



No. 18/2023

TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and General Secretary

Your reference	Your correspondence of	Our reference	Date
		NDIV/mgg/mee	3 April 2023

Applications to the UEFA Kit Assistance Scheme, 2024–26

Dear President, Dear General Secretary,

The UEFA Kit Assistance Scheme (KAS) is now accepting applications for the period 1 May 2024 to 30 April 2026. This voluntary scheme is intended for national associations that do not have a contract with a kit supplier for their national men's senior and Under-21 teams for the aforementioned period and are also not in a strong bargaining position.

The Italian company Erreà has been appointed as the supplier for the 2022–26 period. More information can be found [here](#).

Under the scheme, national associations can design a kit and choose the equipment they need for their national men's senior and Under-21 teams at a workshop at Erreà's headquarters in Parma in September 2023. During the two-year cycle, the participating national associations will benefit from free kits and other equipment in exchange for certain marketing rights. They can also request further support to develop merchandising opportunities and will have the opportunity to equip other national teams as part of the deal UEFA has negotiated with Erreà.

If you are interested in this scheme and your national association is eligible, please contact Elena Guiguiak at TopExecutiveProgramme@uefa.ch by 1 May 2023 for more information and the contractual terms and conditions.

Yours faithfully,

U E F A

Theodore Theodoridis
General Secretary

cc

- UEFA Executive Committee
- UEFA National Associations Committee
- European members of the FIFA Council
- FIFA, Zurich