

# Media rights sales:

**European Qualifiers to UEFA EURO 2024™**

**European Qualifiers to 2026 FIFA World Cup™**

**European Qualifiers to UEFA EURO 2028™**

**UEFA Nations League 2022/23 (including the UEFA Nations League Finals)**

**UEFA Nations League 2024/25 (including the UEFA Nations League Finals)**

**UEFA Nations League 2026/27 (including the UEFA Nations League Finals)**

**Other International Matches**

**Last Update: 23.05.2023**

Update: the media content rights sales process for the above UEFA national team football competitions for the 2022-2028 cycle is currently on-going. The sales process will be conducted on a market-by-market basis with such media rights being offered on a platform neutral basis.

The sales process will be effected initially by means of an Invitation to Tender ("ITT") process under which qualified media content distributors will be invited to submit offers before the submission deadline (as indicated in the schedule below) for the media rights in their respective territory. Schedule A below lists the status of the sales process in the relevant territories. Schedule B lists the relevant territories for which media rights agreements have been signed (including details of the respective partner).

The sales process will be administered on behalf of UEFA by CAA Eleven Sàrl. All enquiries in respect of the acquisition of the media rights to the above competitions should therefore be directed to CAA Eleven Sàrl at the following e-mail address: info@caa11.com.

Further communications and updates shall be provided as and when UEFA commences the media rights sales process in respect of any other territory or territories.

## Schedule A: Updated ITT list

On-going/planned tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Austria	09.02.2021	09.03.2021
Switzerland	08.04.2021	06.05.2021
Ukraine	12.10.2021	16.11.2021
Italy**	27.10.2021	24.11.2021 (14:00 CET)
Germany**	12.11.2021	10.12.2021
Republic of Ireland	13.01.2022	15.02.2022

OUTSIDE EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Kyrgyzstan	10.05.2021	10.06.2021
Tajikistan	10.05.2021	10.06.2021
Turkmenistan	10.05.2021	10.06.2021
Uzbekistan	10.05.2021	10.06.2021
Canada	25.01.2022	03.03.2022 (10:00 CET)
Japan	08.03.2022	05.04.2022 (10:00 CET)
MENA	30.03.2022	25.04.2022

Closed tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Albania	21.10.2021	16.11.2021
Armenia	10.05.2021	10.06.2021
Azerbaijan	10.05.2021	10.06.2021
Belarus	10.05.2021	10.06.2021
Belgium	10.11.2020	07.12.2020
Bosnia Herzegovina	19.10.2021	16.11.2021
Bulgaria**	17.09.2021	18.10.2021
Croatia	19.10.2021	16.11.2021
Cyprus	10.05.2021	10.06.2021
Czech Republic	11.05.2021	08.06.2021
Denmark	28.07.2020	26.08.2020
Estonia	10.05.2021	10.06.2021
Finland	28.07.2020	26.08.2020
France	07.09.2021	12.10.2021
Georgia	10.05.2021	10.06.2021
Greece**	30.03.2021	27.04.2021
Hungary	11.05.2021	08.06.2021
Iceland	17.12.2020	26.01.2021
Israel**	20.10.2020	16.11.2020
Kazakhstan	10.05.2021	10.06.2021
Kosovo	21.10.2021	16.11.2021
Latvia	10.05.2021	10.06.2021
Lithuania	10.05.2021	10.06.2021
Luxembourg**	10.11.2020	07.12.2020
Malta	10.05.2021	10.06.2021
Moldova	10.05.2021	10.06.2021
Montenegro	19.10.2021	16.11.2021

