



No. 76/2022

TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and the General Secretary

Your reference

Your correspondence of

Our reference
JUD/ADO

Date
2 December 2022

Women in Football Leadership Programme 2023

Dear Sir or Madam,

As part of the ongoing support we offer our member associations, and following the success of the first editions, UEFA is glad to announce the launch of the 2023 Women in Football Leadership Programme, in collaboration with FIFA and IMD Business School. This programme was created to provide high-potential women in national associations with the specific tools and skill sets required for senior management and leadership positions in football. The training week in 2023 will take place from 6 to 10 March, at FIFA headquarters in Switzerland.*

Studies have shown that organisations with mixed-gender senior management teams, where an inclusive environment is ensured, tend to outperform those with no women at all. With more and more women moving into leadership roles, this programme aims to support and accelerate the process in the national associations.

In order to be eligible for the programme, candidates must either have profiles that their national associations are ready to invest in for the future or already hold positions of authority within their national associations, i.e. candidates must hold or have the potential to soon be promoted to a position such as head of department, director or executive management board member. Candidates must also be fluent in English, as this is the language used throughout the programme.

For the success of this programme, it is important for each candidate to have the full support of her national association and that there is a clear plan for her within the association when she returns from the Women in Football Leadership training week, as mentioned in the 'Organisation representative's declaration' on the online application form.

** Please note that the exact location could be subject to change.*

Should your association wish to put one candidate forward (each association is limited to one candidate), or if you have any questions about the programme content, please contact us at academy@uefa.ch.

Candidates should apply on uefaacademy.com by **25 December 2022** at the latest.

We look forward to hearing from you and to getting the 2023 programme under way.

Yours faithfully,

U E F A



Theodore Theodoridis
General Secretary

Enclosure

- Women in Football Leadership Programme brochure

cc (with enclosure)

- UEFA Executive Committee
- European members of the FIFA Council
- UEFA HatTrick Committee
- UEFA Football Committee
- FIFA, Zurich
- European Club Association
- European Leagues
- FIFPRO, Division Europe

Women in Football Leadership Programme, key characteristics	
Objectives	The Women in Football Leadership Programme is designed for women in football who have the potential and motivation to progress into senior leadership positions within their organisation or are already in such roles. Participants work on and discuss aspects of leadership, while also focusing heavily on self-awareness and how this can support their career development. Organised in collaboration with FIFA, the programme also provides a platform for exchange and networking between participants with a rich variety of backgrounds.
Target group	Women in decision-making positions or those with special potential working in national associations and their stakeholders.
Admission criteria	Candidates should: <ul style="list-style-type: none"> – occupy a decision-making position within the national association – have ambitious career goals – have a good command of both spoken and written English
Application deadline	25 December 2022
Number of candidates	30 candidates maximum
Teaching model	Face-to-face
Dates	6–10 March 2023
Duration	1 week
Components	<ul style="list-style-type: none"> – Preparatory assignment – Plenary sessions – Group work – Keynote speeches – One-on-one and group coaching – Dynamic role-play case studies – Social activities
Qualification	Certificate of completion from IMD Business School
Cost	€6,700
Covered by UEFA	Tuition fees, accommodation and travel (for employees of UEFA national associations only).