, players aged 30 or older accounted for 34% of total minutes in Greece and 32% in Turkey compared with 14% in the Netherlands, Belgium and Norway. The average percentage of players over the age of 30 has remained relatively stable over recent years, falling slightly from 21% to 20% between 2020 and today.



6% of total domestic league minutes played by teenagers

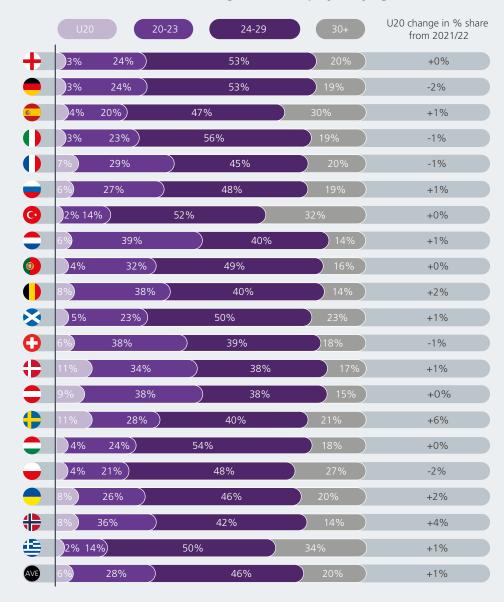


47% of total domestic league minutes played by footballers under the age of 24 in Austria



34% of total domestic league minutes played by players aged 30+ in Greece

#### Breakdown of total domestic league minutes played by age (2022/23)



<sup>\*</sup> Here, age profiles are based on players' ages at the start of the domestic season, rather than their age at the time of each individual match, which would increase the average age by approximately five months.

# Squad regulation: locally trained players

The term 'locally trained player' refers to a player who, between the ages of 15 and 21 (or the seasons in which they turned 15 and 21), has been registered with a club ('club-trained player') or with other clubs affiliated to the same association as their current club ('association-trained player') for a period of three whole seasons or 36 months, continuous or not, irrespective of the player's nationality or current age.

The impending decision by the European Court of Justice (ECJ) in relation to the definition of locally trained players holds the potential to reshape the domestic and European landscape of playing talent. The ramifications could reverberate through the football community, affecting in particular those national associations that have instituted club-trained or association-trained rules.



29

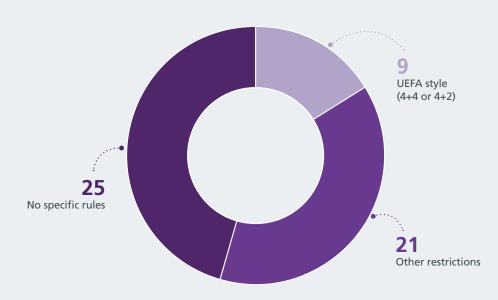
Number of countries with association-trained player requirements in 2022/23



11

Number of countries with club-trained player requirements in 2022/23

#### Domestic locally trained players regulation for season 2022/23



#### Locally trained players in group stage of UEFA competitions in 2022/23



3.3

Average number of club-trained players in A-lists in 2022 group stage, same value as the average over last five seasons



6.9

Average number of association-trained players in A-lists in 2022 group stage. Higher than the average of last five seasons (6.5)



**56%** 

Proportion of clubs not able to compile a full A-list squad in 2022 group stage



43%

Share of group stage minutes enjoyed by ATP+CTP+B-list players in 2022 group stage

### Use of locally trained players: domestic competitions

#### Locally trained players on pitch just over half of minutes

Domestically, locally trained footballers played an estimated 52% of total minutes in the 2022/23 season in the 20 leagues analysed in this chapter: 13% for club-trained players and 39% for association-trained players\*. These are the same percentages as observed in the 2021 season.

Denmark recorded the highest figure for club-trained players (24%), followed by Switzerland and Norway (19%), while association-trained footballers in Ukraine spent 76% of the total minutes on the pitch, pushing Ukrainian clubs' combined average for club and association-trained players to 91%. Four countries (Scotland, Italy, Türkiye and Greece) recorded figures of less than 8% for club-trained players, which is less than one in 11. Turkish clubs had the lowest average for club-trained players (5%) while Greek clubs had the lowest average for association-trained players (23%). Looking at the 'Big 5', Spanish clubs had locally trained players on the pitch for 62% of the total minutes, compared with 57% in France, 50% in Germany, 42% in England and 39% in Italy.



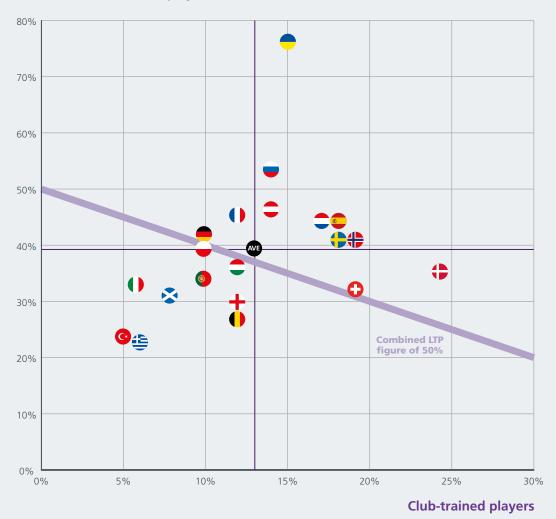
**52%** of total domestic league minutes accounted for by locally trained players



13% of total domestic league minutes accounted for by club-trained players

### Percentage of total domestic league minutes played by locally trained players

#### **Association-trained players**



<sup>\*</sup> For the purposes of this domestic analysis, locally trained players (club and association-trained) were identified at the start of the season using a combination of data provided by clubs in UEFA competitions and calculations by the UEFA Intelligence Centre based on players' transfer histories as published on Transfermarkt.com.

## New regulation in action: FIFA limits on international loans

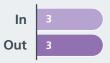
#### **New regulatory framework**

In January 2020, FIFA published a new set of loan regulations that came into force on 1 July 2022 with a view to developing young players, protecting the integrity of competitions and preventing player hoarding. These new regulations include the following:

- Obligation to draw up a written agreement defining the terms of each loan, particularly with regard to its duration and financial conditions
- Minimum loan duration (interval between two registration periods) and maximum loan duration (one year)
- Prohibition on sub-loaning a professional player who is already on loan to a third club
- Limit on the number of loans between two clubs, so that at any given point in a season a club may not have more than three professionals out on loan to any one club and no more than three professionals on loan from any one club
- Limit on a club's total number of loans per season (see below)

These limits do not apply to players aged 21 or under or club-trained players. At domestic level, FIFA's member associations will have three years to implement these rules as part of a domestic loan system that is in line with FIFA's international principles. A country's limit on total numbers may differ from FIFA's limit as long as it is consistent with FIFA's international principles.

#### Limit on number of loans between two clubs at any given time



#### Limit on total loans per club at any given point in a season

2022/23	8
2023/24	7
2024/25	6

#### Loan usage has changed in response to the new rules

In 2021/22, the last season before the new regulations came into force, 15 top-division clubs had more than eight non-exempt players out on loan internationally at some point in time, usually in the second half of the season, down from 18 in 2020/21 and 17 in 2019/20. This included four English clubs, four Ukrainian clubs, two Italian clubs, and one each from Croatia, Greece, Portugal, Latvia and Russia. In the first transitional season (2022/23), all of these clubs reduced their loan numbers and no clubs loaned more than 3 players out to the same foreign club at any one time.

The limit will eventually be six non-exempt international loans. Only eight clubs exceeded that limit in 2022/23, down from 38 in 2021/22, 31 in 2020/21 and 28 in 2019/20.

#### Top-division outbound loans in 2022/23



17%
of international loans
estimated to be exempt
(under-21s and CTPs)

All outbound loans
6,430

FIFA international loans
1,598

Non-exempt international loans
1,334

#### Both international and domestic loans have increased

The FIFA rules are designed to limit the excessive use of international loans, rather than prohibit them entirely. In fact, the number of international loans across the 54 top divisions increased by 11% to almost 1,600 during the last season. At the same time clubs also increased their usage of their domestic loan system, increasing their loans by 6% to more than 4,800.

### Use of outbound loans

The chart on the right summarises the profile of outbound loans, showing significant variation from league to league in terms of the average number and age of loanees and the types of loan (international or domestic). In 2022/23, the average Serie A club loaned out 34 players in 40 separate contracts, while the average English Premier League club loaned out 20 players in 23 separate contracts. Recognising that some clubs have reserve teams playing high up in the national league pyramid, the relative strength of lower-tier domestic football, domestic loan regulations, rules on professional academy contracts, recruitment catchment areas and feeder club arrangements all have an impact on the use of loans.

It is also worth noting that 61% of outbound loans from English Premier League clubs and 42% of loans from Serie A clubs involved players in reserve team or junior academy squads, and the vast majority of those players were loaned domestically to lower-tier clubs.

#### Vast majority of loans are domestic

Overall, 75% of all loans were domestic deals between top-division sides and lower-tier clubs. In Turkey and Poland this is as high as 91% and 90%. However, in Sweden and Belgium the figure is as low as 39% and 34% of outbound loans. In total, 33% of outbound loans in 2022/23 involved a player under 20. When this is extended to players who are 20 or 21, a further 31% of loans are included. The clear trend is to loan youthful players. At national level, Sweden (64%) Portugal (63%) and Belgium (63%) loan out a far higher percentage of players over the age of 22. The most common contract duration is 6 to 12 months (46%). Multi-year loans are regulated under new FIFA rules, so although we expect these to eventually disappear, the percentage extending more than a year has increased slightly from 10% to 11%.

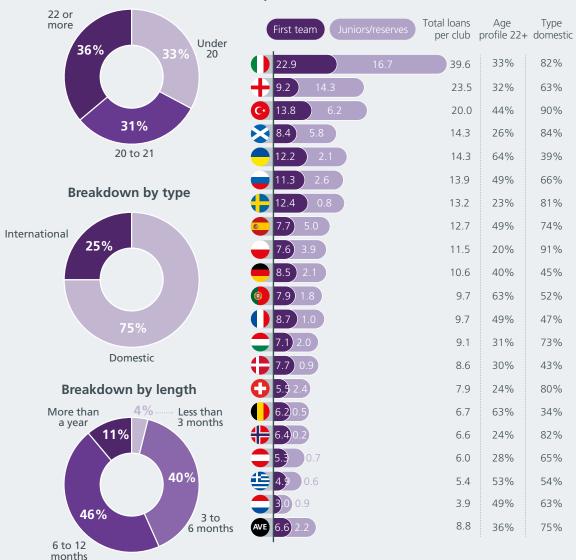


6,430 outbound loans from 633 top-division clubs in 2022/23



75% of outbound loans involved two clubs in the same country

### Average number of players loaned out per top-division club in 2022/23



<sup>\*</sup> Here, age profiles are based on players' ages at the start of the domestic season, rather than their age at the time of each individual match, which would increase the average age by approximately five months.

Breakdown by age

# Reliance on inbound loans varies significantly

#### Significant variation from league to league

The charts on the right show how heavily the average European squad relies on loans, looking at the average number of players that clubs bring in on loan and the average percentage of total minutes that loanees played in 2022/23. On average, in the 20 countries and 325 clubs analysed, clubs brought in 3.7 players on loan in 2022/23, and those players played 10% of the total minutes during that season. Clubs' reliance on loans varies considerably, especially from league to league. Loanees played 19% of total minutes in Serie A in 2022/23, but only 4% in the English Premier League. A total of 38 top-division clubs used no loanees at all in 2022/23, while at two clubs they played more than 40% of total minutes: AC Monza (47%) and FC Empoli (45%).

#### Most loanees play, but are not in the starting 11

A full 95% of loanees were given playing time during the league season, with 87% starting at least one match and 7% restricted to substitute appearances. On average, loanees started 36% of matches and featured in 49% of matches during the league season. However, only 26% of the 1,108 loanees in our analysis featured among the 11 most-selected players at the club they were loaned to.

#### Majority of loans involve expatriate players\*

Despite the start of tighter regulation on international loans, the majority of loans during the 2022/23 domestic league season involved expatriate players (59%). There was also a strong preference for midfielders, who accounted for 42% of loanees, compared with 29% for defenders, 21% for forwards and 8% for goalkeepers.



10 % of total domestic league minutes were played by loanees



5%
of loanees did not get any match time at their loan club



Average age of loanees at the start of the season



More than triple the number of inbound loans used by Italy than England

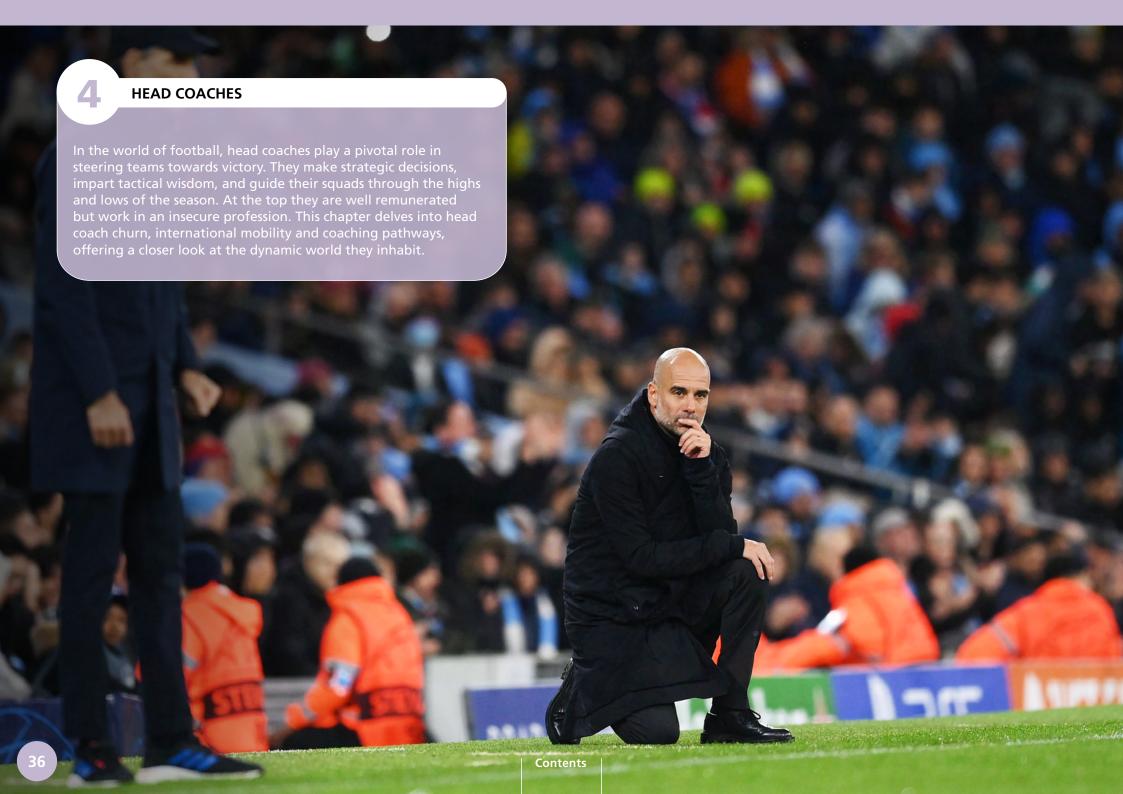
#### Players loaned at all ages

Players under the age of 20 at the start of the season accounted for 10% of incoming loans, with players aged 20 to 23 making up a further 44%. The average loanee was 23.5 years old at the start of the season, but this varied from country to country. The average was considerably higher among English (25.6) and Turkish clubs (25.5) than in Austria (21.2), Denmark (22.1) and Switzerland (22.2).