<b>Netherlands</b>	<b>03.03.2021</b>	<b>29.03.2021</b>
<b>North Macedonia</b>	<b>19.10.2021</b>	<b>16.11.2021</b>
<b>Norway</b>	<b>28.07.2020</b>	<b>26.08.2020</b>
<b>Portugal</b>	<b>14.02.2022</b>	<b>14.03.2022</b>
<b>Romania**</b>	<b>27.04.2021</b>	<b>25.05.2021</b>
<b>Serbia</b>	<b>19.10.2021</b>	<b>16.11.2021</b>
<b>Slovakia</b>	<b>11.05.2021</b>	<b>08.06.2021</b>
<b>Slovenia</b>	<b>19.10.2021</b>	<b>16.11.2021</b>
<b>Spain</b>	<b>18.01.2022</b>	<b>17.02.2022</b>
<b>Sweden</b>	<b>28.07.2020</b>	<b>26.08.2020</b>
<b>Türkiye</b>	<b>14.03.2022</b>	<b>19.04.2022</b>
<b>United Kingdom</b>	<b>13.01.2022</b>	<b>15.02.2022</b>

#### OUTSIDE EUROPE

<b>Territory(ies)/Region</b>	<b>ITT Issue date</b>	<b>Deadline for submission of bids*</b>
<b>Brazil</b>	<b>29.03.2022</b>	<b>03.05.2022 (18:00 CET)</b>
<b>Caribbean</b>	<b>16.02.2022</b>	<b>17.03.2022 (18:00 CET)</b>
<b>Indian Sub-continent</b>	<b>13.09.2021</b>	<b>22.10.2021</b>
<b>Indonesia</b>	<b>31.05.2021</b>	<b>29.06.2021</b>
<b>LatAm</b>	<b>21.02.2022</b>	<b>23.03.2022 (18:00 CET)</b>
<b>Mongolia</b>	<b>11.11.2021</b>	<b>09.12.2021 (10:00 CET)</b>
<b>Nigeria</b>	<b>15.07.2021</b>	<b>31.08.2021</b>
<b>Oceania</b>	<b>31.08.2021</b>	<b>12.10.2021 (10:00 CET)</b>
<b>South Africa</b>	<b>15.07.2021</b>	<b>31.08.2021</b>
<b>South East Asia</b> (Cambodia, Hong Kong, Laos, Malaysia & Brunei, the Philippines, Singapore, Thailand and Vietnam)	<b>15.02.2022</b>	<b>22.03.2022 (10:00 CET)</b>
<b>South Korea</b>	<b>11.11.2021</b>	<b>09.12.2021 (10:00 CET)</b>
<b>Sub-Saharan Africa</b>	<b>15.07.2021</b>	<b>31.08.2021</b>
<b>Taiwan</b>	<b>11.11.2021</b>	<b>09.12.2021 (10:00 CET)</b>
<b>United States</b>	<b>19.08.2021</b>	<b>21.09.2021 (18:00 CET)</b>

**Schedule B: Contracts signed**  
EUROPE

Country(ies)	Contracting parties
Albania	DIGIT-ALB SH.A
Armenia	Vivaro Media LLC
Austria**	ORF Red Bull Media House GmbH Puls 4 TV GmbH & Co KG
Azerbaijan	CBC Sport MMC Limited Saran Media International Limited
Belgium**	DPG Media NV Eleven Sports Network N.V. RTBF RTL Belux S.A. & Cie S.E.C.S.
Bosnia & Herzegovina	Radio and Television of Bosnia and Herzegovina Joint Stock Company BH Telecom Sarajevo Joint Stock Company Telekom Srbija, Beograd
Bulgaria	Bulgarian National Television Nova Broadcasting Group EOOD
Croatia	United Media Srl Nova TV D.D.
Cyprus	European Broadcasting Union (Cyprus Broadcasting Corporation) Cyprus Telecommunications Authority
Czechia	Ceska Televize AMC Networks International
Denmark	TV2 Danmark AS
Estonia	Nordic Entertainment Group UK Limited
Faroe Islands	Kringvarp Froya
Finland	YLEISRADIO OY MTV OY
France**	Tlvision Franaise 1 D.S. Metropole Television L'Equipe 24/24 SAS
Georgia	European Broadcasting Union (LEPL Georgian Public Broadcaster) Saran Media International Limited
Germany	RTL Television GmbH
Gibraltar	Gibraltar Broadcasting Corporation
Greece**	Alpha Satellite Television S.A. United Media Srl Forthnet Media Pay TV Telecommunication Services and Holdings S.A.
Hungary	MTVA TV2 Media CSOPORT ZRT.
Iceland	Nordic Entertainment Group UK Limited
Israel	The Sports Channel Charlton Limited
Italy**	RAI Televisione Italiana S.P.A. Reti Televisive Italiane S.P.A.

