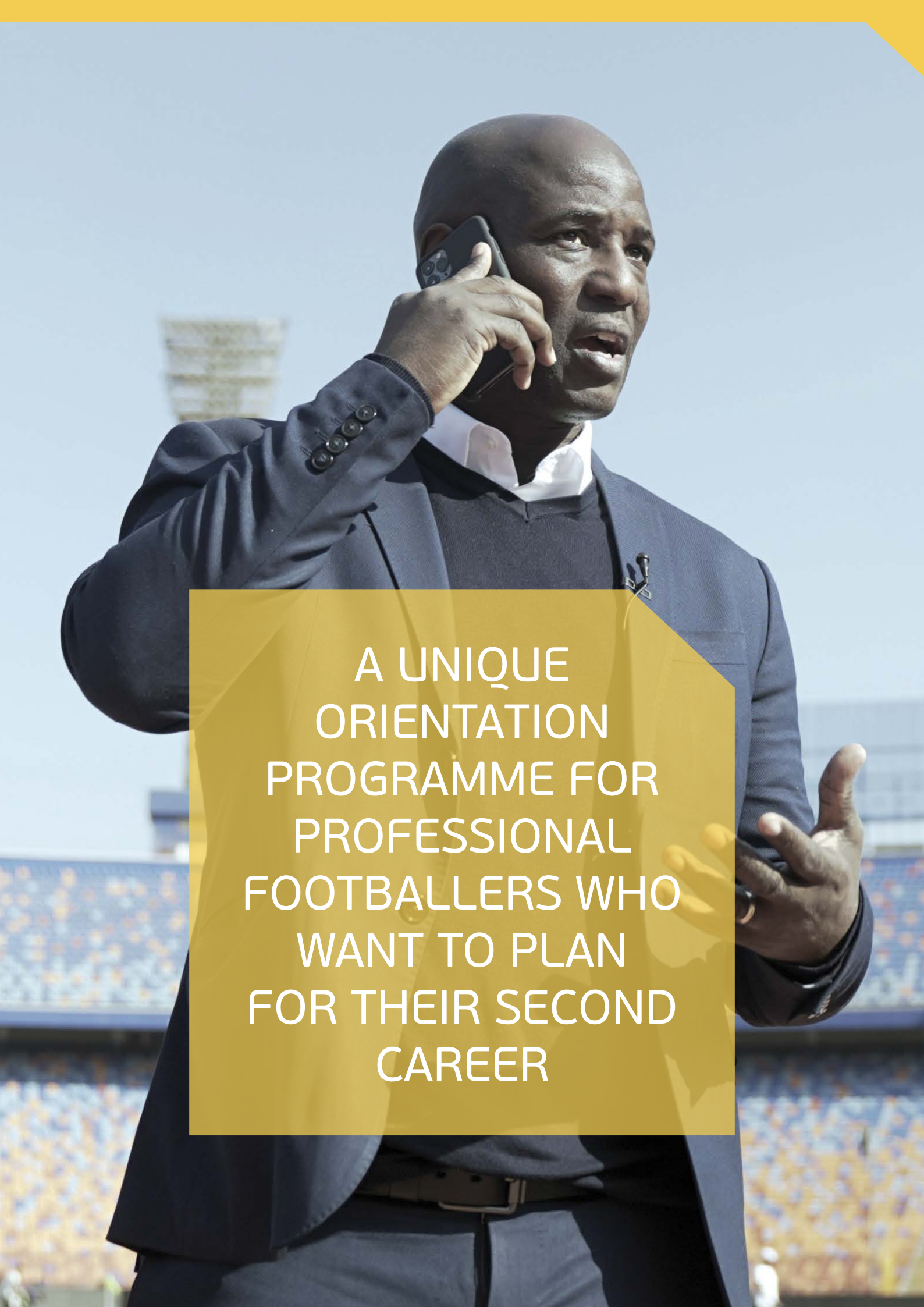




ACADEMY

UEFA Career Transition Programme

Online edition

A man in a dark blue suit and white shirt is talking on a black smartphone. He is standing in a stadium with a large crowd of spectators in the background. The text is overlaid on a yellow rectangular background.

A UNIQUE
ORIENTATION
PROGRAMME FOR
PROFESSIONAL
FOOTBALLERS WHO
WANT TO PLAN
FOR THEIR SECOND
CAREER

FOREWORD

Turning the page on your playing career is an important decision, and even more so in sport than in any other profession because you set out on that journey at such a young age. Yet this crucial milestone, which all players must face at some point, is also an opportunity: a chance to explore a variety of options and choose the path that would most suit your skills and personal preferences. Luckily, hanging up your boots does not mean you have to leave the game behind you. In fact, quite the opposite, as there are many different off-the-pitch careers in football. At UEFA, it is our duty to guide players through this transition period by helping them to understand the variety of other professions available in football.

We developed the UEFA Career Transition Programme (UEFA CTP) to provide you, future or newly retired players, with the tools and knowledge you need to prepare for the next stage in your career, so that you can apply the skills you have honed as footballers. By supporting you during this transition, UEFA wants to make sure that you can continue elevating the game, helping it to remain the most popular sport in the world, as you did during your career on the pitch.

