



Terms and Conditions of use for the UEFA Match Audience Data Portal

Connection to the UEFA Match Audience Data Portal ("**Portal**") is made available solely to those entities permitted by UEFA to access and use the Portal ("**Permitted Users**") subject in each case to acceptance of and compliance with the terms and conditions set out below.

Portal and Content

The Portal has been designed to make available the content of certain research and monitoring related data and information ("**Content**") to certain Permitted Users.

Permitted Users may use Content for internal purposes only. Permitted Users shall not be entitled, without UEFA's prior written consent, to: (i) share Content with any third parties; (ii) provide, distribute or otherwise make available to any third party any Content publicly in any form (including, but limited to, on written materials such as press releases, on digital materials such as websites or social media platforms or as part of any presentations such as conference speeches); and/or (iii) edit or modify any Content.

For the avoidance of doubt, Permitted Users' ability to access and/or use certain Content may be additionally subject to compliance with the relevant third party supplier's terms and conditions (including, for example, the terms and conditions applicable to the licensing of Médiamétrie data) ("**Third Party Content**"). Copies of any such third party terms and conditions (and/or any updates thereof) shall be duly notified to Permitted Users via the Portal or otherwise prior to coming into effect.

Permitted Users shall not be entitled to use any Content in any way which, in the reasonable opinion of UEFA, might be prejudicial or defamatory to the image of UEFA, UEFA's affiliates, UEFA's competitions, UEFA's member associations, clubs, players, team officials and match officials and/or UEFA's commercial partners or which may bring any of the same, or football in general, into disrepute.

Permitted Users shall comply with UEFA's instructions and guidelines in relation to their use of the Portal and the Content (including any notices required to be used by Permitted Users when using certain Third Party Content).

As between UEFA and each Permitted User, any and all intellectual property rights in the Portal and the Content shall be owned by UEFA or used by UEFA under licence from third parties. Accordingly, the use by Permitted Users of the Portal and the Content in strict accordance with these terms and conditions (including any third party supplier's terms and conditions in respect of Third Party Content) shall not, therefore, infringe any third party's intellectual property rights.

Authorised Personnel

Access to the Portal shall be delivered through a password protected web interface. Each Permitted User shall notify UEFA in writing of the relevant person(s) it wishes to be duly authorised on its behalf to use the Portal (each an "**Authorised Person**"). Each Authorised Person will be provided with: (i) a unique login name; and (ii) a password, (in each case) designated by UEFA (together the "**Identification Tools**").

Each Permitted User shall notify UEFA in writing without delay: (i) of any changes to the identity or status of any Authorised Person(s) in writing (including if the Authorised Person ceases to be engaged by the Permitted User); and (ii) if it knows or has grounds for suspecting that any Identification Tools have become known to anyone other than such Authorised Person(s). Each Permitted User shall be responsible and liable for all use of the Portal and/or Content (including, for the avoidance of doubt, Third Party Content) in breach of these Terms and Conditions by their Authorised Persons and for all activities which occur using the corresponding Identification Tools whether by their Authorised Persons or otherwise.

Authorised Persons shall be deemed to have accepted these terms and conditions (on behalf of themselves and the relevant Permitted User) by connecting to and using the Portal.

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General Provisions

The Portal and Content are provided "as-is". The Portal is a private system to which access is granted to Permitted Users and is not a service provided by UEFA as a service provider. Access to the Portal is at the sole discretion of UEFA and access may be denied, suspended or terminated at any time and for any reason. UEFA disclaims all responsibility and liability in connection with its use. The Portal is not guaranteed to be uninterrupted and/or available at any specific time and UEFA has no obligation in this regard.

UEFA shall have no liability resulting from use of the Portal and/or the Content (including in respect of any loss or corruption of data or any interruption or failure of communications).

UEFA is unable to provide any software or to provide any assistance or support in connection with the Permitted User's access of the Portal and/or use of the Content.

It is the sole responsibility of the Permitted Users to ensure that they are suitably protected from infection by viruses, spyware and other malicious and/or intrusive code. Each Permitted User is required to take all reasonable steps to prevent the transmission and dissemination of any such viruses and other materials.

It is the sole responsibility of Permitted Users to ensure that all use of the Portal and the Content complies with all applicable laws and regulations. Permitted Users are expressly prohibited from using the Portal for the purpose of accessing or using materials, information or content in contravention of any applicable laws (including, but not limited to, those relating to intellectual property and privacy).

UEFA expressly disclaims any and all responsibility in respect thereof. Permitted Users are required to indemnify UEFA and its affiliates from and against all losses, proceedings, costs, claims, demands, liabilities, damages and expenses (including reasonably incurred legal costs, fees and expenses) of any nature whatsoever incurred by UEFA and/or its affiliates arising out of or in connection with any breach or non-performance by the Permitted User of any of the Permitted User's obligations hereunder (including any breach by the Permitted User of any third party supplier's terms and conditions in respect of Third Party Content).

By connecting to and using the Portal, each Permitted User expressly acknowledges and agrees that all use of the Portal may be subject to monitoring and information may be recorded for UEFA's internal security and monitoring purposes. Such information shall not be disclosed to third parties other than if required by any authorities with appropriate jurisdiction. Such disclosure is expressly agreed to by each Permitted User.

These terms and conditions may be updated by UEFA at any time and shall be governed by Swiss law and subject to the jurisdiction of the courts of Nyon, Switzerland.