<sup>\*</sup> Expatriates are defined as players whose first and second nationalities are both different from that of the league they play in.





## Head coach turnover across Europe at an all time high

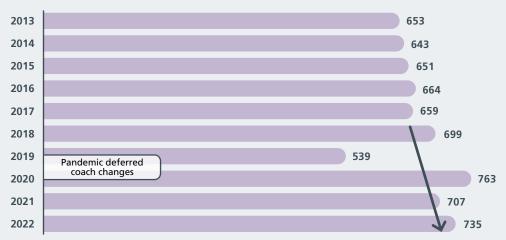
This chapter examines the landscape of head coaches in European football during the last complete domestic season (2022/23, or 2022 for summer leagues). A total of 1,209 coaches managed top-tier teams in Europe at some stage during the season at 736 top tier clubs. Caretaker managers who held their position for less than 30 days are excluded from all analyses in this chapter.

#### Turnover reflects importance of head coach role

Changes in technical leadership have become constant, reflecting the criticality of the head coach role, where responsibility for underperformance is increasingly laid. The head coach's perceived performance hinges upon team performance. With owners investing ever increasing amounts on playing talent with long contracts, it is easier to change the head coach than the players. By definition, football has winners and losers, so head coach changes are inevitable.

Head coach turnover has increased by 13% over the last 10 seasons and last year witnessed the highest number of head coach dismissals recorded (excluding the total in 2020, which saw many changes deferred from the previous season under pandemic conditions). Among the 'Big 5' leagues, England and France saw the highest number of dismissals (22), followed by Italy (14), Spain (13), and Germany (12).

#### Total head coach dismissals in Europe\*



<sup>\*</sup> Across this chapter the latest season analyses (totals and averages) cover all 54 top tier leagues. The 10 season trend analyses cover the 48 countries for which we possess full ten-year data.



66%
Two-thirds of European clubs changed their head coach at least once



Average number of head coach dismissals in Europe in the last decade



Number of different head coaches at a single club CS Mioveni (Romania) Karmiotissa Pano Polemidia (Cyprus) FC Turan (Kazakhstan)

## Head coach dismissals by top tier league in 2022/23



Contents

# Team performance contributes to unplanned coaching changes

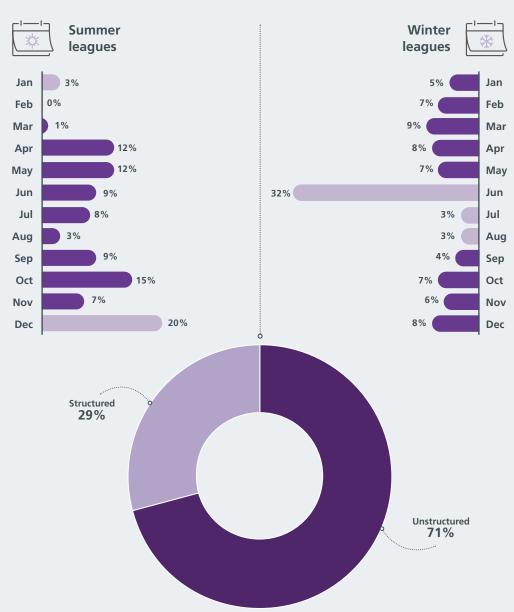
#### Changing head coach during season to address performance

The position of a head coach is notoriously unstable; a brief period without results can be enough to prompt clubs to introduce changes.

Head coach dismissals during 2022/23 have been grouped into those that occurred during the off-season (structured) and those during the season (unstructured). The off-season period varies between winter leagues (June, July and August as off-season) and summer leagues (December, January and February as off-season).

For both winter and summer leagues, the months with the highest number of dismissals are June and December; the beginning of the off-season. These are structured changes to team leadership and allow head coaches to prepare their new teams for the upcoming season and take advantage of the major transfer windows. Despite these months being the most common individually, the vast majority of changes, 71% across Europe, are made mid-season, highlighting the unstructured nature of head coach changes. In some cases changes happen by mutual consent or because a head coach is moving up the ladder and the club may receive compensation, but the vast majority of mid-season changes are dismissals. While clearly not ideal or planned, with the sporting jeopardy of the European league pyramid and relegation or cross-border UEFA competition qualification at stake, clubs prefer to attempt to address potential issues during the ongoing season.

In 2022/23 among the 'Big 5' leagues, Italy had the highest percentage of structured dismissals (38%), followed by France (36%), England (33%), Spain (23%), and Germany (17%).



# Decreasing job tenures of head coaches in European football

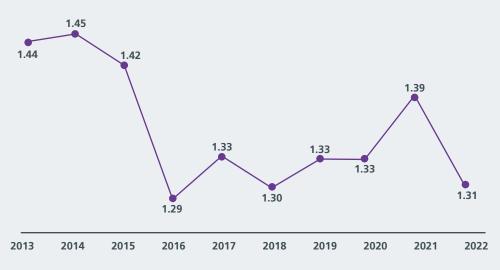
#### Head coach job stability decreases as tenures drop

Head coaches who plied their trade in European top tier club football during last season were in their job, or had been in their job by the end of the season, for an average of 1.31 years (less than 16 months).

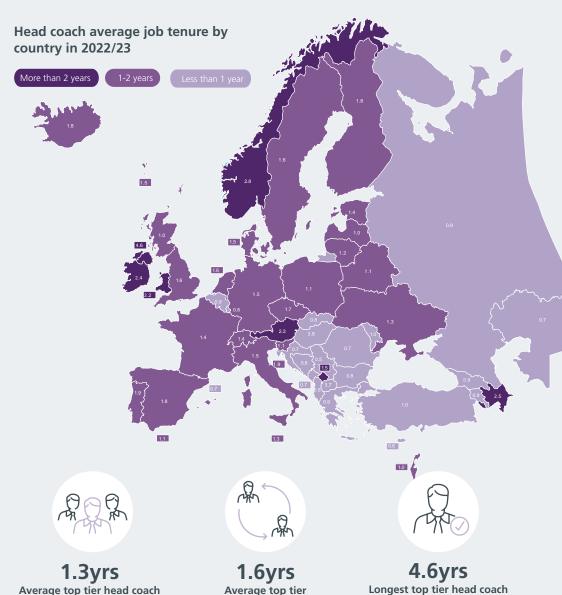
These average tenures were shorter than last season and moved close to the lowest point in the last decade, reflecting the high turnover of head coaches previously identified and the lack of long-termers. Only 9 top tier and 12 second tier coaches managing during last season had been in their job for ten or more years. Indeed, across the 1,209 serving head coaches less than 5% have been in their job for five or more years.

Last season, only 6 countries (Wales, Ireland, Austria, Norway, Azerbaijan, and Northern Ireland) had an average job tenure above 2 years, with the map illustrating numerous countries where head coaches had been in place for an average of less than one year.

#### Average job tenure (in years) over the last 10 seasons\*



 $<sup>^{\</sup>star}$  Based on the 48 countries for which we possess comprehensive data spanning the past 10 years.



head coach job tenure in 'Big 5' leagues in 2022/23

job tenure in 2022/23

iob tenure in 2022/23

(Northern Ireland)

# Demand for head coaches with experience varies across leagues

#### Approach to youth and experience varies across European clubs

For such a critical position, many clubs place great faith in coaches with little experience in the role of head coach.

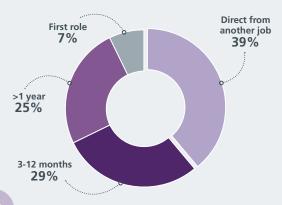
Of all new head coach appointments last season, 26% had less than one year's professional head coach experience, with Austria (86%) Ukraine (80%) and Scotland (78%) heavily reliant on coaches with five years or less of experience.

In contrast, an average 21% of head coaches had more than ten years experience, with England (50%) and Spain (46%) demonstrating their reliance on experience in these roles. Indeed, during last season Spanish clubs made no appointments of novice head coaches with less than one year of previous head coach experience.

Head coaches have to take their first job somewhere and the first step on the coaching pathway is analysed later in this chapter. The novice head coach appointments last season averaged 6.0 years in other coaching roles.

#### Keeping active in coaching roles key to job mobility

Clubs favor coaches who are currently active as head coach; 39% of new appointments come directly from another head coach role and another 29% were hired within a year of their last position. In the last season 7% took up their first role as head coach. Therefore, while the role comes with low job security, another role is often round the corner.



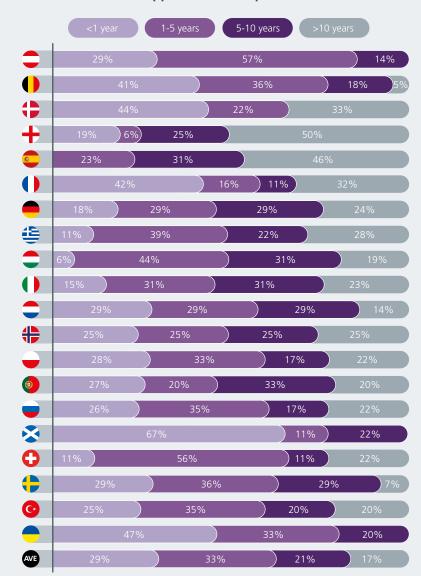


68%
of new appointments were coaching at a different club in the previous year.



25% of new appointments had not had a role as head coach for more than a year.

#### Breakdown of new appointments' experience as head coach



# Head coach migration common but less common than for players

#### Head coach usually from nation of league they operate within

Commonly recognised cross-border UEFA coaching licences have facilitated head coach migration across Europe. However, the majority of European leagues have a clear majority of head coaches hailing from their own nations. On average, 71% of head coaches who led teams during the 2022/23 season were coaching in their home country\*.

Iceland (100%)

Serbia (98%)

Northern Ireland (94%)

Rely on head coaches from *inside* league nation

Andorra (20%)

Gibraltar (22%)

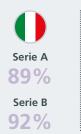
San Marino (30%)

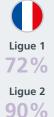
Rely on head coaches from outside league nation

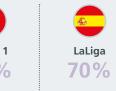
Many factors contribute to this variation and the effectiveness of these head coaches; possessing an advanced comprehension of a particular league, its fan dynamics, playing style, and all other facets encompassing a football team can greatly enhance the effectiveness of local head coaches, with country demographics and language barriers also a consideration in cross-border coaching.

The significant economic competitiveness of English clubs not only attracts talented players but also the finest proven head coaching talents, with foreign head coaches in both their top and second tier leagues significantly above other 'Big 5' leagues and the European average.

#### Percentage of local coaches in 'Big 5' leagues



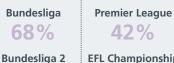


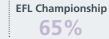




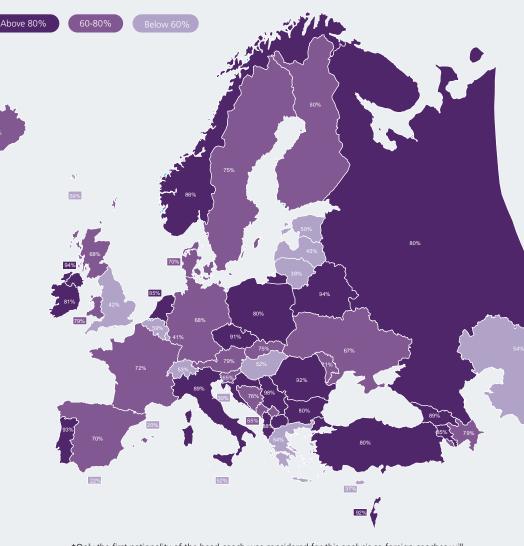


86%





#### Head coaches from league nation in 2022/23 season\*



\*Only the first nationality of the head coach was considered for this analysis so foreign coaches will include some with dual nationality.

## International mobility of European head coaches

#### Nationality of head coaches working outside home nation

The volume of European head coaches working outside their home nation, varies by nationality.

Spanish and Italian head coaches were in most demand abroad during last season, with 49 coaches either managing another top tier European club or a senior national team\*. However, understanding where these coaches operate reinforces the demographic and linguistic arguments within head coach mobility. Many of the positions held by Spanish and Italian head coaches were in smaller and geographically related countries; 14 Spanish coaches coached in Gibraltar and Andorra, and 16 Italian coaches worked in San Marino.

Relative to their population, Portuguese, Serbian and Croatian coaches are also extremely frequent travellers with Portuguese coaches taking up nine national team positions and 26 first tier club positions abroad.

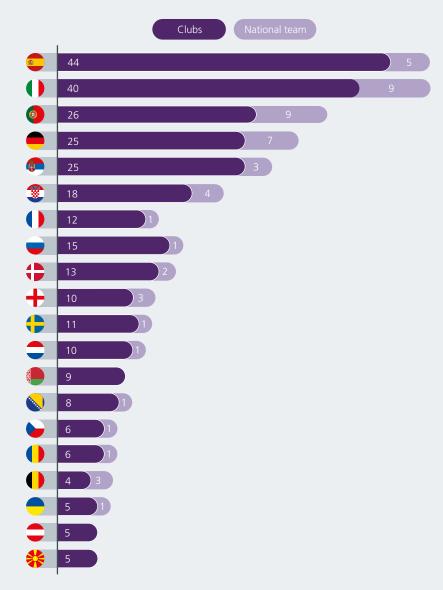
#### European leagues attractive to head coaches from outside Europe

Among the non-European coaches in charge at clubs last season, the most represented confederation was CONMEBOL. Having a second nationality, especially for a European nation, can drive preferences; 77% of the global international head coaches have a second European nationality. However, many (55%) of this cohort have had careers in coaching outside of Europe suggesting that there is true international mobility. The dominance of CONMEBOL suggests linguistic ease for international postings.

#### Non-European head coaches in Europe



#### Nationality of head coaches working abroad (2022/23)\*



<sup>\*&#</sup>x27;Clubs' means any of the 1,209 head coaches that coached at first division European clubs across the season. 'National team' includes just the senior national team (not age groups) and global roles (not just Europe).

