

PRIVACY NOTIFICATION

UEFA EURO 2024™ – TICKETING APPLICATION – GROUP SALES

Identity of the Data Controller	<p>Union des Association Européennes de Football (UEFA), whose offices are located at Route de Genève 46, 1260 Nyon 2, Switzerland, and EURO 2024 GmbH, whose offices are located at Otto-Fleck-Schneise 6, 60528 Frankfurt am Main, Germany, acting as joint data controllers (together “UEFA Parties”), in accordance with the UEFA EURO 2024™ Ticketing Terms and Conditions (“Terms and Conditions”).</p> <p>Capitalised terms in <i>italic</i> used but not defined in this Privacy Notification are defined in the Terms and Conditions in the context of which this Privacy Notification must be taken note of and read in the ticket application process.</p>
Categories of personal data	<p><u>When creating an account on the <i>Ticket Portal</i> and applying for <i>Tickets</i> for the <i>Tournament</i></u>, you are requested to provide the following personal data:</p> <ul style="list-style-type: none"> • first name(s) and last name (of you and your <i>Guest(s)</i>, if any) • date of birth (of you and your <i>Guest(s)</i>, if any) • email address (of you and your <i>Guest(s)</i>, if any) • address (street, zip code, city, country) • telephone number • passport/ID issued by country name (of you and your <i>Guest(s)</i>, if any) • additional information regarding the <i>Match(es)</i> <p>We also collect data generated by your activity on the <i>Ticket Portal</i>: log information such as Internet protocol (IP) address, navigation behaviour through the website (in particular, by using cookies), device and software used, the time/date/duration of your visit, and other similar information and parameters related to your operating system and computer environment.</p> <p>The list and description of cookies used on the <i>Ticket Portal</i> is available under the section “Cookie Settings”.</p> <p><u>When purchasing <i>Tickets</i></u>, you – as a <i>Successful Applicant</i> – are requested to provide the following personal data:</p> <ul style="list-style-type: none"> • payment details such as Alipay+ account or credit or debit card details <p><u>When <i>Tickets</i> are distributed to you</u>, you will be requested to provide additional personal data for you and your <i>Guest(s)</i>, as, in particular, the passport/ID number(s) if requested by the competent public safety authorities, on the <i>App</i>.</p> <p><u>When attending the <i>Match(es)</i></u>, your voice, image and likeness may be recorded during your time in the <i>Stadium</i> (“Recordings”).</p>
Purposes of the processing	<p>The personal data are collected and processed:</p> <ol style="list-style-type: none"> (i) for the purposes of handling your <i>Request</i> on the <i>Ticket Portal</i> and providing you with <i>Tickets</i> for the <i>Tournament</i> (if your <i>Request</i> is successful). (ii) for the purposes of any relevant safety, security and sanitary measures related to the <i>Match(es)</i>.

	<p>The Recordings are also used for the purposes of public reporting and promotion of the <i>Tournament</i> in general and the respective <i>Match(es)</i>.</p>
Legal basis	<p>The personal data are processed on the basis that such processing is necessary in order to process your application for <i>Tickets</i> for the <i>Tournament</i> in accordance with the Terms and Conditions – including for determining your eligibility – on the <i>Ticket Portal</i> and entering into a purchase contract with EURO 2024 GmbH regarding <i>Tickets</i> for the <i>Tournament</i> (if your <i>Request</i> is successful).</p> <p>➤ Legal basis for the data processing is Article 6 (1) lit. b of the GDPR.</p> <p>The personal data, including the Recordings via a closed-circuit television system, are processed on the basis that such processing is necessary for the purpose of the legitimate interest of guaranteeing an effective security system and a safe environment inside and around the <i>Stadium</i>, as well as to combat the unlawful sale of <i>Tickets</i>.</p> <p>The use of the Recordings is also necessary for the purpose of the legitimate interest of public reporting and promotion of the <i>Tournament</i> in general and the respective <i>Match(es)</i>.</p> <p>➤ Legal basis for the data processing is Article 6 (1) lit. f of the GDPR.</p> <p>If you give us your consent at the time of your <i>Request</i>, your contact details will be processed by UEFA to provide you by electronic means with information and publicity on UEFA's products, services, commercial activities and events.</p> <p>If you do not wish to receive, or no longer wishes to receive any offers and information from UEFA, you can opt-out directly in your account and/or via opt-out link in the respective electronic message.</p> <p>➤ Legal basis for the data processing is Article 6 (1) lit. a of the GDPR</p> <p>Data generated by your activity on the <i>Ticket Portal</i> technically necessary for the operation of the <i>Ticket Portal</i> are processed on the basis of the legitimate interest to provide you with the necessary technical functions of the <i>Ticket Portal</i>. Data generated by your activity on the <i>Ticket Portal</i> technically not necessary for the operation of the <i>Ticket Portal</i> will only be processed by UEFA and/or authorised third parties if you give us your consent.</p> <p>Processing of such data will be in accordance with our Cookie Policy; you can withdraw your consent in this context via opt-out in the “Cookie Settings”.</p> <p>➤ Legal basis for the data processing is Article 6 (1) lit. f and a of the GDPR</p>
Failure to provide the data	<p>You are free to apply for <i>Tickets</i> on the <i>Ticket Portal</i> and provide your personal data to UEFA Parties. If you do not provide personal data, you may not apply for, purchase and/or be allocated <i>Tickets</i> for the <i>Tournament</i>.</p>
Categories of recipients	<p>You understand that your personal data will be available to UEFA Parties and their parent or related companies, including, in particular, UEFA Events SA, Route de Genève 46, 1260 Nyon 2, Switzerland, operating the <i>Ticket Portal</i> and acting as data processor in this context. UEFA Events SA has contracted SecuTix SA, Avenue Frédéric-César-de-La-Harpe 22 – 24, 1007 Lausanne, Switzerland, for managing the <i>Ticket Portal</i>, acting as sub data processor in this context.</p> <p>Technical service providers may access certain personal data for the sole purpose of (i) maintaining the security and performance of the <i>Ticket Portal</i>, (ii) detecting online fraud, and (iii) issuing and distributing <i>Tickets</i>, also acting as data processor(s) in this context.</p> <p>Third parties authorised by UEFA Parties in each case (e.g., broadcasting, press) may process, exploit and publicly reproduce the Recordings for the purposes of public reporting and promotion of the <i>Tournament</i> in general and the respective <i>Match(es)</i>.</p>

