

#### TO UEFA MEMBER ASSOCIATIONS

No. 34/2023

For the attention of the President and the General Secretary

Your reference Your correspondence of Our reference Date

F/CC/THT/BAW 4 July 2023

# UEFA Champions League, UEFA Europa League, UEFA Europa Conference League – ticket price regulations for visiting supporters, amendments to Article 38 of the competition regulations

Dear Sir or Madam,

Over the course of previous seasons, some recurring concerns have been identified with regard to the application and implementation of the rules related to the pricing of tickets for visiting supporters which are currently regulated in Paragraph 38.01 of the relevant men's club competition regulations (UEFA Champions League (UCL), UEFA Europa League (UEL) and UEFA Europa Conference League (UECL)), as well as Paragraph 20.01 of the UEFA Safety & Security Regulations.

In particular, when compared to the original intentions behind the regulations, the following concerns were identified:

- The price cap for tickets for visiting supporters in UECL is not aligned to the price of the cheapest category of tickets available to club supporters at the UECL Final, which was the agreed basis when it came to the price cap in each competition;
- The exclusions to the comparative price rule contained in Paragraph 20.01 of the Safety & Security regulations (i.e. "tickets available to season tickets holders, persons who are members of a supporters' club or tickets sold as part of a promotional package") led to misunderstandings and opened the possibility of creating a pricing model that was not fully in line with the general principle that visiting supporters should not pay a higher price than home team supporter ticket holders in a comparable sector of the stadium; and
- The provisions of Paragraph 38.05 were creating the possibility that the full allocation of tickets for supporters for away matches was not requested, despite there being sufficient demand for these tickets from the supporters, simply to avoid making the necessary related arrangements.

With this in mind, during the course of the 2022/23 season, UEFA engaged in tri-lateral discussions with the European Club Association (ECA) and Football Supporters Europe (FSE) to identify potential adaptations to the competition regulations to mitigate some of these issues.

At its meeting on 28 June 2023, a new adapted wording of Article 38 of the respective 2023/24 competition regulations, agreed with ECA and FSE and recommended by the Club Competitions Committee, was approved by the UEFA Executive Committee as set out below (*new wording* indicated for emphasis), and in relation to Paragraph 38.01 of the competition regulations this has the effect for UEFA's men's club competitions of superseding the currently applicable provisions of Paragraph 20.01 of the UEFA Safety & Security Regulations.

#### Paragraph 38.01

Home clubs must make at least 5% of the total approved UEFA capacity of their stadium available exclusively to visiting supporters, in a segregated, safe area. The price of tickets for supporters in the 5% allocation must not exceed the price paid for adult tickets in a comparable sector of the stadium that are sold to supporters of the home team (including tickets sold to season ticket holders, to persons who are members of the club, and/or sold as part of any promotion/promotional package for tickets exclusively for UEFA competition matches). Furthermore, in no case shall the price of those tickets for visiting supporters exceed  $\leqslant 70$  [UCL]  $/ \leqslant 45$  [UEL]  $/ \leqslant 25$  [UECL]. [...]

## Paragraph 38.05

All visiting team ticket allocations and ticketing arrangements, except those related to the ticket price cap for visiting supporter tickets, may be altered by written agreement between the two clubs concerned. Any reduction in the standard ticket allocations should however only be agreed to if there is a specific lack of demand from the visiting team supporters for the match in question.

The new wording enters into force immediately, and is therefore applicable for all rounds of the 2023/24 season for all three men's club competitions.

The online editions of the respective competition regulations are already updated and can be consulted here: <a href="https://documents.uefa.com/home">https://documents.uefa.com/home</a>

Yours faithfully,

UEFA

Theodore Theodoridis General Secretary

### <u>CC</u>

- UEFA Executive Committee
- UEFA Club Competitions Committee
- European members of the FIFA Council
- FIFA, Zurich
- European Club Association
- Football Supporters Europe