# Majority of head coaches have had professional football careers

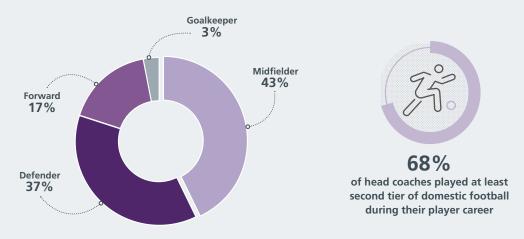
#### Coaching is a post-playing career choice for many professional footballers

A head coach who has played and understood professional football\* at the top was present in 75% of the top-tier teams in Europe last season, consistent with the average of 73% over the past decade.

Having had direct experience playing in a top tier club, is a significant advantage when embarking on a coaching career. However, head coaches from other career pathways can, and do, bring additional dimensions and skills to the role, especially as the head coach role increasingly requires more versatile off-pitch skills. Having had playing experience is not a pre-requisite for a head coach role but it is observed to be much more prevalent in some nations than others, suggesting the opportunities and preferences of individual clubs are aligned on a country level.

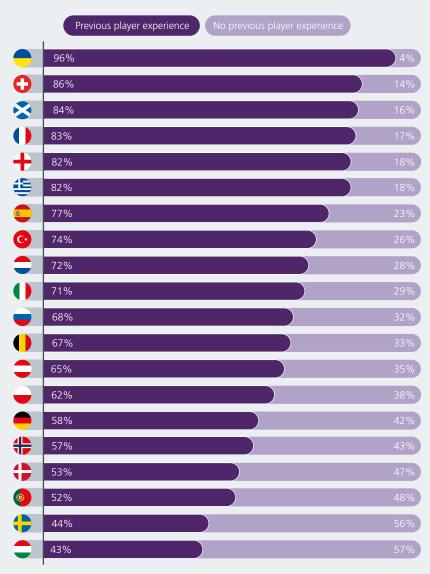
Of the coaches with previous professional football experience, 80% primarily played as defenders or midfielders, suggesting that the on-the-field knowledge of these positions translates to a coaching mindset and successful career.

#### Primary playing position of head coaches with player experience



<sup>\*</sup>The analysis is based on the full playing careers and defines 'Player experience' as minutes played at a first or second division club. Professional football obviously extends beyond this, and a more precise analysis of professional football careers will be performed in future reports.

#### Head coach with previous player experience



## Head coach pathway spotlight: Debut coaching roles

#### Spotlight on head coach debut roles

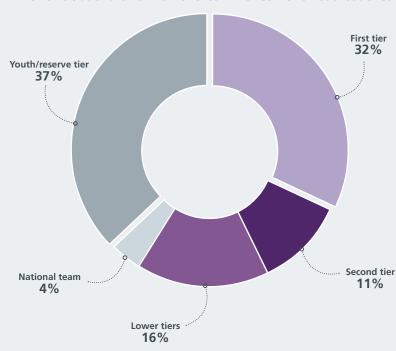
Although 736 coaches commenced the 2022/23 season in a head coach position, their debut roles in the world of football coaching indicate the pathway they have had to take to reach this point in their career.

Over time, head coaches diversify their environments, yet the majority commence their career journey in safe territories; known countries and known clubs. This familiarity provides an atmosphere for growth and learning for the debutant coaches.

For some, the path to head coach is short; 52% commenced their careers directly in this role, while others have spent time in assistant or other technical positions; for example, 29% had a debut role as an assistant manager.

The path to a head coach working for a first-tier team also varies. It is most common for a coach to commence their career working with a youth or reserve team. Nonetheless, a large number (32%) do start immediately with a first-tier head coach role. Debut roles in national teams is low owing to the availability of roles in these organisations compared to the league structure, where more opportunities are available.

#### Tier of debut role for 2022/23 commencement head coaches





41% of head coaches started their career at a club they have played for



**87%** of head coaches started their career in their home nation



35
Average age at first job appointment



52% started their career directly as a head coach

## Head coach pathway spotlight: Career profile

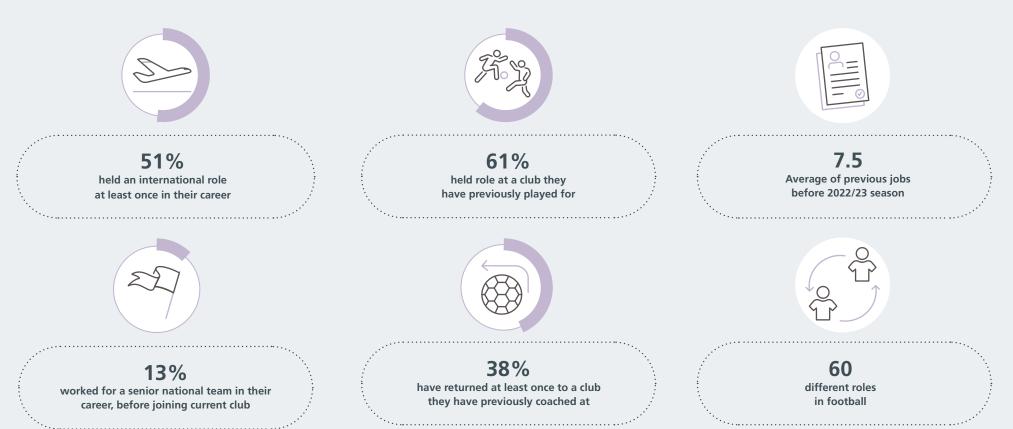
#### Spotlight on head coach careers

The careers of the 736 head coaches that commenced the 2022/23 season in a head coach position have been diverse; 60 different types of roles have been held throughout their careers.

The head coaches have had careers in both club and national football and a diverse range of roles have been held, from head coach to translator. A total of 7% have worked as head coach at a senior national team prior to their current role. Coaching careers are also international, with many holding a role outside their home nation at least once in their career.

A strong link exists between head coaches and the clubs they played for as footballers. A total of 61% of coaches have returned to a club they once played for to hold a coaching role at least once in their careers. Looking solely at the last season, 21% of coaches coached a club they had played for as footballers.

Head coaches do have a tendency to associate themselves with a particular club over the course of their careers. A large proportion (38%) of coaches have returned to a club they had previously worked for during their careers. In the past season alone, 21% of coaches were coaching at a club they had been a part of earlier in their careers.



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## Upwardly mobile European football league pyramid

European club football provides upward (and downward) mobility between different leagues through promotion and relegation based on sporting merit. This is reflected in the fact that 1,264 different clubs have participated in the top tier of their domestic league in the last decade, despite there currently being only 734 top-tier places.

#### Mobility as motivation

The competitions for teams in the top divisions of European football are threefold; a race for the title, a race for UEFA club competition qualification and a race to avoid relegation. In many cases the inherent jeopardy associated with promotion and relegation races provides the most compelling storyline.

League football is organised in league tiers in all but the very smallest national associations. As the chart illustrates, the majority of domestic league systems broaden into regional leagues at the third tier, having a single first and second tier league above this third tier.

## TOTBALL CUB

#### **Upward mobility case study**

From non-league to top-flight football in 15 seasons; Luton Town FC have demonstrated league mobility.

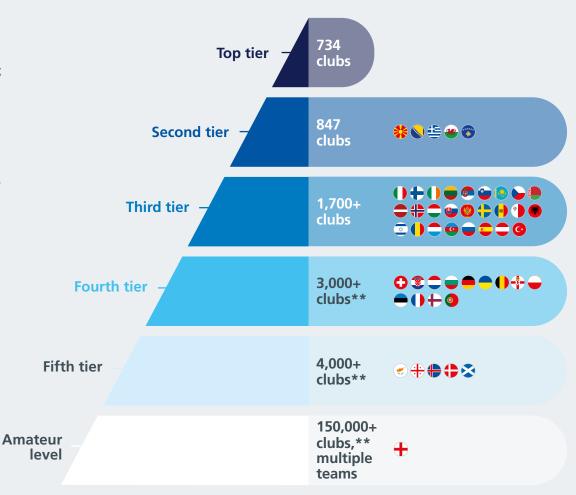
Their 2009/10 season started in the Conference Premier league, the fifth tier of English football. They won this league in 2013/14 and gained promotion out of non-league football.

Two years of successive promotion as runners-up of League Two in 2017/18 and as Champions of League One in 2018/19 saw a return to the Championship, the second tier of English football.

Promotion to the Premier League was secured by winning the play-off in 2022/23 and returning to the top tier of English football, having fallen through the ranks from the top division in 1991/92.

#### Illustrative league tiering

Tier where pyramid broadens typically moving from a single national league to multiple regional leagues\*



<sup>\*</sup> In most cases the vertical tiers broaden into multiple leagues within the tier, when nationwide league tiers become multiple regional tiers. Sometimes, with Italy and Spain as examples, the broad allocation of clubs is regional but other factors such as travel times or major city allocation also contribute to the constituent clubs. \*\* The numbers of clubs is not exact as we travel down the pyramid as league reorganisations and club withdrawals become more common. In certain cases, there are restrictions on tier mobility based on amateur/professional split or stadium, safety or licensing factors.

# Prospect of promotion for over 130 teams to European top divisions

#### Relegation and promotion throughout Europe

The dynamism between leagues is supported by promotion mechanisms, whether automatic qualification from league position or play-offs that keep the possibility of promotion open to more clubs at the end of the season.

Out of the 54 European top divisions, 52 will have promotion and relegation at the end of the current season, with Gibraltar and San Marino being the only exceptions.

Over two-thirds of all teams finishing in relegation places will be directly relegated, with the remaining competing in a play-off.



734

clubs will compete in the top division of domestic league European football



240

clubs\*\*\* will compete in UEFA club competition football



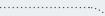
1,264

different clubs have competed in the top division of domestic league European football in the last decade



562

different clubs have competed in UEFA club competition football in the last decade



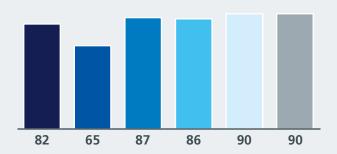
Top division teams in relegation play-offs

**Play-offs** 

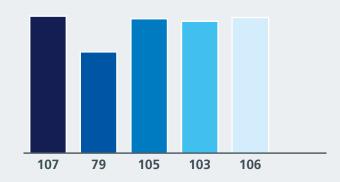


Promotion and relegation mechanisms over the last five years

**Automatic relegation** 



**Total number relegated** 



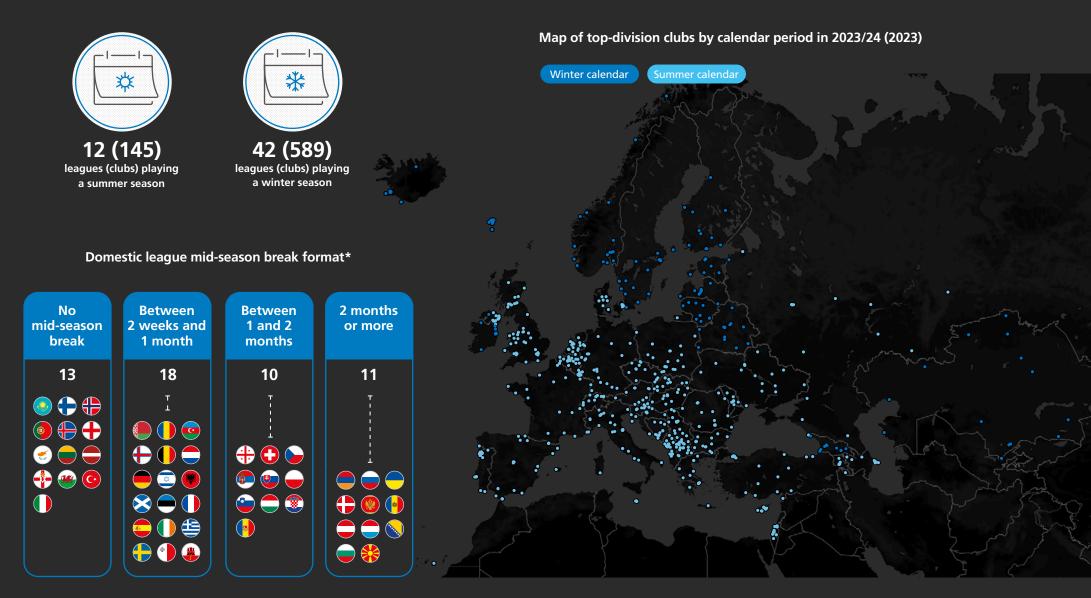
9-10%

of top tier clubs will be relegated at the end of the season\*

<sup>\*</sup> The exact percentage depends on the results of play-out matches between teams from the top and second tier leagues. \*\* The 2019/20 relegation number was exceptionally low due to adaptations, with the pandemic forcing many leagues to close before they had finished. \*\*\* From 2023/24 there will be 240-243 clubs depending on whether UEFA competition title holders qualify domestically.

## The calendar of men's domestic league competitions

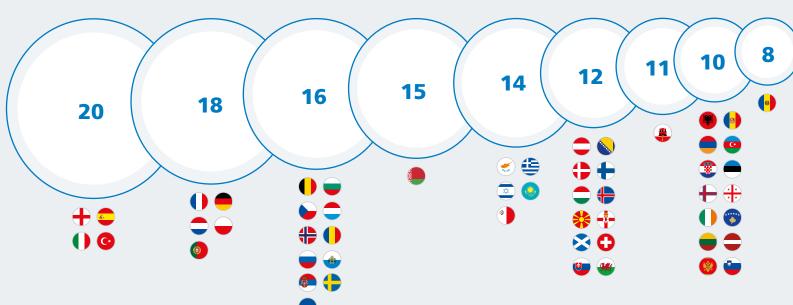
By the start of the 2023/24 season, Europe's club football landscape had returned to a familiar look.



<sup>\*</sup>Format for Kosovo and San Marino not yet confirmed. Liechtenstein does not have a domestic league but plays its domestic cup competition during the winter season.

## Access to top-flight football varies by of league size

#### Number of top-division teams





734

clubs are taking part in their countries' top divisions in 2023/24 – two more than in the previous season



12,245 (up 1%)

Total number of top-division matches scheduled to take place in 2023/24 (2023)

#### Eight changes in the number of teams in the league

It is common for leagues to try to optimise the number of participating teams, with changes in number often accompanied by format changes. The pandemic accelerated this, with last year's report finding that 60% of top-tier leagues had changed format or number of clubs in the previous three seasons. This current season sees eight divisions changing the number of clubs with no strong trend: five are increasing and three decreasing.

#### Changes in a 'Big 5'\* league for the first time in 15 years

Most notably, the French Ligue 1 has reduced the number of teams from 20 to 18; the first change in the number of clubs in a 'Big 5' league for 20 years.

It is rare for a 'Big 5' league to make any changes their competition format; the last time was 15 years ago when the German Bundesliga introduced a relegation play-off.