<b>Kazakhstan</b>	<b>Saran Media International Limited</b>
<b>Kosovo</b>	<b>DIGIT-ALB SH.A Artmotion SH.P.K</b>
<b>Latvia</b>	<b>Nordic Entertainment Group UK Limited</b>
<b>Liechtenstein</b>	<b>Liechtensteinische Landesverwal Tung</b>
<b>Lithuania</b>	<b>Nordic Entertainment Group UK Limited</b>
<b>Luxembourg**</b>	<b>RTL Lëtzebuerg Eleven Sports Network N.V.</b>
<b>Malta</b>	<b>European Broadcasting Union (Public Broadcasting Services Limited)</b>
<b>Moldova</b>	<b>General Media Group Corp. S.R.L. Saran Media International Limited</b>
<b>Montenegro</b>	<b>Joint Stock Company Telekom Srbija, Beograd</b>
<b>Netherlands**</b>	<b>NOS Ziggo</b>
<b>North Macedonia</b>	<b>Joint Stock Company Telekom Srbija, Beograd</b>
<b>Norway</b>	<b>TV2 AS</b>
<b>Poland</b>	<b>Telewizja Polska S.A Telewizja Polsat SP. Z.O.O</b>
<b>Portugal**</b>	<b>Ràdio E Televisão de Portugal S.A. Sport TV Portugal SA</b>
<b>Republic of Ireland**</b>	<b>Raidio Teilifis Eireann Premier Media Broadcasting Limited</b>
<b>Romania**</b>	<b>Clever Media Network srl Antena TV Group SA S.C RCS &amp; RDS S.A.</b>
<b>Russia</b>	<b>TSG AO</b>
<b>San Marino</b>	<b>San Marino RTV SPA</b>
<b>Serbia</b>	<b>Joint Stock Company Telekom Srbija, Beograd</b>
<b>Slovakia</b>	<b>Rozhlas a Televizia Slovenska AMC Networks International</b>
<b>Slovenia</b>	<b>United Media Sárl</b>
<b>Spain</b>	<b>Corporación de Radio Y Televisión Española Sociedad Anónima, SME</b>
<b>Sweden</b>	<b>Nordic Entertainment Group UK Limited</b>
<b>Switzerland</b>	<b>SRG SSR</b>
<b>Türkiye</b>	<b>Turkish Radio and Television Corporation Saran Media International Limited</b>
<b>United Kingdom**</b>	<b>Channel Four Television Corporation Premier Media Broadcasting Limited S4C Nordic Entertainment Group UK Limited</b>

OUTSIDE EUROPE

Country(ies)	Contracting parties
Australia	Optus Content PTY Limited
Brazil	ESPN
Cambodia	Cambodian Broadcasting Service Co. Limited
Caribbean	Verticast Media Group Limited
China	Beijing Xinai Sports Media Technology Co. Limited
Fiji & Pacific Islands	Digicel Limited Asia-Pacific Broadcast Union
Indian Sub-Continent	Culver Max Entertainment Private Limited
Indonesia	Infront Sports & Media AG
Latin America	ESPN Corporacion Novavision
Malaysia	Measat Broadcast Network Systems SDN BHD
Mongolia	Content Distribution LLC
Myanmar	Shwe Than Lwin Media Company Limited
New Zealand	Sky New Zealand
Philippines	TAP Digital Media Ventures Corp.
Singapore	Starhub Cable Vision Limited
South Korea	Eclat Media Group
Sub-Saharan Africa	New World Television SARL Supersport International Limited
Taiwan	ELTA Technology Company Limited
United States of America	Fox Corporation Univision Communications
Vietnam	Viettel Telecom

KEY	
*	Deadline for submission of bids unless indicated otherwise: 12:00 (Midday) CET
**	Selected rights