



No. 69/2022

To all UEFA Member Associations

For the attention of
the President and the General Secretary

Your reference

Your correspondence of

Our reference
FNTC/MAC/all

Date
20 October 2022

European Qualifiers 2022-24 – fixture list, commercial operations, payment schedule and stadium matters

Dear Sir or Madam,

The draw on 9 October has kicked off the qualifying competition for UEFA EURO 2024, which will determine the 23 teams that will participate in the final tournament alongside the host Germany. We hereby provide you with operational and administrative guidelines, the payment schedule, and an update on stadium-related matters that were communicated in CL 91/2021.

1. Fixture list of the European Qualifiers 2022-24 group stage

The ten groups of the European Qualifiers 2022-24 will play according to the enclosed fixture lists (Enclosures 1 and 2). The fixture list is final, in principle, no changes may be requested by the national associations.

As an exception and similar to previous national team competition cycles, CET+1 countries may submit requests to UEFA (NAMatchOps@uefa.ch) until 10 November 2022 for 18:00 CET kick-offs of matches on Thursdays, Fridays, Mondays and Tuesdays, under the condition that the visiting team agrees. UEFA will review such requests and provide a final decision, considering the contractual obligations with the relevant broadcasters and in the interest of maintaining a balanced distribution of matches per kick-off slot.

2. Centralised friendly matches during the European Qualifiers 2022-24 group stage

The modalities and administrative steps for centralised friendlies, which will be played in parallel to EQ group stage matches, can be found in the specific annex of the UNL 2022/23 manual. The enclosed fixture list indicates the teams that are free from playing EQ competition matches on a given match day between March and November 2023.

The relevant friendly match fixtures shall be arranged until 17 January 2023 and will be confirmed by the UEFA administration. The same deadlines for the announcement of venues and kick-off times apply as for the EQ group stage matches (see section 6).

3. Commercial operations

Match profiles

Due to the commercial relevance of a match or variations in media interest from country to country, broadcast and media activity will differ significantly between European Qualifiers matches. To reflect this variety, two different match profiles (Enclosure 4) with corresponding infrastructure requirements have been identified based on empirical data from previous UEFA Nations League and European Qualifiers matches:

- Profile A = requirements as set in the commercial regulations and the European Qualifiers NA Manual 2022-24 (to be published in December 2022)
- Profile B = reduced requirements for matches where lower broadcast and media activity is anticipated

The *Match profile specifications* (Enclosure 5) is intended to assist national associations in ensuring that the necessary facilities are made available for any given match, whilst allowing for some flexibility.

UEFA reserves the right to change its initial assessment, i.e. matches previously classified as Profile B may be classified as Profile A or vice versa, depending on the interest of media and UEFA's broadcast partners in the upcoming European Qualifiers matches. If such decision (to change the classification from B to A or vice versa) is taken after the venue announcement for the match concerned, the relevant host association shall provide its (reasonable) assistance to facilitate any increased infrastructural requirements. Where the host association is informed of such change in advance of the venue announcement, the host association shall ensure that the relevant infrastructural requirements relating to the new match profile are catered for in the venue chosen.

Based on article 26 of the *Regulations of the UEFA European Football Championship 2022-24*, the *UEFA Stadium Infrastructure Regulations* (ed. 2018) and the *2022-28 Commercial Regulations*, stadiums to be used for European Qualifiers matches must comply with the requirements defined for a UEFA Category 4 stadium, also if the match is identified as profile B.

Double production

In accordance with article 7.01 of the [2022-28 Commercial Regulations](#), UEFA holds all double production rights to European Qualifier matches. UEFA makes these rights available to NAs for implementation in the following circumstances only:

- 0% NA visiting a 0% NA
- 0% NA visiting a 50% NA
- 50% NA visiting a 0% NA

Double production rights are not made available for away matches against 100% markets.

0% NAs implementing a double production at their away matches against 50% NAs shall provide 50% of the double production inventory to UEFA for the benefit of the UEFA sponsors.

