



Enclosure 2

Playing attire for the 2023/24 UEFA Women's Champions League

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Please find below some information regarding equipment used in UEFA club competition matches.

This enclosure explains some of the principles of the *UEFA Equipment Regulations* that we feel warrant clarification, as well as some of the key provisions of the regulations.

1. KIT (Kit Information Tool) platform for playing attire approvals for teams participating in UEFA competitions

This new digital platform, which was introduced last season, is aimed to facilitate playing attire selection and approval.

STATUS	TEAM	SEASON	COMPETITION	ACTIONS
Submitted	Team A	2021/2022	UEFA Champions League	
Approved	Team A>Youth	2021/2022	UEFA Champions League	

NB – If you do not have access to TIME, or do not see the KIT module in the menu bar, please contact your club's TIME user manager to ensure you have the correct access. Please see Enclosure 5 of this circular letter for more details.

The KIT tool has two functions:

a. Playing attire registration

The new process moves the registration of playing attire from the previous paper form to the KIT online tool, where the attires must be entered directly online by the club and must then be validated by the relevant National Association. This Playing Attire Registration section enables clubs to view all their teams' registered playing attires and add any new playing attires for approval.

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TIME KIT

Register playing attire Select match attire

Attire registration

You have 2 attires registered with UEFA

Seasons Competitions

Select Select Search More filters New attire

STATUS	TEAM	SEASON	COMPETITION	ACTIONS
Submitted	Team A	2021/2022	UEFA Champions League	
Approved	Youth	2021/2022	UEFA Champions League	

b. Match kit selection

The KIT tool contains a **Select match attire** section for teams to enter their match playing attire agreements for each match.

TIME KIT

Register playing attire Select match attire

Select match attire

7 matches

Season Competition Rounds Match date

Select Select Select DD/MM/YYYY Search

STATUS	SEASON	COMPETITION	ROUND	HOME TEAM	AWAY TEAM	MATCH DATE	COMMENTS
Pending	2022	UEFA Women's Champions League	Group Stage	Wolfsburg	Chelsea FC Women	16/12/2021	--
Submitted	2022	UEFA Champions League 2021/2022	Round of 16	Chelsea	Lille	22/02/2022	--
Pending	2022	UEFA Champions League 2021/2022	Round of 16	Lille	Chelsea	16/03/2022	--
Pending	2022	UEFA Champions League 2021/2022	Round of 16	Lille	Chelsea	16/03/2022	--
Pending	2022	UEFA Youth League 2021/2022	Knockout Round	KRC Genk Youth	Chelsea Youth	09/02/2022	--
Pending	2022	UEFA Champions League 2021/2022	Quarter-finals	Chelsea	Real Madrid	06/04/2022	--
Pending	2022	UEFA Champions League 2021/2022	Quarter-finals	Real Madrid	Chelsea	12/04/2022	--

A full KIT platform user guide is available in TIME Documents under the "TIME User Guides" section.

2. Approval process

As a reminder, teams participating in matches up to and including Round 2 are permitted to use their domestically approved playing attire in these rounds, provided that any sponsor advertising is also worn for domestic matches and complies with the relevant provisions of the *UEFA Equipment Regulations*. This means that for these rounds of the UEFA competition, there are no restrictions (other than those mentioned in the *UEFA Equipment Regulations* relating to use of sponsor advertising) on the number or size of sponsor logos or manufacturer identifications on playing attire.

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However, as of the Group Stage, teams must only use playing attire that complies with the *UEFA Equipment Regulations* and has been approved by UEFA.

1) Pre-approval process

To limit the risk of having to make changes once attire has already been produced, we encourage teams and manufacturers to submit designs or samples for pre-approval during the design and production process. Physical attire is always subject to final approval, as specified in point 4) below. Requests for pre-approval can be sent to KitApproval@uefa.ch.

2) Playing attire registration

For the 2023/24 season, teams must register all the details related to their playing attire (outfield player and goalkeeper colours, manufacturer, sponsor(s), charity logos, etc.) on the KIT platform, and upload front and back pictures of their range of outfield player and goalkeeper attires. This must be completed by **1 June**. If available, website/merchandising photos of the playing attires provide the best opportunity for an initial review.