#### Top divisions that have changed in size



<sup>\*</sup> The 'Big 5' consists of the Premier League in England, La Liga in Spain, the Bundesliga in Germany, Serie A in Italy and Ligue 1 in France.

# Eleven different domestic league formats in place across Europe's top tiers

#### **Domestic league formats**

There remain 11 different formats among Europe's top divisions, with the majority of leagues (61%) maintaining a traditional linear format (each team playing each other team twice, three times or four times).

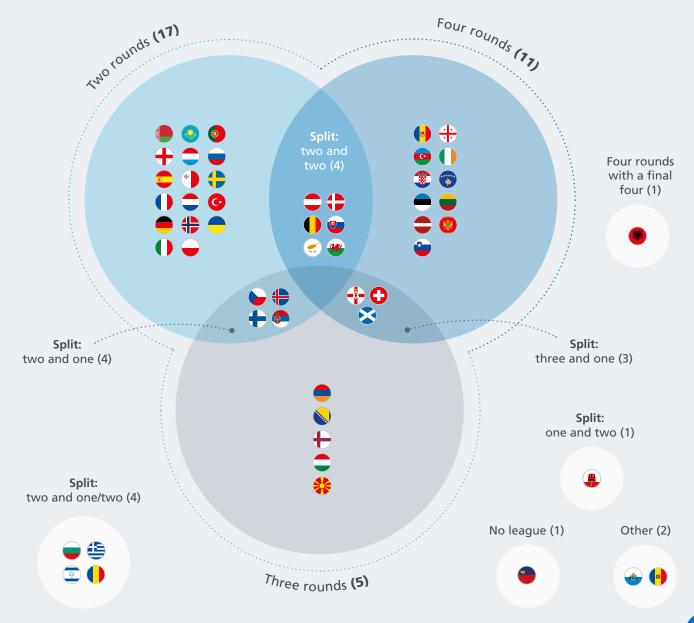
The league format is heavily connected to the number of clubs in the league, with available calendar dates giving a range of 28-40 matches. Most of the less classical (home and away) leagues involve 12 to 16 clubs.

#### Leagues find stability after recent turmoil

European leagues have found stability in their match formats after three years of multiple changes (adaptations for the pandemic). Last season saw many leagues reverting to their previous formats.

Only one division has changed its format relative to the previous season; Switzerland has switched to a split-season (three and one) format. Its league restructure also included increasing the number of participating teams.

Despite this change, the number of leagues operating a split-season format has declined relative to pre-pandemic levels (18 vs 22).



## Domestic cups adopt numerous formats and entry points

#### Single-legged format still the most common

Domestic cup competitions run by UEFA members provide opportunities for clubs in all tiers of football to compete against each other. They are an extremely important part of the club football landscape and in many cases predate domestic leagues. The majority of national association cups operate with single-legged ties (31 national cups\*), but a significant number (19) start with single leg and move to two-legged semi- and/or quarter-finals. Only San Marino operates with two-legged ties throughout the competition. Finland, Kazakhstan, Russia and Sweden incorporate a group stage during their cup competition followed by a single-leg knockout phase.

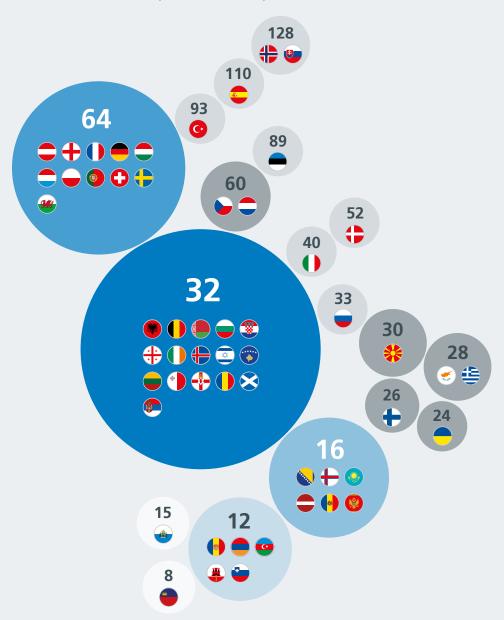
#### Top-division teams join in round of 32 in most countries

The most common entry point for top-tier clubs participating in their national cup competition is the round of 32, with the round of 64 the next most common. The longest run to the final is in Norway and Slovakia, where the country's top teams enter in the round of 128, while Liechtenstein's top clubs have the fewest games to play, entering at the quarter-final stage.

#### Late entry in some domestic cups for UEFA competition participants

There are 13 countries where some top-division teams (including those that have qualified for UEFA competitions) enter later than other top-division sides. The greatest disparity can be seen in Spain, where 16 top-division teams enter the national cup competition in the round of 110, but the four teams competing in the Spanish Super Cup are given byes until the round of 32.

Number of teams in competition when top-division sides enter



<sup>\*</sup> The analysis refers to the main national cup which also provides access to UEFA club competitions the following season for the winner. In addition, nine countries also operate a secondary league cup competition, and most countries have a super cup before or during the league season, neither of which are analysed on this page.

28%

23%

## League competition benchmarks of selected results

Revenue groups

by 3 or more goals

8%

13%



33%

18%

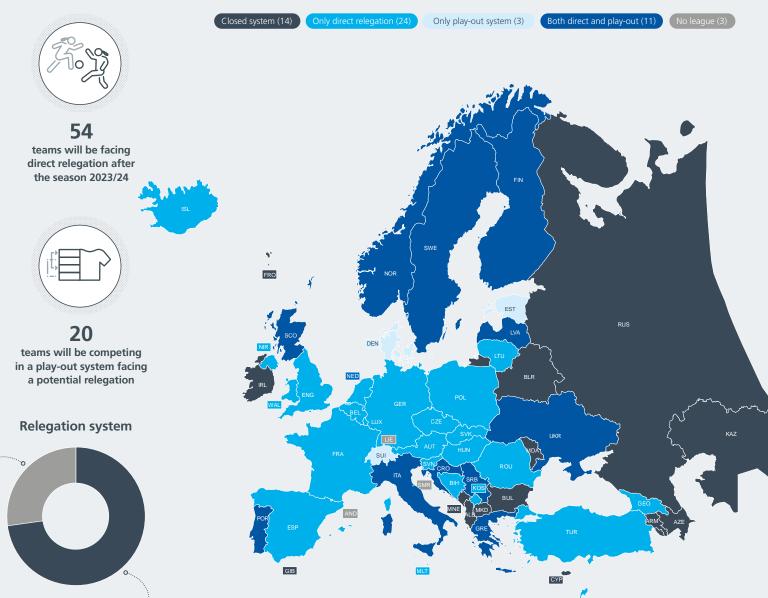


## The structure and nature of women's domestic competitions

The progress made at the top of the women's game is there for everyone to see and reflected in record crowds. The broadening of the domestic football pyramid is essential to improving opportunities for players throughout Europe, encouraging greater participation while increasing competition and therefore excitement.

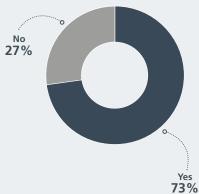
#### More summer calendars in the women's game

There are 14 countries that use a summer calendar for women's football: the 12 countries that do so on the men's side, plus Northern Ireland and Russia. It is worth noting that Andorra, Liechtenstein and San Marino do not currently run women's club competitions; instead, their clubs play in the leagues of neighbouring countries. The majority of league systems, 38 out of 52, now operate with promotion and relegation, providing excitement and adding jeopardy and extra meaning to a larger number of domestic league matches.



Summer 27% Winter 73%

**Calendar format** 



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## The various shapes and sizes of women's top divisions in Europe

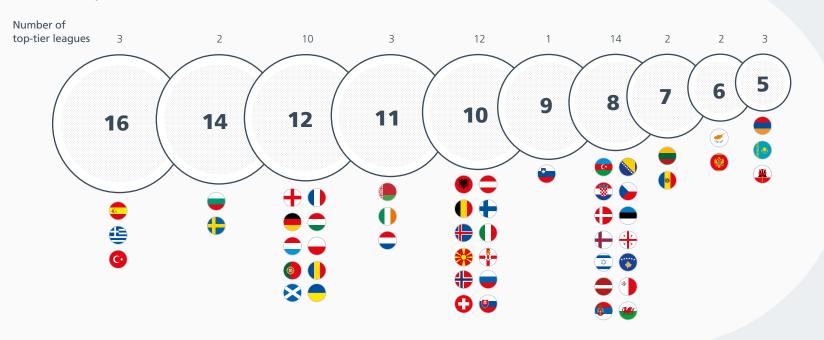
#### Top domestic divisions continue to adjust their structures

On average, women's top divisions comprise just under ten teams, with eight teams the most frequent size (14 leagues), followed by ten teams (12 leagues) and 12 teams (10 leagues). Of the 52 competitions, eight have increased the number of teams competing in the current season, while another five have reduced the size of the division. Türkiye has seen the biggest decreases, reducing the number of teams by three. At the other end of the spectrum, Northern Ireland has seen the largest rise, with the number of clubs in its top division increasing by two. Overall, the total number of top-division teams has increased by one compared to last year.

#### Increase in the number of league matches

In line with that increase and new formats being introduced, the number of top-division matches in Europe has grown by 3.1% this season, with teams averaging 21.6 matches (compared with 20.9 last season). This increase in matches is welcomed and will bring more ticketing and revenue opportunities, even though the number of matches is significantly lower than the average of 33 in mens' domestic league football. The availability of suitable venues, especially with increasing crowds, squad depth with the need to not overload players, and more international matches are all possible constraints on the number of league matches in the calendar.

#### Number of top-division teams





510 clubs are competing in top domestic divisions in 2023/24 (2023) one more than in the previous season



3% More top-division matches compared to previous season

## The different formats of women's top divisions

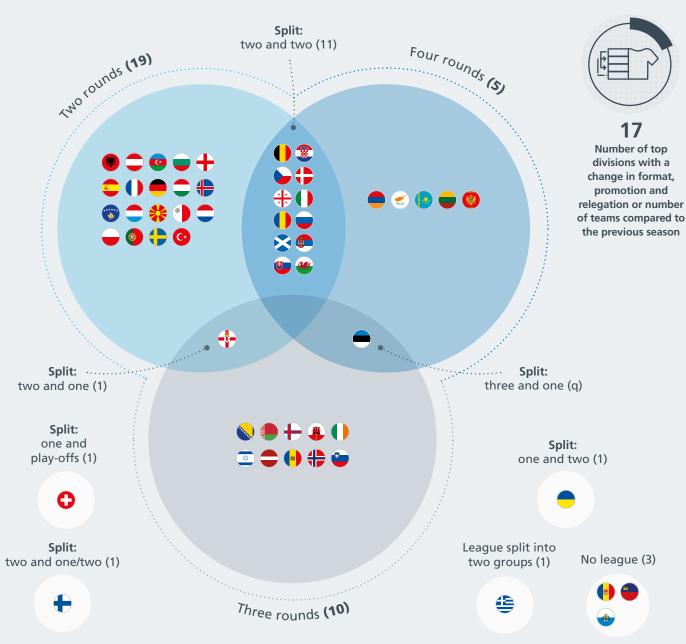
## Fewer changes to competition formats compared to last year

Europe's top divisions have seen fewer changes to the formats of their competitions compared to last year. As in men's football, competitions are returning to a more normal state after the disruption caused by the pandemic. Optimisation however continues, with more clubs moving from amateur to semi-professional and semi-professional to fully professional. In total, 17 top-tier leagues out of 52, almost one in three, are introducing one or more changes this season (2023/24 winter or 2023 summer).

## Ten different types of format in Europe's top divisions

As in men's football, the traditional two round-robin format, in which each team plays every other team twice (once at home and once away), is the most common. However, in contrast to the men's game, the three round-robin is more common than the four rounds. Compared to last season, there has been an increase in the number of leagues holding a split-season format.

# Split-season format Yes 35%



## Organisation of women's clubs across Europe

## Diverse picture across Europe as regards relations between men's and women's clubs

The women's game is evolving rapidly, and interest is growing all the time. Geographically, clubs in south-eastern Europe tend to operate independently of clubs that run men's teams; this is the case for all of the women's clubs in Israel, Moldova, Montenegro and Serbia. Meanwhile, in Belgium, England, Estonia, the Faroe Islands, Iceland, Luxembourg, Malta, Norway and Switzerland, all women's top-division clubs are either fully-integrated or collaborate in some way with the men's section of the club.



40% of women's top-division clubs operate independently of men's clubs



#### **Definitions of categories:**

For the purposes of this report, women's clubs have been broken down into the following categories:

#### Integrated

The senior women's team is part of an entity running other football activities. The activities of the men's and women's clubs are combined/integrated.

#### Independent

The women's club is organised as a single entity (or a group) that runs all football activities. It has no link to another club, nor does it receive any type of support from another club.

#### Collaboration

The women's club collaborates with the men's professional club (sharing its identity and infrastructure, receiving financial support, etc.), without necessarily falling within the reporting perimeter of the men's club.

<sup>\*</sup> This graphic only includes clubs that provided UEFA with sufficient information regarding their ownership structure; it does not include all top-division clubs, as some clubs did not apply for a licence for the following season.

# Decrease in the number of uneven matches at a domestic level

Competitiveness within league football can be assessed in many ways. One of the simpler and clearer measurements is to assess the proportion of matches that end in an easy victory. On this page a selection of leagues\* are assessed on the percentage of matches with 3+ and 5+ goal difference. It should be noted that one or two weaker or one or two extremely strong teams can have a significant impact on these measurements.

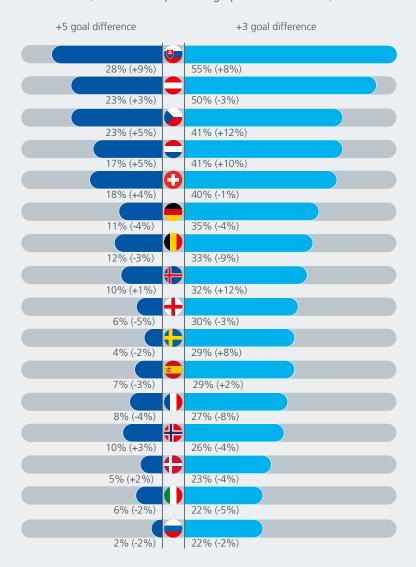
#### Similar number of uneven matches, while total matches played grows

Women's football has developed at an astonishing pace during the last few seasons, with player and coaching talent becoming increasingly mobile as professionalisation develops. This is leading to some talent concentration at the top clubs, especially those with strong financial support from their parent club. Despite this trend, there has again been a slight improvement in competitive balance with 'blow-out matches' (3+ goal difference) reducing from 34% to 33% of matches. By contrast the same ratio across men's top divisions was 20% last season.

Out of the selection of 15 countries, the total number of uneven matches has grown for both metrics for three leagues (Faroe Islands, Netherlands and Slovakia), and decreased for another six leagues (Czechia, England, France, Germany, Italy and Russia).