Aleksander Čeferin
UEFA President



Who

Professional players willing to prepare for their second career



When

One intake each year
Next edition: 25–27 April
and 2/3 May 2023



How long

Five half-days (14:00–17:00)



Where

100% online via Zoom



Price

€1,900



Number of participants

20 max. per edition



Certification

Certificate of completion



Language

English

UEFA Career Transition Programme

This programme guides professional footballers in their choice of second career

The UEFA CTP is a unique vocational programme for players who want to plan for their professional future off the pitch. It will help you to identify your transferable skills, gain a better understanding of the job opportunities available, and learn how your knowledge and experience can be reapplied.

Programme overview

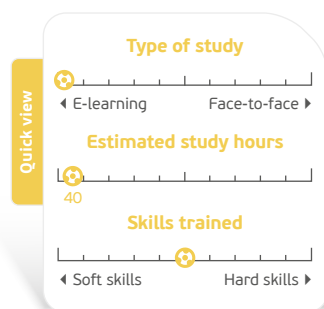
The programme features talent tests, self-assessments, interviews, case studies and role-plays to help you analyse your strengths and personality. UEFA and HR experts will present a variety of professional openings and share their insights and knowledge in a series of interactive presentations. As a highlight of the course, former professional players will share inspiring stories about how they successfully managed their own career transitions. At the end of the programme, you will carry out an engaging case study featuring real-life situations so that you can narrow the field. Our experts will also help you identify the next step and draw up a career action plan. We encourage applications from male and female footballers and futsal players. The number of participants per session is limited to ensure that the programme remains interactive.

Online edition

The online CTP is aimed at players who are currently thinking about their second career. They will have access to exclusive content, experts and mentors at a low cost and without any constraints, through virtual role-play exercises and discussions with their peers all over the world.

Takeaways

- Clear view of the career options within football
- Guidance on how to make the right decision
- Key skills and tools to manage your career transition
- Action plan for your life off the pitch





References



“As a player, I gained experience on the pitch, in the dressing room and in the stadium. I saw football from a wide range of perspectives and learned how to harness the skills of leadership, motivation and teamwork to build a successful career on the pitch. But when I retired, I needed to understand how to use these skills to find the right role for my future. I realised the importance of working with mentors and developing my business knowledge to secure the role I am in today. The UEFA CTP will offer you a pathway to the next stage of your career, and with the support of UEFA's mentors you will better understand where you see your future.”

■ **Ivan Rakitić, international football player (Croatia)**



“I knew I wanted to stay in the football industry after my playing career, but how? What jobs are available for ex-players? What would I be good at? Where do I start? I had all these questions in my mind and the CTP helped me answer most of them in less than a week! I encourage all footballers to think about their future and do the CTP to help them in this phase of their life.”

■ **Jan Vertonghen, international football player (Belgium)**



“The CTP was a great experience for me because preparing for a second career is something that needs support and planning. The programme helped me think about my options and confirm what I already had in mind. Besides, it was fantastic to interact with other players and mentors who knew the process and could give me great advice and motivation.”

■ **Claudia Vandenheiligenberg, former international football player (Netherlands)**





Application process

To apply for the UEFA CTP, you must complete the online application form at UEFAacademy.com and submit it along with a short video introducing yourself and your reasons for applying for the programme.

The video should be roughly two to three minutes long, but does not need to be of professional quality and can be filmed using a phone or computer.

To be eligible for the UEFA CTP, you must:

- Play or have played at a professional level
- Have a good command of both spoken and written English

Programme fees

The tuition fees for the online CTP are €1,900.

Our partners



The UEFA CTP is open to players across the world, thanks to our partnership with UEFA Assist, a development programme that shares the experience and know-how of UEFA and its members with other football associations outside Europe.



No matter if a player's career comes to its natural conclusion or ends unexpectedly, transitioning to a post-sport career can be a challenging process. FIFPRO firmly stands behind any initiative designed to support players in their new beginning.

About the UEFA Academy

Building on the professional excellence UEFA has built up throughout its history and the learning initiatives developed over the last decade, the UEFA Academy inspires the education of individuals and organisations to continuously elevate the game. We offer a broad range of learning initiatives in various sectors of the game, such as management, research, law, communications and scouting.

Consult our catalogue of courses on UEFAacademy.com

Building your career off the pitch

The UEFA Academy has recently designed a range of programmes exclusively for players wishing to change careers. The UEFA CTP is the first step in assessing players' needs and objectives. Building on this foundation, various UEFA Academy programmes enable them to go further:

- The UEFA CFM – Players' edition helps participants to gain a comprehensive understanding of how the game is managed over a nine-month study period compatible with their match schedules.
- The UEFA MIP equips former international players with professional skills essential achieving their ambition of successfully transitioning to a second career within a football organisation.

Players at all stages of their careers also have the opportunity to access the UEFA For Players mobile app, an engaging set of learning initiatives providing information and advice to support elite football players on and off the pitch.



Picture: © Arthimedes - Shutterstock

Contact us

academy@uefa.ch

UEFAacademy.com