3) Initial review on the KIT tool in TIME

On the basis of the information and photos, the UEFA administration will, when possible and time permitting, review the information to see if there are any obvious concerns in relation to compliance with the *Equipment Regulations*, and you may be contacted in case any further information is needed or if it is already clear that changes may be required.

4) Physical sample review

Irrespective of any pre-approval of items, or no negative feedback being received following the initial check described above, teams must send in samples of all playing attire (i.e. first and second-choice outfield player shirts, shorts and socks, first and second-choice goalkeeper shirts, shorts and socks, any supplementary outfield player and goalkeeper attire or attire items) by the following deadlines:

- **31 July 2023** for teams that qualify directly for the group stage
- **2 October 2023** for clubs that are participating in Round 2 for the playing attire to be used for the group stage in case of qualification

All shirts and shorts submitted to UEFA for approval must include an example of all team identification(s), badges, manufacturer logos, sponsor logos, numbers, player names, etc.

UEFA will inspect the playing attire and provide the teams and associations with a written decision as soon as possible after these deadlines.

Finally, when sending playing attire samples to UEFA for approval or pre-approval, we would ask you to indicate the **production costs** of the relevant items and **not** the retail costs on the shipping invoice, to ensure a smooth shipping and delivery process.

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3. Playing attire colours

Clear identification of the outfield players and goalkeepers of the two teams is a requirement of Law 4 of the *IFAB Laws of the Game*. This is essential for the match officials and players, as well as for spectators in the stadium and at home, and we consider it a fundamental requirement.

Each team must therefore have at least two outfield player attires in sufficiently contrasting colours that could be worn by opposing teams in a match. For example, if one outfield player attire is made up of predominantly light colours, the other outfield player attire should comprise predominantly dark colours.

Teams with striped shirts (especially ones made up of light and dark stripes) or shirts in two colours (e.g. sleeves of a different colour to the body) must pay particular attention to the contrast requirements. For example, a first choice of blue/white stripes with a second choice of an all-white shirt is not sufficient. The second choice must contrast strongly with both colours of the first-choice shirt. If this is not the case, a third-choice outfield player attire will be requested.

Additionally, teams must have, as a minimum, two goalkeeper attires that must not only contrast fully with each other (shirts, shorts and socks), but that must each also contrast fully with the outfield player attires. The goalkeeper attires must not, therefore, contain any of the colours contained in either outfield player attires, or be of similar shades (e.g. white outfield playing attire and light-grey goalkeeper attire). This also applies to any additional player attires submitted. In other words, teams must ensure that for every outfield player attire submitted, they submit a minimum of two fully contrasting goalkeeper attires. If goalkeeper attires are submitted that contain the colours of the playing attires (e.g. same colour shorts and socks) then additional goalkeeper colours will be requested.

4. Playing attire colour selection

When selecting colours for the 2023/24 season, particularly goalkeeper colours, please bear in mind that there is a limited number of colours available to referees, for which the following colours will be used in the 2023/24 UEFA Women's Champions League:

Black, Yellow, Red, Blue.

In order to facilitate the planning of match playing attire agreements, we strongly recommended that teams avoid selecting goalkeeper attires that include more than one of the referee colours.

5. Combination of playing attire options

Teams must be prepared to combine elements of their approved outfield playing attires, or approved goalkeeper attires if necessary. The primary objective must be the clear distinction of the teams on the pitch. Commercial or aesthetic objections to combining attire items **will not** be taken into account by UEFA to achieve the required contrast between different match participants.

6. Definition of colours by match

For the Preliminary Round, Round 1 and Round 2, teams are expected to agree on their colours between themselves. If they cannot do so, however, the matter must be referred to the UEFA administration in order to avoid an issue on the day of the match. However, the referee is always entitled to take a final decision.

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For subsequent rounds, the process for defining the match colours will be reviewed within the new platform referred to in section 2 of this enclosure, however the priority order for the choice of colours will be as set out in the 'Colour choices and combinations' section of the *UEFA Equipment Regulations*.

7. Playing attire designs

Apart from the name and number, each item of a set of outfield player attire (e.g. shirt, short, socks) worn for a match must be identical in design and colour application for each outfield player. The same applies to each set of goalkeeper attire.