Season	Total matches	+3 goal difference	+5 goal difference	
2021/22	1946	661 (34%)	228 (12%)	
2022/23	2020 (+74 ) ↑	663 (33% )↓	222 (11% ) ↓	

## Percentage of top division uneven matches during 2022/23 season (difference in percentage points vs 2021/22)



<sup>\*</sup> The analysis has been done for a selection of women's top divisions to which UEFA Intelligence Centre had a more extensive access and serves as a representation for the rest of European top divisions. This data is aligned with results from UWCL, where the amount of uneven matches has also reduced during the last few seasons.

## Women's football crowds growing exponentially

#### Top 10 women's match attendances in Europe 2022/23

Match	Competition	Stadium	NA	Date	Attendance
England v Brazil	Women's Finalissima	Wembley Stadium	ENG	06/04/2023	83,132
FC Barcelona v Chelsea	UWCL semi-final	Camp Nou	ESP	27/04/2023	72,262
Arsenal v Wolfsburg	UWCL semi-final	Emirates Stadium	ENG	01/05/2023	60,063
FC Barcelona v AS Roma	UWCL quarter-final	Camp Nou	ESP	29/03/2023	54,667
Arsenal v Tottenham Hotspur	Women's Super League	Emirates Stadium	ENG	24/09/2022	47,367
FC Barcelona v FC Bayern München	UWCL group stage	Camp Nou	ESP	24/11/2022	46,967
Arsenal v Chelsea	Women's Super League	Emirates Stadium	ENG	15/01/2023	46,881
Wolfsburg v Freiburg	DFB Pokal Women	Rhein Energie Stadion	GER	18/05/2023	44,808
Manchester City v Manchester United	Women's Super League	Etihad Stadium	ENG	11/12/2022	44,259
Arsenal v Manchester United	Women's Super League	Emirates Stadium	ENG	19/11/2022	40,604

#### **UWCL** crowds triple the pre-pandemic peak

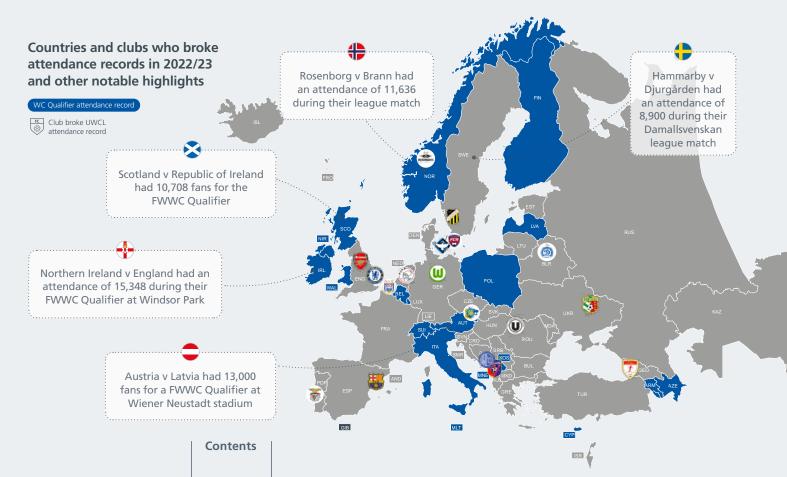
Attendances at the UEFA Women's Champions League matches continue to grow at a rapid pace. Already in 2021/22, the first season of the new cycle, the 587,930 spectators were up 145% on the previous 2016/17 record. In 2022/23, supporter numbers increased a further 29% to 759,353.

#### 20 clubs break their UWCL records

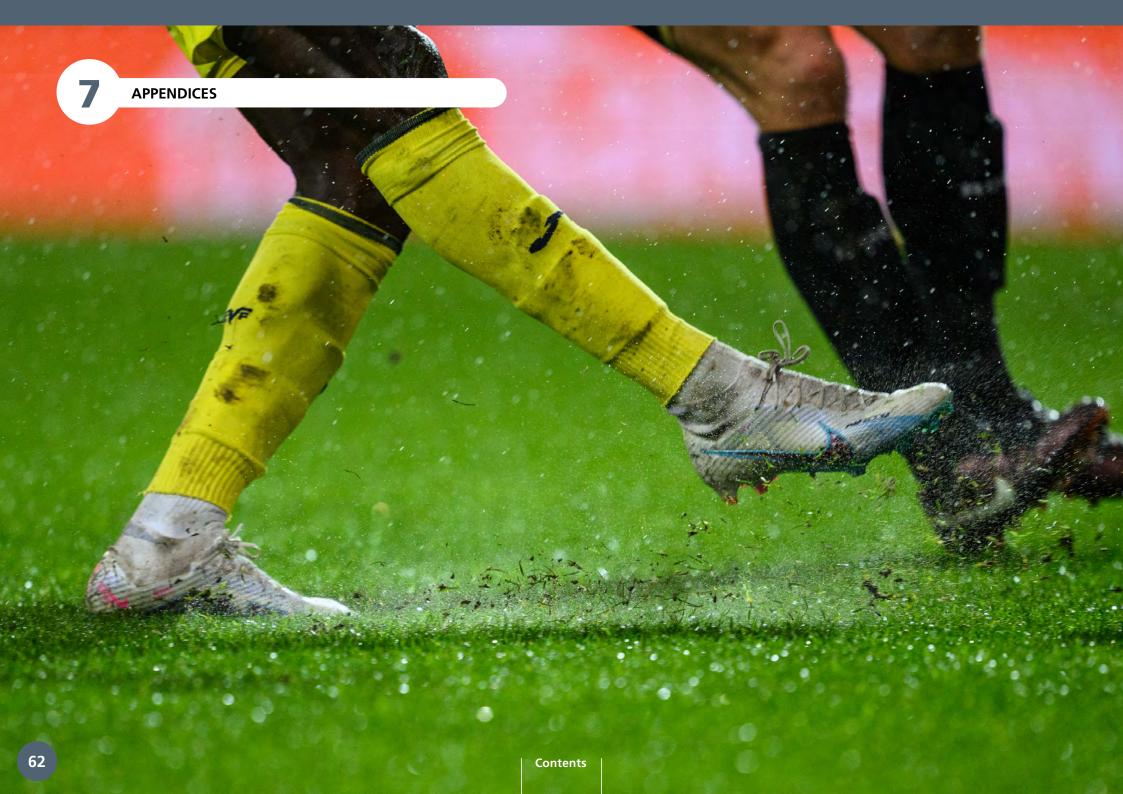
Twenty clubs broke one or more UWCL attendance records last season. These are highlighted in grey on the map along with the eight first-time participants

#### 19 countries break their World Cup Qualifier record

Nineteen countries, highlighted on the map, broke their FIFA World Cup qualifying attendance record during the 2022/23 season.











#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 10 Clubs W: 10 Clubs



League format M: Four rounds W: Two rounds



League organiser M: NA

W: NA



Relegation places M: 2 direct & 1 PO

W: N/A

#### **ATTENDANCE LANDSCAPE**



243k 36th Aggregated league attendance (Men's top tier)



1.3k 36th Average league attendance (Men's top tier)



+2% Attendance trend vs 2018/19



18,806 Largest crowd

#### **PLAYER TALENT LANDSCAPE**



29.8 Players fielded (ave.)

38% U23 minutes



34th Expatriate players





(estimated net

€3.8k

player cost

Squad churn

1st squad)

loans per squad

(ave. inbound

Average inbound

9.3

1.1

earnings all tiers)

Average inbound

YNYII

30th





Average dismissals per club

**HEAD COACH** 



32nd

22nd

49th

39% Head coaches with





Domestic head coaches across all sections



70% Of head coaches played 1st or 2nd tier



## **Andorra**

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter W: No league



League size M: 10 Clubs W: No league



League format M: Four rounds W: No league



League organiser M: NA W: No league

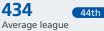


Relegation places M: 1 direct & 1 PO W: No league

#### **ATTENDANCE LANDSCAPE**







attendance (Men's top tier)



-10% Attendance trend vs 2018/19



Largest crowd

#### **PLAYER TALENT LANDSCAPE**





played

85%

Expatriate

LTP minutes played

players











1st







+€0

**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)



10.5 Squad churn (ave. inbound 1st squad)



54th Average inbound loans per squad

#### **HEAD COACH LANDSCAPE**



36th

39th

10th

1.4 Average dismissals per club



7% Head coaches with 5+ previous HC roles



20% Domestic head coaches across all sections



29% Of head coaches played 1st or 2nd tier







#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 10 Clubs W: 5 Clubs



League format M: Three rounds W: Six rounds



League organiser M: NA



Relegation places M: 1 direct & 1 PO

W: NA

W: N/A

#### **ATTENDANCE LANDSCAPE**



63.7k 47th Aggregated league attendance (Men's top tier)



354 Average league attendance (Men's top tier)



+10% Attendance trend vs 2018/19



Largest crowd

#### PLAYER TALENT **LANDSCAPE**



48th

37.5 Players fielded





47% 18th

LTP minutes played

Expatriate players



MMI

Squad churn (ave. inbound 1st squad)

**TRANSFER** 

**LANDSCAPE** 

(estimated net

€0

earnings all tiers)

Average inbound

player cost

10.3



+€1.1M 29th

3.9 19th

Average inbound U loans per squad





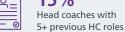
Average dismissals per club



39th

14th

15%





Domestic head coaches across





Of head coaches played 1st or 2nd tier



## Austria

#### **COMPETITION LANDSCAPE**



Sporting season M: Winter



League size M: 12 Clubs W: 10 Clubs



League format M: Split (2&2) W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 1 direct & 0 PO W: 1 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



1.4M 20th Aggregated league attendance (Men's top tier)

16th



**7.5k** Average league attendance (Men's top tier)



+18% Attendance trend vs 2018/19



#### **PLAYER TALENT LANDSCAPE**



Players fielded (ave.)











36th

25th

LTP minutes played

#### **TRANSFER LANDSCAPE**



(estimated net 6th earnings all tiers)



€0.4M Average inbound player cost



Squad churn (ave. inbound 1st squad)

Average inbound

loans per squad



5+ previous HC roles **79%** Domestic head coaches across all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

0.7

per club

35%



65% Of head coaches played 1st or 2nd tier



## Azerbaijan



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter





League format M: Four rounds W: Two rounds



League organiser M: League entity W: NA







Aggregated league attendance (Men's top tier)



1.5k 35th Average league attendance (Men's top tier)



+131% Attendance trend vs 2018/19



10,000 Largest crowd

#### **PLAYER TALENT LANDSCAPE**



29.7 Players fielded (ave.)

28% 41st U23 minutes



42% 23rd Expatriate players



LTP minutes played

32nd

Average inbound loans per squad

**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

Average inbound

player cost

10.4

Squad churn

(ave. inbound

-€1.7M 51st

€24.0k 27th

13th

1st squad) 30th





0.6 Average dismissals

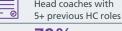
**HEAD COACH** 



per club



21% Head coaches with



**79%** 

Domestic head coaches across all sections



Of head coaches played 1st or 2nd tier



## Belarus

#### COMPETITION **LANDSCAPE**



Sporting season

M: Summer W: Summer



League size M: 15 Clubs **W:** 11 Clubs



League format M: Two rounds W: Three rounds



League organiser M: NA



Relegation places M: 1 direct & 1 PO W: N/A

W: NA

#### **ATTENDANCE LANDSCAPE**



361k 33rd Aggregated league attendance (Men's top tier)



1.5k





-22% Attendance trend vs 2018/19





34th

#### **PLAYER TALENT LANDSCAPE** 47th





46%

Expatriate

LTP minutes played

players

played







43rd





4.8





**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

+€1.8M <sub>26th</sub>





94% Domestic head coaches across all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

1.3

per club

21%



37th

**79%** 

Of head coaches played 1st or 2nd tier







#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size **M:** 16 Clubs W: 10 Clubs



League format M: Split (2&2) W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO W: 1 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



3.2M 10th Aggregated league attendance (Men's top tier)



9.6k Average league attendance



Attendance trend vs 2018/19



26,271 Largest crowd

#### **PLAYER TALENT** LANDSCAPE



30.3 Players fielded (ave.)





players 39%

LTP minutes played

#### **TRANSFER LANDSCAPE**



8.1

Squad churn

1st squad)

(ave. inbound

Average inbound

U loans per squad

earnings all tiers)



25th

10th

€1.1M 8th Average inbound player cost



30th

17th

20% Head coaches with

Average dismissals

**HEAD COACH** 

**LANDSCAPE** 

per club



5+ previous HC roles



Domestic head coaches across all sections



Of head coaches played 1st or 2nd tier



## Bosnia and Herzegovina

13th

#### **COMPETITION LANDSCAPE**



Sporting season M: Winter



League size M: 12 Clubs



W: 8 Clubs League format M: Three rounds W: Three rounds



League organiser M: NA W: NA



Relegation places M: 2 direct & 0 PO W: 2 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



460k Aggregated league attendance (Men's top tier)



2.3k Average league attendance (Men's top tier)



+31% Attendance trend vs 2018/19





29th





**PLAYER TALENT** 

**LANDSCAPE** 



20%

Expatriate

LTP minutes played

players









6th









45th Average inbound loans per squad

**TRANSFER** 

**LANDSCAPE** 

(estimated net

€1.7k

player cost

earnings all tiers)

Average inbound

+€1.1M <sub>30th</sub>



1.3 Average dismissals per club

**HEAD COACH** 

**LANDSCAPE** 



1st

**56%** Head coaches with 5+ previous HC roles





64% Of head coaches played 1st or 2nd tier







#### COMPETITION **LANDSCAPE**



Sporting season M: Winter





League format M: Split (2&1-2) W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO

#### **ATTENDANCE LANDSCAPE**



603k 27th Aggregated league attendance (Men's top tier)



2.1k Average league attendance (Men's top tier)



+33% Attendance trend vs 2018/19



30,000 Largest crowd

2nd

35th

#### **PLAYER TALENT LANDSCAPE**



31st

33.3 Players fielded (ave.)

7th



43% 22nd Expatriate

LTP minutes played

players



YNYII

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

2.2

per club

43%

Squad churn (ave. inbound 1st squad)

**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

Average inbound

player cost

loans per squad

8.7

+€2.6M 25th

€62.5k 23rd

36th Average inbound

27th

coaches across all sections

80%

Domestic head

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

1.6

per club

**59%** 

82%

Of head coaches played 1st or 2nd tier



**PLAYER TALENT** 

**LANDSCAPE** 

Players fielded

37.2

46%

U23 minutes

(ave.)

played

## Croatia

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter

W: Winter



League size M: 10 Clubs W: 8 Clubs



League format M: Four rounds W: Split (2&2)