50% NAs implementing a double production at their away matches against 0% NAs shall provide 50% of the double production inventory to UEFA for the benefit of the UEFA sponsors.

For NAs that play friendly matches during their European Qualifiers campaign, please note that double production rights, upon request, shall be made available by the host NA to the visiting NA without charge in accordance with article 7.22 of the *2022-28 Commercial Regulations*.

The relevant visiting association is responsible for arranging and paying for the implementation of a double production. The host and visiting associations shall agree relevant practical details (matters relating to stadium infrastructure, use of LED system, seat-kill, etc.) for the implementation of the double production between themselves and keep UEFA informed (by email via DoubleProdNA@uefa.ch). Furthermore, UEFA may issue and require compliance with guidelines and/or instructions concerning the implementation of any such double production(s), and in particular the minimum broadcast production requirements.

NAs wishing to implement a double production shall inform the relevant host association of the match (ideally) by 10 November 2022 but in any event ahead of the venue announcement deadline of the respective match day (see below). Notifications to UEFA shall be sent via email to DoubleProdNA@uefa.ch. Any notification after the venue announcement deadline may result in additional costs and/or an inability to implement a double production (for example due to the configuration of the venue chosen). Where there is no double production foreseen or announced for a match, the rights remain with UEFA in accordance with the regulations. Host associations may not enter any commercial arrangements that prevent or obstruct the implementation of a double production.

4. Payment schedule related to the European Qualifiers 2022-24 group stage

As approved by the UEFA Executive Committee on 7 April 2022, the payment for the European Qualifiers 2022-24 group stage will be processed during the first quarter of 2024.

5. Stadium matters

As communicated in CL 91/2021, there is an opportunity for all NAs to review and amend the list of stadiums that they would like to announce for the European Qualifiers and centralised friendly matches until June 2024.

We have enclosed the form to be used in case of any change compared to the previous list provided in 2021 (Enclosure 3). Please submit your revised list until 10 November 2022 to UEFA's Stadium unit (stadiumoperations@uefa.ch).

Furthermore, please respect the venue announcement deadlines for the European Qualifiers 2022-24 group stage and play-offs for UEFA EURO 2024, which were communicated in CL 91/2021. Those deadlines are listed again in section 6 below.

For each venue, the stadium passport in TIME must be completed or updated by the same deadlines. When required, site visit may be conducted only as of January 2023.

6. Summary of deadlines

Date	Topic(s)	Recipient or platform
10 November 2022	Submission of revised list of stadiums for the EQ group stage Submission of requests for kick-off time adjustments for matches hosted by CET+1 countries Expression of interest in double production (all matches)	stadiumoperations@uefa.ch NAMatchOps@uefa.ch mailto: host association (copying DoubleProdNA@uefa.ch)
24 November 2022	Venue announcement deadline EQ MD1-2	Via TIME
14 December 2022	EQ National Association Manual publication	
17 January 2023	Confirmation of friendly match arrangements between March and November 2023	NAMatchOps@uefa.ch
16 February 2023	Venue announcement deadline EQ MD3-4	Via TIME
10 May 2023	Venue announcement deadline EQ MD5-6	Via TIME
14 June 2023	Venue announcement deadline EQ MD7-8	Via TIME
19 July 2023	Venue announcement deadline EQ MD9-10	Via TIME

Yours faithfully,

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Theodore Theodoridis
General Secretary

Enclosures

- Enclosure 1: Fixture list of the European Qualifiers 2022-24 group stage (per match day)
- Enclosure 2: Fixture list of the European Qualifiers 2022-24 group stage (per group)
- Enclosure 3: Potential stadiums for UNL, EQ and centralised friendlies for the 2022-24 cycle (version of June 2022)
- Enclosure 4: Match profiles for the European Qualifiers 2022-24 group stage
- Enclosure 5: Match profile specifications

cc (with enclosures)

- UEFA Executive Committee
- UEFA National Team Competitions Committee
- European members of the FIFA Council
- FIFA, Zurich