	<p>The <i>DFB Parties</i>, the relevant <i>Stadium Owner</i>, the stadium security and access service providers and any such other providers which help to organise the <i>Match(es)</i> and maintain safety and security (including in relation to sanitary measures) may access certain personal data for the purposes of providing their services.</p> <p>The transfer of personal data to the relevant public authorities, based on legal provisions and obligations, for the purpose of safety, security and sanitary measures and law enforcement related to the <i>Match(es)</i>, is reserved.</p>
Onward transfer	UEFA Parties will implement appropriate safeguards in the event of a transfer of personal data to the parties identified above located in a country which does not ensure an adequate level of protection within the meaning of applicable data protection laws. To learn more about those safeguards, please contact us at: privacy@uefa.ch .
Storage	All personal data provided to UEFA Parties shall be stored in the <i>Ticket Portal</i> managed by SecuTix SA in Switzerland (please see above).
Your rights	<p>You may request deletion of your account directly in your UEFA.com account under Account Settings > Privacy.</p> <p>You may request deletion, access or update your personal data in the Ticket Portal by contacting us at: https://support.tickets-euro2024.uefa.com/hc/en-us/requests/new</p> <p>In addition, if we as the joint controllers process personal data, you have certain rights under Chapter III of the GDPR, depending on the legal basis and the purpose of the processing, in particular the right of access (Article 15 of the GDPR) and the rights to rectification (Article 16 of the GDPR), erasure (Article 17 of the GDPR), restriction of processing (Article 18 of the GDPR), and data portability (Article 20 of the GDPR), as well as the right to object (Article 21 of the GDPR). You can assert these rights towards both UEFA Parties.</p> <p>The data privacy team can be contacted at: privacy@uefa.ch.</p> <p>You have also the right to lodge a complaint with your local Data Protection Supervisory Authority and have the ability to seek to enforce your rights through a judicial remedy. The list of relevant local Data Protection Supervisory Authorities in the European Union is available here.</p>
Retention period	The personal data is only collected and processed by UEFA Parties for no longer than is necessary for the purposes described above, unless the use of such personal data is further required for ongoing administrative or judicial proceedings or, where necessary, for preventing or detecting unlawful actions.
Personal data obtained from others	IF YOU SUBMIT PERSONAL DATA ON BEHALF OF OR FOR OTHERS, SUCH AS YOUR <i>GUEST(S)</i> , YOU CONFIRM HAVING OBTAINED ANY NECESSARY CONSENT AND HAVING INFORMED THEM OF THE CONTENT OF THIS PRIVACY NOTIFICATION PRIOR TO DATA CAPTURE. YOU ACCEPT THE RESPONSIBILITY OF INFORMING EACH PERSON OF THESE RULES AND PROCEDURES. UEFA IS ENTITLED TO REQUIRE AT ANY TIME EVIDENCE OF SUCH CONSENT OR OF THE PROVISION OF SUCH INFORMATION.
Additional information	<p>You understand and acknowledge that your personal data is being collected and processed in accordance with:</p> <ul style="list-style-type: none"> - UEFA EURO 2024™ Ticketing Terms and Conditions available at https://ticketingdocs.page.link/EURO_2024_Group_Sales_Terms_and_Conditions_EN - UEFA Privacy Policy available at https://www.uefa.com/privacypolicy/index.html. - UEFA Cookie Policy available at https://www.uefa.com/cookiepolicy/.