League organiser M: NA

W: NA



Relegation places M: 1 direct & 0 PO W: 1 direct & 1 PO

#### **ATTENDANCE LANDSCAPE**



22nd Aggregated league attendance (Men's top tier)

(Men's top tier)

Attendance trend

+54%

vs 2018/19

32,600

Largest crowd



4.1k Average league attendance



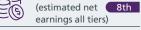
31% Expatriate players



LTP minutes played

#### **TRANSFER LANDSCAPE**

+€54.9M





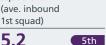
€42.3k 24th Average inbound



player cost

Average inbound





17th

80% Domestic head coaches across all sections



83% Of head coaches played 1st or 2nd tier



m

loans per squad

## Cyprus



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter





League format M: Split (2&2) W: Four rounds



League organiser M: NA W: NA



Relegation places M: 2 direct & 0 PO W: N/A

#### **ATTENDANCE LANDSCAPE**



714k 23rd Aggregated league attendance (Men's top tier)



2.7k 26th Average league attendance (Men's top tier)



+118% Attendance trend vs 2018/19



15,101 Largest crowd

22nd

45th

#### PLAYER TALENT LANDSCAPE



31.8 Players fielded (ave.)

18th

51st

2nd





**79%** Expatriate players

18%

LTP minutes played

#### **TRANSFER LANDSCAPE**







player cost 12.7 2nd



1st squad)

Average inbound

loans per squad

4.3



16th

37% Domestic head coaches across

**HEAD COACH** 

**LANDSCAPE** 

per club

50%

Average dismissals

Head coaches with

5+ previous HC roles



Of head coaches played 1st or 2nd tier



**PLAYER TALENT** 

**LANDSCAPE** 

Players fielded

30.7

33%

21%

U23 minutes

(ave.)

played

## Czechia

#### **COMPETITION LANDSCAPE**



Sporting season M: Winter



W: Winter



League size M: 16 Clubs W: 8 Clubs



League format M: Split (2&1) W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 1 direct & 2 PO W: 1 direct & 0 PO

## **LANDSCAPE**

1.5M

**ATTENDANCE** 

Aggregated league attendance (Men's top tier)



5.5k Average league attendance (Men's top tier)



+0.3% Attendance trend vs 2018/19



18th

20th





**78%** LTP minutes played





Average inbound loans per squad

**TRANSFER** 

**LANDSCAPE** 

+€21.0M

earnings all tiers)

Average inbound

player cost

Squad churn

1st squad)

(ave. inbound

(estimated net 15th

#### **HEAD COACH LANDSCAPE**



0.8 Average dismissals per club



34th

4th

41% Head coaches with 5+ previous HC roles

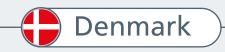


Domestic head coaches across all sections



82% Of head coaches played 1st or 2nd tier







#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 12 Clubs W: 8 Clubs



League format M: Split (2&2) W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 0 PO W: 0 direct & 2 PO

#### **ATTENDANCE LANDSCAPE**



**2M** 15th Aggregated league attendance (Men's top tier)



10.3k 12th Average league attendance (Men's top tier)



+26% Attendance trend vs 2018/19



**PLAYER TALENT** 

**LANDSCAPE** 

Players fielded

28.5

27%

35,820 Largest crowd

38th

6th

#### **PLAYER TALENT LANDSCAPE**



30.3 Players fielded

39%

Expatriate

players

(ave.) 45%



28th

27th

**59%** LTP minutes played





1st squad)

Average inbound

loans per squad

€0.5M 11th Average inbound

player cost 7.8

35th Squad churn (ave. inbound

34th

70%

Domestic head coaches across all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

8.0

per club

32%

**53%** 

Of head coaches played 1st or 2nd tier



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 20 Clubs W: 12 Clubs

W: Winter



League format M: Two rounds W: Two rounds



League organiser M: League entity W: League entity



Relegation places M: 3 direct & 0 PO W: 1 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



16M 1st Aggregated league attendance (Men's top tier)



42.1k

Average league attendance (Men's top tier)



+10% Attendance trend vs 2018/19



**75.546** 



U23 minutes played **63%** 

(ave.)





17th LTP minutes played

#### **TRANSFER LANDSCAPE**







€18.7M **1**5t Average inbound player cost



Squad churn (ave. inbound 1st squad)

Average inbound

loans per squad



40th

Head coaches with 5+ previous HC roles 42%



Domestic head coaches across all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

1.1

per club

33%



82% Of head coaches played 1st or 2nd tier





#### **Estonia**



#### COMPETITION **LANDSCAPE**



Sporting season M: Summer







League format M: 4 rounds W: Split (3&1)



League organiser M: NA W: NA



Relegation places M: 1 direct & 1 PO W: 0 direct & 2 PO

#### **ATTENDANCE LANDSCAPE**



54.1k 48th Aggregated league attendance (Men's top tier)



300 49th Average league attendance (Men's top tier)



+2% Attendance trend vs 2018/19



1,978 Largest crowd

#### **PLAYER TALENT** LANDSCAPE



25.2 Players fielded

(ave.) 49%



U23 minutes



LTP minutes played

36th

39th



MMI

50th

Squad churn (ave. inbound 1st squad)

Average inbound

V loans per squad

**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

Average inbound

player cost

+€0

€0



8th

36th

39th

52nd

Domestic head coaches across all sections

**50%** 

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

0.9

per club

17%

61%

Of head coaches played 1st or 2nd tier



## Faroe Islands

#### **COMPETITION LANDSCAPE**



Sporting season M: Summer



League size



M: 10 Clubs W: 8 Clubs



League format M: Three rounds W: Three rounds



League organiser M: NA W: NA



Relegation places M: 1 direct & 1 PO W: N/A

#### **ATTENDANCE LANDSCAPE**



Aggregated league attendance (Men's top tier)



attendance (Men's top tier)



Attendance trend vs 2018/19



#### **PLAYER TALENT LANDSCAPE**



played

20%

Expatriate

LTP minutes played

players







52nd





Average inbound player cost 54th

**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

+€0





48th Average inbound loans per squad

## **LANDSCAPE**

1.0 Average dismissals per club

**HEAD COACH** 



19% Head coaches with 5+ previous HC roles



69% Of head coaches

played 1st or 2nd tier









#### COMPETITION **LANDSCAPE**



Sporting season M: Summer

M: 12 Clubs

W: 10 Clubs

League format

W: Split (2&1-2)

League organiser

M: League entity

Relegation places

M: 1 direct & 1 PO

W: 1 direct & 1 PO

W: NA

M: Split (2&1)



334k Aggregated league attendance (Men's top tier)

**ATTENDANCE** 

**LANDSCAPE** 



2.1k 32nd Average league attendance (Men's top tier)



-27% Attendance trend vs 2018/19



7,103 Largest crowd

26th

24th

#### **PLAYER TALENT LANDSCAPE**



25.8 48th Players fielded (ave.)

48% U23 minutes

played 39%

LTP minutes played





3.8

player cost

€0

YNYYI

51st Squad churn (ave. inbound 1st squad)

Average inbound

loans per squad

**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

Average inbound

+€0

21st

36th

39th

60% Domestic head coaches across all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

0.4

per club

13%

**53%** 

Of head coaches played 1st or 2nd tier



**PLAYER TALENT** 

**LANDSCAPE** 

Players fielded

30.3

## France

#### COMPETITION **LANDSCAPE**



Sporting season



M: Winter



League size M: 18 Clubs W: 12 Clubs



League format M: Two rounds W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO W: 2 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



9.2M 5th Aggregated league attendance (Men's top tier)



24.1k Average league attendance (Men's top tier)



+6% Attendance trend vs 2018/19

65,894

Largest crowd



#### (ave.) 36%











#### **TRANSFER LANDSCAPE**





€5.7M 2nd Average inbound player cost



8.7 Squad churn (ave. inbound 1st squad)

Average inbound

loans per squad



28th

26th



83% Of head coaches

#### **HEAD COACH LANDSCAPE**











played 1st or 2nd tier



## Georgia



#### COMPETITION **LANDSCAPE**



Sporting season M: Summer



League size M: 10 Clubs W: 8 Clubs



League format M: Four rounds W: Split (2&2)



League organiser M: NA W: NA



Relegation places M: 1 direct & 2 PO W: 1 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



413k 31st Aggregated league attendance (Men's top tier)



2.3k 30th Average league attendance (Men's top tier)



+178% Attendance trend vs 2018/19



20,000 Largest crowd

37th

44th

14th

#### **PLAYER TALENT** LANDSCAPE



26.8 Players fielded

45th

(ave.)



44% U23 minutes played



LTP minutes played

53rd

Squad churn (ave. inbound 1st squad)

Average inbound

loans per squad

player cost

**TRANSFER** 

**LANDSCAPE** 

(estimated net

€0

earnings all tiers)

Average inbound

+€3.4M 24th



39th

39th

89% Domestic head coaches across

**HEAD COACH** 

**LANDSCAPE** 

per club

24%

Average dismissals

Head coaches with

5+ previous HC roles

all sections

47% Of head coaches played 1st or 2nd tier



## Germany

#### **COMPETITION LANDSCAPE**



Sporting season M: Winter



League size

M: 18 Clubs W: 12 Clubs



League format M: Two rounds W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO W: 2 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



13.5M 2nd Aggregated league attendance (Men's top tier)



44.2k Average league attendance (Men's top tier)



+2% Attendance trend vs 2018/19



#### **PLAYER TALENT LANDSCAPE**



28.6 Players fielded (ave.)









LTP minutes played

#### **TRANSFER LANDSCAPE**





€5.2M Average inbound player cost

31st





33rd Average inbound loans per squad

#### **HEAD COACH LANDSCAPE**



0.7 Average dismissals per club







Of head coaches played 1st or 2nd tier

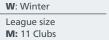




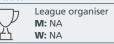




Sporting season M: Winter













Aggregated league attendance (Men's top tier)



Average league attendance (Men's top tier)



Attendance trend vs 2018/19



Largest crowd

#### **PLAYER TALENT LANDSCAPE**



8

32.2 16th Players fielded (ave.)



50% 15th Expatriate

25th



LTP minutes played



**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

Average inbound

player cost

Squad churn

10.1

+€0

€0

46th Average inbound loans per squad





36th

39th

15th

0.9 Average dismissals per club



6% Head coaches with



5+ previous HC roles 22%



all sections 39%





### Greece

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 14 Clubs

**W:** 16 Clubs League format M: Split (2&1-2) W: Other



League organiser M: NA W: NA



Relegation places M: 2 direct & 0 PO W: 4 direct & 2 PO

#### **ATTENDANCE LANDSCAPE**



1.7M 16th Aggregated league attendance (Men's top tier)



Average league attendance (Men's top tier)



+34% Attendance trend vs 2018/19



17th





#### **PLAYER TALENT LANDSCAPE**



played











15th





**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

+€6.5M 22nd







29th Average inbound loans per squad

## **LANDSCAPE**

1.4 Average dismissals per club

**HEAD COACH** 



16th

61% Head coaches with 5+ previous HC roles



**54%** Domestic head coaches across all sections





# Hungary



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 12 Clubs W: 12 Clubs



League format M: Three rounds W: Two rounds



League organiser M: NA



Relegation places M: 2 direct & 0 PO W: 2 direct & 0 PO



18,197 Largest crowd

#### **ATTENDANCE LANDSCAPE**



689k 25th Aggregated league attendance (Men's top tier)



3.5k 23rd Average league attendance (Men's top tier)



+5% Attendance trend vs 2018/19



#### PLAYER TALENT LANDSCAPE



32.3 13th Players fielded (ave.)





43rd

players 48%

LTP minutes played

#### **TRANSFER LANDSCAPE**



earnings all tiers) €69.7k 20th





Squad churn (ave. inbound 1st squad)

Average inbound

loans per squad

2.8



Domestic head coaches across all sections

**52%** 

**HEAD COACH** 

**LANDSCAPE** 

per club

62%

Average dismissals

Head coaches with

5+ previous HC roles



Of head coaches played 1st or 2nd tier



## Iceland

#### **COMPETITION LANDSCAPE**



Sporting season M: Summer

W: Summer



League size M: 12 Clubs W: 10 Clubs



League format M: Split (2&1) W: Two rounds



League organiser M: NA W: NA



Relegation places M: 2 direct & 0 PO W: 2 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



125k 38th Aggregated league attendance (Men's top tier)



769

Average league attendance (Men's top tier)



+9% Attendance trend vs 2018/19





39th

#### **PLAYER TALENT LANDSCAPE**



Players fielded (ave.)

players





LTP minutes played







53rd





€0

+€0



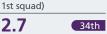


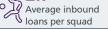
**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)









36th

39th

53rd

0.7 Average dismissals per club



6% Head coaches with 5+ previous HC roles



Domestic head coaches across all sections 88%







### Israel

18th



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 14 Clubs W: 8 Clubs



League format M: Split (2&1/2) W: Three rounds



League organiser M: League entity



Relegation places M: 2 direct & 0 PO W: 2 direct & 0 PO



1.5M 19th Aggregated league attendance

**ATTENDANCE** 

**LANDSCAPE** 



6.3k Average league

(Men's top tier)



+5% Attendance trend vs 2018/19



Largest crowd

28th

#### **PLAYER TALENT LANDSCAPE**



32.4

Players fielded (ave.)



12th

YNYII

U23 minutes played 36th

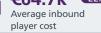


66% LTP minutes played





earnings all tiers) €64.7k 22nd



7th



4.6 12th Average inbound loans per squad

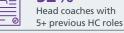




1.6 Average dismissals per club



**52%** Head coaches with





Domestic head coaches across all sections



Of head coaches played 1st or 2nd tier



**PLAYER TALENT** 

**LANDSCAPE** 

Players fielded

30.2

26%

U23 minutes

(ave.)

played

### Italy

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter

W: Winter



League size M: 20 Clubs W: 10 Clubs

League format M: Two rounds W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO W: 1 direct & 1 PO

#### **ATTENDANCE LANDSCAPE**





(Men's top tier)



29.5k Average league attendance (Men's top tier)



+17% Attendance trend vs 2018/19



4th







#### **TRANSFER LANDSCAPE**





€3.7M 4th Average inbound player cost



11.6 Squad churn (ave. inbound 1st squad)



Average inbound loans per squad



0.7 Average dismissals per club

**HEAD COACH** 



3rd

**75%** Head coaches with 5+ previous HC roles



Domestic head coaches across all sections





# Kazakhstan



#### COMPETITION **LANDSCAPE**



Sporting season M: Summer



W: Summer League size M: 14 Clubs

W: 5 Clubs



League format M: Two rounds W: Four rounds



League organiser M: League entity



Relegation places M: 3 direct & 0 PO W: N/A



#### **ATTENDANCE LANDSCAPE** 621k



Aggregated league attendance (Men's top tier)



3.4k 24th Average league attendance (Men's top tier)



-15% Attendance trend vs 2018/19



15,000 Largest crowd

23rd

28th

#### PLAYER TALENT LANDSCAPE



27.6 42nd Players fielded (ave.)











45th

MMI

3.4 25th Average inbound loans per squad

**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

Average inbound

player cost

Squad churn

1st squad)

(ave. inbound

-€0.6M 50th

€12.0k 30th

48th





Average dismissals per club



38%





Domestic head coaches across





Of head coaches played 1st or 2nd tier



**PLAYER TALENT** 

**LANDSCAPE** 

Players fielded

30.6

36%

(ave.)

### Kosovo

#### **COMPETITION LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 10 Clubs W: 8 Clubs



League format M: Four rounds W: Two rounds



League organiser M: NA W: NA



Relegation places M: 2 direct & 1 PO W: 1 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



119k 39th Aggregated league attendance (Men's top tier)



661 Average league attendance (Men's top tier)



Attendance trend vs 2018/19



Largest crowd







23% Expatriate players



LTP minutes played

#### **TRANSFER LANDSCAPE**







€1.2k 36th Average inbound player cost



10.5 Squad churn (ave. inbound 1st squad)

Average inbound

loans per squad



10th

63% Domestic head coaches across all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

0.9

per club

40%











Sporting season M: Summer



League size M: 10 Clubs W: 8 Clubs



League format M: Four rounds W: Three rounds



League organiser M: League entity W: NA



Relegation places M: 1 direct & 1 PO W: 1 direct & 1 PO

#### **ATTENDANCE LANDSCAPE**



64k Aggregated league attendance (Men's top tier)



356 47th Average league attendance (Men's top tier)



+21% Attendance trend vs 2018/19

36th



4,258 Largest crowd

#### **PLAYER TALENT LANDSCAPE**



29.6 Players fielded

(ave.)



**62%** U23 minutes played



36th

39th

45th

19th



34th

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

played 1st or 2nd tier

0.8

per club

38%

38%

YIMI

5.2 5th Average inbound loans per squad

**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

Average inbound

player cost

Squad churn

1st squad)

(ave. inbound

6.0

-€0.4M 49th







Average dismissals per club



44th

26% Head coaches with



5+ previous HC roles



Domestic head coaches across all sections







43rd

33rd

#### COMPETITION **LANDSCAPE**



Sporting season

M: Summer W: Summer



League size M: 10 Clubs W: 7 Clubs



League format M: Four rounds W: Four rounds



League organiser M: League entity W: League entity



Relegation places M: 1 direct & 1 PO W: 1 direct & 0 PO

## **LANDSCAPE**

67k 45th

**ATTENDANCE** 



Aggregated league attendance (Men's top tier)



372 Average league

attendance (Men's top tier)



+33% Attendance trend vs 2018/19

1,500



Largest crowd

46th

#### **PLAYER TALENT LANDSCAPE**



27.6 Players fielded (ave.)

players





LTP minutes played













player cost

**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

Average inbound

+€0

€0





24th Average inbound loans per squad



coaches across all sections 44% Of head coaches

Domestic head



Contents

# Luxembourg



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 16 Clubs W: 12 Clubs



League format M: Two rounds W: Two rounds



League organiser M: NA

W: NA



Relegation places M: 2 direct & 2 PO W: 3 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



95.4k 41st Aggregated league attendance (Men's top tier)



397 Average league attendance (Men's top tier)



+11% Attendance trend vs 2018/19



1,434 Largest crowd

40th

48th

12th

#### **PLAYER TALENT** LANDSCAPE



27.8 Players fielded (ave.)





63% Expatriate





41st

34th

LTP minutes played

#### **TRANSFER LANDSCAPE**



11.3

Squad churn

1st squad)

1.6

(ave. inbound

Average inbound

loans per squad

€0



4th

44th

36th

42% Head coaches with 5+ previous HC roles

Average dismissals

**HEAD COACH** 

**LANDSCAPE** 



per club

41% Domestic head coaches across







### Malta

45th

#### **COMPETITION LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 14 Clubs W: 8 Clubs



League format M: Two rounds W: Two rounds



League organiser M: NA W: NA



Relegation places M: 4 direct & 0 PO W: 1 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



82.2k 43rd Aggregated league attendance (Men's top tier)

43rd



452 Average league attendance (Men's top tier)



-14% Attendance trend vs 2018/19



Largest crowd

#### **PLAYER TALENT LANDSCAPE**



28.1 Players fielded (ave.)











LTP minutes played

#### **TRANSFER LANDSCAPE**



+€0 36th (estimated net earnings all tiers)



€0 39th Average inbound player cost

8.0

Squad churn

1st squad)

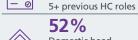
loans per squad

(ave. inbound

Average inbound









**52%** Domestic head coaches across all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

1.1

per club

45%











Sporting season M: Winter



W: Winter League size



League format M: Other



W: Three rounds League organiser M: NA W: NA



Relegation places M: 0 direct & 2 PO

W: N/A

#### **ATTENDANCE LANDSCAPE**



70.4k 44th Aggregated league attendance (Men's top tier)



818 Average league





-23% Attendance trend vs 2018/19



**PLAYER TALENT** 

**LANDSCAPE** 

Players fielded

31.8

41%

U23 minutes

**15%** 

Expatriate

(ave.)

played

5,000 Largest crowd

17th

21st

#### **PLAYER TALENT LANDSCAPE**



38th

25.4 Players fielded

(ave.) 51%



37% 32nd Expatriate players

LTP minutes played

49th



(ave. inbound 1st squad)

**TRANSFER** 

**LANDSCAPE** 

(estimated net

€1.6k

player cost

Squad churn

7.8

earnings all tiers)

Average inbound

+€0.2M 35th







0.9 Average dismissals



35th

37th

per club 50%



Head coaches with 5+ previous HC roles







71% Of head coaches played 1st or 2nd tier



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter

W: Winter



League format M: Four rounds W: Four rounds



League organiser M: NA W: NA



Relegation places M: 1 direct & 2 PO

W: N/A

#### **ATTENDANCE LANDSCAPE**



82.9k 42nd Aggregated league attendance (Men's top tier)



461

Average league attendance (Men's top tier)



+33% Attendance trend vs 2018/19





42nd

players



#### **TRANSFER LANDSCAPE**



+€0 36th (estimated net earnings all tiers)



€0 39th Average inbound player cost



10.7 Squad churn (ave. inbound 1st squad)

Average inbound

0.8

loans per squad



9th

65% Domestic head coaches across all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

1.4

per club

33%





# Netherlands



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 18 Clubs W: 12 Clubs

W: Winter



League format M: Two rounds W: Two rounds



League organiser M: League entity



Relegation places M: 2 direct & 1 PO W: 1 direct & 0 PO

W: NA



5.7M 6th Aggregated league

**ATTENDANCE** 







+3% Attendance trend vs 2018/19



-

54,969 Largest crowd

8th

18th

#### **PLAYER TALENT** LANDSCAPE



6th

29.2 Players fielded

35th

27th

(ave.) 46%



U23 minutes played



players 61%

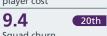
LTP minutes played

#### **TRANSFER LANDSCAPE**





€1.3M 6th Average inbound player cost



Squad churn (ave. inbound 1st squad)

Average inbound

V loans per squad

5.1



7th

85% Domestic head coaches across

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

0.9

per club

36%



**72%** 

Of head coaches played 1st or 2nd tier



#### **COMPETITION LANDSCAPE**



Sporting season M: Winter



W: Winter League size



M: 12 Clubs W: 10 Clubs



League format M: Three rounds W: Two rounds



League organiser M: NA W: NA



Relegation places M: 2 direct & 2 PO W: N/A

#### **ATTENDANCE LANDSCAPE**



99.6k 40th Aggregated league attendance



41st

Average league attendance (Men's top tier)



-29% Attendance trend vs 2018/19



#### **PLAYER TALENT LANDSCAPE**



33.0 Players fielded (ave.)









LTP minutes played









**TRANSFER** 

**LANDSCAPE** 

(estimated net

€1.0k

player cost

earnings all tiers)

Average inbound

+€1.4M 27th





53rd

Average inbound loans per squad

#### **HEAD COACH LANDSCAPE**



1.4 Average dismissals per club



Head coaches with 5+ previous HC roles













Sporting season M: Winter



W: Summer League size M: 12 Clubs W: 10 Clubs



League format M: Split (3&1) W: Split (2&1)



League organiser M: League entity W: League entity



Relegation places M: 1 direct & 1 PO W: 2 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



365k Aggregated league attendance (Men's top tier)



1.6k Average league attendance (Men's top tier)



+47% Attendance trend vs 2018/19



Largest crowd

#### **PLAYER TALENT LANDSCAPE**



29.6 Players fielded (ave.)

33rd



played 17%

LTP minutes played

49th Expatriate players



**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

0.3

per club

29%

Squad churn (ave. inbound 1st squad)

Average inbound

loans per squad

**TRANSFER** 

**LANDSCAPE** 

(estimated net

€0

7.8

earnings all tiers)

Average inbound

player cost

+€0.3M 34th

39th

35th

38th



94% Domestic head coaches across all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

0.7

per club

6%

71% Of head coaches played 1st or 2nd tier



### Norway

33rd

#### COMPETITION **LANDSCAPE**



Sporting season M: Summer

W: Summer



League size M: 16 Clubs W: 10 Clubs



League format M: Two rounds



W: Three rounds League organiser M: NA



Relegation places M: 2 direct & 1 PO W: 1 direct & 1 PO

#### **ATTENDANCE LANDSCAPE**



6.0k

21st Aggregated league



19th

Average league attendance (Men's top tier)



+2% Attendance trend vs 2018/19



#### **PLAYER TALENT LANDSCAPE**

44%

30%

Expatriate

60%

LTP minutes played

players

played

U23 minutes







(estimated net 12th earnings all tiers)

+€39.1M

**TRANSFER** 

**LANDSCAPE** 



€0.2M Average inbound player cost



3.6 Squad churn (ave. inbound

Average inbound



loans per squad



86% Domestic head coaches across all sections





# **Poland**



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 18 Clubs W: 12 Clubs



League format M: Two rounds W: Two rounds



League organiser M: League entity W: NA

Relegation places M: 3 direct & 0 PO W: 2 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



2.9M 11th Aggregated league attendance (Men's top tier)



9.4k Average league



+10% Attendance trend vs 2018/19



39,123 Largest crowd

#### **PLAYER TALENT** LANDSCAPE



29.9 Players fielded

(ave.)



15th

25% U23 minutes played



players 49%

LTP minutes played

#### **TRANSFER LANDSCAPE**



(estimated net 17th earnings all tiers)



**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

1.1

per club

**55%** 

93%

Domestic head

coaches across

all sections

29th

17th

€69.3k 21st Average inbound player cost



(ave. inbound 1st squad)

Average inbound

loans per squad



37th

80% Domestic head coaches across

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

0.9

per club

45%

all sections

**62%** 

Of head coaches played 1st or 2nd tier



## **Portugal**

#### **COMPETITION LANDSCAPE**



Sporting season M: Winter

W: Winter

League size M: 18 Clubs W: 12 Clubs



League format M: Two rounds W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO W: 1 direct & 2 PO

#### **ATTENDANCE LANDSCAPE**



3.6M 9th Aggregated league attendance (Men's top tier)



11.6k Average league



-1%

Attendance trend vs 2018/19



9th

## **LANDSCAPE**





**PLAYER TALENT** 





44%





LTP minutes played





14th







Average inbound loans per squad



**52%** 



player cost 9.4 20th Squad churn (ave. inbound 1st squad) 5.8 2nd

**TRANSFER** 

**LANDSCAPE** 

+€97.1M

earnings all tiers)

Average inbound

€1.1M

(estimated net 5th





25th



#### COMPETITION **LANDSCAPE**











League organiser M: League entity W: NA



Relegation places M: 1 direct & 1 PO

#### **ATTENDANCE LANDSCAPE**



490k 28th Aggregated league attendance (Men's top tier)



2.7k Average league attendance (Men's top tier)



+27% Attendance trend vs 2018/19



Largest crowd

#### **PLAYER TALENT LANDSCAPE**



26.9 44th Players fielded (ave.)



played 24% 41st

Expatriate players

LTP minutes played



(ave. inbound 1st squad)

**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

Average inbound

player cost

+€0

€0

3.8

10th Average inbound loans per squad

36th

39th

49th

5+ previous HC roles 81%

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

0.4

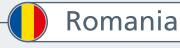
per club

6%





94% Of head coaches played 1st or 2nd tier



#### COMPETITION **LANDSCAPE**



Sporting season



M: Winter W: Winter



M: 16 Clubs W: 8 Clubs



League format M: Split (2&1/2) W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 2 PO W: 2 direct & 0 PO

### **LANDSCAPE**

1.7M

**ATTENDANCE** 



17th Aggregated league attendance (Men's top tier)



5.5k Average league attendance (Men's top tier)



+89% Attendance trend vs 2018/19



21st



#### **PLAYER TALENT LANDSCAPE** 5th



Players fielded (ave.)

38%

Expatriate

LTP minutes played

players















**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

+€8.0M <sub>20th</sub>









40th Average inbound loans per squad



1.8 Average dismissals per club

**HEAD COACH** 



50% Head coaches with 5+ previous HC roles



6th

92% Domestic head coaches across all sections











Sporting season







League format M: Two rounds W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 2 PO

W: N/A



**ATTENDANCE LANDSCAPE** 



**2.3M** 14th Aggregated league attendance (Men's top tier)



9.4k 14th Average league attendance (Men's top tier)



-44% Attendance trend vs 2018/19



51,174 Largest crowd

#### PLAYER TALENT LANDSCAPE



31.4 Players fielded (ave.)



U23 minutes played



players 67%

LTP minutes played

#### **TRANSFER LANDSCAPE**



(estimated net 11th earnings all tiers)



3.3

20th

40th

€0.8M 9th Average inbound player cost





Squad churn (ave. inbound 1st squad)

Average inbound

U loans per squad



80% Domestic head coaches across

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

1.4

per club

39%







#### **COMPETITION LANDSCAPE**



Sporting season M: Winter



W: No league League size



M: 16 Clubs W: No league



League format M: Other W: No league



League organiser M: NA W: No league



Relegation places M: N/A W: No league

#### **ATTENDANCE LANDSCAPE**



38.2k 50th Aggregated league attendance (Men's top tier)



173 Average league attendance (Men's top tier)



**-21%** Attendance trend vs 2018/19



50th

#### **PLAYER TALENT LANDSCAPE** 2nd



Players fielded (ave.)









LTP minutes played





39th





player cost



**TRANSFER** 

**LANDSCAPE** 

(estimated net

earnings all tiers)

Average inbound

+€0

€0



Average inbound loans per squad



36th

39th

42nd

1.2 Average dismissals per club

**HEAD COACH** 

**LANDSCAPE** 



22% Head coaches with 5+ previous HC roles



Domestic head coaches across all sections











Sporting season M: Winter



League size M: 12 Clubs W: 12 Clubs

W: Winter



League format M: Split (3&1) W: Split (2&2)



League organiser M: League entity W: League entity



Relegation places M: 1 direct & 1 PO W: 1 direct & 1 PO

#### **ATTENDANCE LANDSCAPE**



3.8M 8th Aggregated league attendance (Men's top tier)



16.8k Average league attendance (Men's top tier)



+5% Attendance trend vs 2018/19



59,646 Largest crowd

#### **PLAYER TALENT LANDSCAPE**



7th

30.8 Players fielded

(ave.) 28%



U23 minutes played



39%

LTP minutes played

#### **TRANSFER LANDSCAPE**



21st

42nd

9th

+€12.5M (estimated net 18th





9.8

Squad churn

1st squad)

(ave. inbound

Average inbound

loans per squad

€0.4M 14th Average inbound player cost





18th

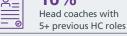
11th

16% Head coaches with

Average dismissals

**HEAD COACH** 

**LANDSCAPE** 



per club



Domestic head coaches across all sections



Of head coaches played 1st or 2nd tier



### Serbia

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter

W: Winter

League size M: 16 Clubs W: 8 Clubs



League format M: Split (2&1) W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 2 PO W: 1 direct & 1 PO

#### **ATTENDANCE LANDSCAPE**



712k 24th Aggregated league attendance



2.4k Average league attendance (Men's top tier)

(Men's top tier)



+15% Attendance trend



27th

#### **PLAYER TALENT LANDSCAPE** 35.6 4th



Players fielded (ave.)













51st





**TRANSFER** 

**LANDSCAPE** 

+€23.5M

earnings all tiers)







43rd Average inbound loans per squad



1.9 Average dismissals per club

**HEAD COACH** 

**LANDSCAPE** 



4th

39% Head coaches with 5+ previous HC roles







## Slovakia



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 12 Clubs W: 10 Clubs

W: Winter



League format M: Split (2&2) W: Split (2&2)



League organiser M: League entity



Relegation places M: 1 direct & 1 PO W: 1 direct & 0 PO





448k 30th Aggregated league attendance (Men's top tier)



2.3k Average league attendance (Men's top tier)



-3% Attendance trend vs 2018/19



15,606 Largest crowd

#### PLAYER TALENT **LANDSCAPE**



28th

28.3 Players fielded



46% 11th U23 minutes



played

Expatriate players



38th

39th

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

1.0

per club

44%

MMI

3.7



**TRANSFER** 

**LANDSCAPE** 

(estimated net

€2.2k

player cost

Squad churn

1st squad)

(ave. inbound

earnings all tiers)

Average inbound

+€3.7M <sub>23rd</sub>





1.0



Average dismissals per club



33rd

33rd

22nd

40%





Domestic head coaches across





Of head coaches played 1st or 2nd tier



**PLAYER TALENT** 

**LANDSCAPE** 

32.8

## Slovenia

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter W: Winter



League size M: 10 Clubs W: 9 Clubs



League format M: Four rounds W: Two rounds



League organiser M: NA W: NA



Relegation places M: 1 direct & 1 PO W: 1 direct & 0 PO

#### ATTENDANCE **LANDSCAPE**

#### 231k



Aggregated league attendance (Men's top tier)



1.3k Average league attendance





9,611 Largest crowd



Players fielded (ave.) **51%** 



U23 minutes played



45% Expatriate players



LTP minutes played

#### TRANSFER **LANDSCAPE**



4th

+€9.7M 19th



(estimated net earnings all tiers)



€4.1k 31st Average inbound player cost



10.5 Squad churn (ave. inbound 1st squad)

Average inbound loans per squad

4.5



13th















Sporting season M: Winter



W: Winter League size M: 20 Clubs



League format M: Two rounds W: Two rounds

W: 16 Clubs



League organiser M: League entity





Relegation places M: 3 direct & 0 PO W: 2 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



11.6M Aggregated league attendance (Men's top tier)



30.5k Average league attendance (Men's top tier)



+13% Attendance trend vs 2018/19



95,745 Largest crowd

51st

24th

#### **PLAYER TALENT** LANDSCAPE



29.8 Players fielded (ave.)

24%

U23 minutes played



62%

5th LTP minutes played

#### **TRANSFER LANDSCAPE**

7.4

Squad churn

1st squad)

(ave. inbound

Average inbound U loans per squad

YIMI

30th

52nd

33rd



(estimated net 3rd earnings all tiers)



5th Average inbound player cost

41st

26th



5+ previous HC roles 70%

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

0.7

per club

67%



coaches across all sections

77% Of head coaches played 1st or 2nd tier



## Sweden

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 16 Clubs

W: 14 Clubs League format



M: Two rounds W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO W: 2 direct & 1 PO

#### ATTENDANCE **LANDSCAPE**



2.5M 12th Aggregated league attendance (Men's top tier)



10.6k Average league attendance (Men's top tier)



+26% Attendance trend vs 2018/19



11th

#### PLAYER TALENT **LANDSCAPE**



**25.0** Players fielded (ave.)



39% U23 minutes played



29% Expatriate players









3.6 Average inbound loans per squad

4.6

Squad churn

(ave. inbound

1st squad)

#### TRANSFER **LANDSCAPE**











Head coaches with 5+ previous HC roles **75%** 



Domestic head coaches across all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

0.8

per club

26%





# Switzerland



#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 12 Clubs W: 10 Clubs



League format M: Split (3&1) W: Other



League organiser M: League entity W: NA



Relegation places M: 1 direct & 1 PO W: 0 direct & 2 PO

#### **ATTENDANCE LANDSCAPE**



2.3M Aggregated league attendance (Men's top tier)



12.9k 8th Average league attendance (Men's top tier)



+15% Attendance trend vs 2018/19



31,500 Largest crowd

#### **PLAYER TALENT** LANDSCAPE



30.5 Players fielded (ave.)

43% 17th

U23 minutes played



51%

LTP minutes played

#### **TRANSFER LANDSCAPE**

### +€44.7M





24th

16th

€0.5M 12th Average inbound



8.8 24th







**HEAD COACH** 



Average dismissals per club



29% Head coaches with

5+ previous HC roles **53%** 



Domestic head coaches across all sections



Of head coaches played 1st or 2nd tier



## Türkiye

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 20 Clubs



W: 16 Clubs League format M: Two rounds

W: Two rounds



League organiser M: NA W: NA



Relegation places M: 4 direct & 0 PO W: 3 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**



3.9M 7th Aggregated league attendance (Men's top tier)



11.4k Average league attendance (Men's top tier)



-10% Attendance trend vs 2018/19





#### **PLAYER TALENT LANDSCAPE**





U23 minutes

61%

Expatriate

29%

LTP minutes played

players

played







9th





**TRANSFER** 

**LANDSCAPE** 

-€17.1M

earnings all tiers)

(estimated net 52nd



10.8 Squad churn (ave. inbound 1st squad)



3rd Average inbound loans per squad



1.1 Average dismissals per club

**HEAD COACH** 



41% Head coaches with 5+ previous HC roles



80% Domestic head coaches across all sections











Sporting season M: Winter



W: Winter League size M: 16 Clubs



W: 12 Clubs League format M: Two rounds W: Split (1&2)



League organiser M: League entity

W: NA



Relegation places M: 2 direct & 2 PO W: 1 direct & 2 PO





Aggregated league attendance (Men's top tier)



Average league attendance (Men's top tier)



Attendance trend vs 2018/19



Largest crowd

#### **PLAYER TALENT LANDSCAPE**



8

32.4

Players fielded (ave.)



11th

YNYII

played 9% 54th



91%

LTP minutes played

#### **TRANSFER LANDSCAPE**

(estimated net

earnings all tiers)

Average inbound

player cost

Squad churn

1st squad)

(ave. inbound

Average inbound loans per squad

8.8

4.3

€0.1M 18th



25th

14th

1.0



Average dismissals per club

**HEAD COACH** 

**LANDSCAPE** 



28%



Head coaches with

5+ previous HC roles



Domestic head coaches across

all sections



96% Of head coaches played 1st or 2nd tier



### Wales

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size



M: 12 Clubs W: 8 Clubs



League format M: Split (2&2) W: Split (2&2)



League organiser M: NA W: NA



Relegation places M: 2 direct & 0 PO W: 2 direct & 0 PO

#### **ATTENDANCE LANDSCAPE**







Average league attendance (Men's top tier)



Attendance trend vs 2018/19



Largest crowd

#### **PLAYER TALENT LANDSCAPE**

37%

39%

Expatriate

LTP minutes played

players

played

U23 minutes





+€0 46th (estimated net earnings all tiers)



29th



€0 39th Average inbound player cost

Average inbound

**TRANSFER** 

**LANDSCAPE** 





loans per squad





36th

5+ previous HC roles 79% Domestic head coaches across

all sections

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

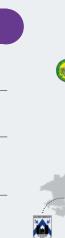
Head coaches with

0.7

per club

18%







# Country directory

	Albania	ALB
<b>6</b>	Andorra	AND
	Armenia	ARM
	Austria	AUT
<b>CO</b>	Azerbaijan	AZE
	Belarus	BLR
	Belgium	BEL
<b> ○</b>	Bosnia and Herzegovina	BIH
	Bulgaria	BUL
<ul><li> </li><li> </li><li> </li></ul>	Croatia	CRO
	Cyprus	CYP
	Czechia	CZE
<b>+</b>	Denmark	DEN
<b>+</b>	England	ENG
	Estonia	EST
<del>1</del>	Faroe Islands	FRO
<b>+</b>	Finland	FIN
0	France	FRA
<b>#</b>	Georgia	GEO
	Germany	GER
	Gibraltar	GIB
<b>(a)</b>	Greece	GRE
	Hungary	HUN
<b>+</b>	Iceland	ISL
*	Israel	ISR
0	Italy	ITA
	Kazakhstan	KAZ
<b>**</b>	Kosovo	KOS
	Latvia	LVA

Liechtenstein	LIE
Lithuania	LTU
Luxembourg	LUX
Malta	MLT
Moldova	MDA
Montenegro	MNE
Netherlands	NED
North Macedonia	MKD
Northern Ireland	NIR
Norway	NOR
Poland	POL
Portugal	POR
Republic of Ireland	IRL
Romania	ROU
Russia	RUS
San Marino	SMR
Scotland	sco
Serbia	SRB
Slovakia	SVK
Slovenia	SVN
Spain	ESP
Sweden	SWE
Switzerland	SUI
Turkey	TUR
Ukraine	UKR
Wales	WAL

•	Argentina	ARG
9)	Brazil	BRA
L	Chile	CHI
-	Colombia	COL
<u> </u>	Ecuador	ECU
	Egypt	EGY
*)	Mexico	MEX
0	Paraguay	PAR
•	Qatar	QAT
3	Saudi Arabia	KSA
	United States of America	USA

# Club directory

	CLUB NAME	CHAPTER
	AC Ajaccio	3
<b>&amp;</b>	AC Horsens	3
•	AC Milan	1
•	AC Monza	3
	AFC Ajax	1, 2, 6
1	Al Ahli	2
1	Al Hilal	2
Ö	Al Nassr	2
	Arsenal FC	1, 2, 6
-	AS Roma	1, 6
	Atalanta BC	2
T	Club Atlético de Madrid	1
$\otimes$	Atromitos FC	3
1	BK Häcken FF	6
BVB	Borussia Dortmund	1
BRANN	Brann	6
•	Brighton & Hove Albion FC	2
7	Cádiz CF	3
	Celtic FC	1
(5) (5) (5) (8) (8)	Chelsea FC	2, 6
0	CS Marítimo	3
	CS Mioveni	4
	Djurgården	6
(3)	Dundee United FC	3
<b>1</b>	Empoli FC	3
	FC Barcelona	1, 6
	FC Bayern München	1, 2, 6
<b>(2)</b>	FC Dinamo-BSUPC	6
	FC Groningen	3
<b>(II)</b>	FC Internazionale Milano	1
Tal	FC Luzern	3

	FC Porto	3
9	FC Rosengård	6
	FC Schalke 04	1, 3
(6)	FC Turan	4
3	FC Vorskla	6
	Ferencvárosi TC	3
•	Feyenoord	1
<b>(1)</b>	FK Breznica Pljevlja	6
MOUNTE INT	FK Haugesund	3
*	FK Khimki	3
	FK Rostov	3
<b>3</b>	Freiburg	6
8	Gaziantep FK	3
	Getafe CF	3
C	Grasshopper Club Zürich	3
	Hammarby	6
<b>\$</b>	HB Køge	6
	IFK Göteborg	3
7	Kalmar FF	3
	Karmiotissa Pano Polemidia	4
V	KFF VIlaznia	6
K	Kolos Kovalivka	3
(I)	Korona Kielce	3
KBX	Kristiansund BK	3
<b>•</b>	Lillestrøm SK	3
(7)	Liverpool FC	1, 2
	Livingston FC	3
	LOSC Lille	3
1	Luton Town FC	5
Ü	Malmö FF	3
(	Manchester City FC	1, 2, 3, 6
1	Manchester United FC	1, 2, 6

MKE Ankaragücü	3
Motherwell FC	3
NEC Nijmegen	3
Odense Boldklub	3
Olimpia Cluj-Napoca	6
Olympiacos Piraeus	3
Olympique de Marseille	1
Paris Saint-Germain	2, 3
PFK Lviv	3
Piast Gliwice	3
Rangers FC	1, 3
RB Leipzig	2, 3
Real Madrid CF	1, 6
Rosenborg BK Kvinner	6
RSC Anderlecht	6
Sint-Truidense VV	3
SK Austria Klagenfurt	3
SKN St.Pölten Frauen	6
SL Benfica	1, 6
Southampton FC	2, 3
SS Lazio	3
St. Johnstone FC	3
SV Ried	3
SV Werder Bremen	3
SV Zulte Waregem	3
Tottenham Hotspur FC	1, 2, 6
UC Sampdoria	3
VfL Wolfsburg	6
West Ham United FC	1, 2
WFC Lanchkhuti	6
Wolverhampton Wanderers FC	2
Zalaegerszegi TE FC	3
	Motherwell FC NEC Nijmegen Odense Boldklub Olimpia Cluj-Napoca Olympiacos Piraeus Olympique de Marseille Paris Saint-Germain PFK Lviv Piast Gliwice Rangers FC RB Leipzig Real Madrid CF Rosenborg BK Kvinner RSC Anderlecht Sint-Truidense VV SK Austria Klagenfurt SKN St.Pölten Frauen SL Benfica Southampton FC SS Lazio St. Johnstone FC SV Ried SV Werder Bremen SV Zulte Waregem Tottenham Hotspur FC UC Sampdoria VfL Wolfsburg West Ham United FC WFC Lanchkhuti Wolverhampton Wanderers FC



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