



No. 82/2021

TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and the General Secretary

Your reference

Your correspondence of

Our reference
JUD/ADO

Date
13 December 2021

Women in Football Leadership Programme – 2022 edition

Dear Sir or Madam,

As part of the ongoing support we offer our member associations, and following the success of the first editions, UEFA is glad to announce the launch of the 2022 Women in Football Leadership Programme, in collaboration with FIFA and IMD Business School. This programme was created for high-potential women in national associations, to provide them with the specific tools and skill sets required for senior management and leadership positions in football. The training week in 2022 will take place from 7 to 11 March, at UEFA headquarters in Switzerland.*

Studies have shown that organisations with mixed-gender senior management teams, where an inclusive environment is ensured, tend to outperform those with no women at all. With more and more women moving into leadership roles, this programme aims to support and accelerate the process in the national associations.

In order to be eligible for the programme, candidates must either have profiles that their national associations are ready to invest in for the future or already hold positions of authority within their national associations (i.e. candidates must hold or have the potential to soon be promoted to a position such as head of department, director, executive management board member). Candidates must also be fluent in English, as this is the language used for all aspects of the programme.

For the success of this programme, it is important that each candidate has the full support of her national association and that there is a clear plan for her within the association when she returns from the Women in Football Leadership training week, as mentioned in the 'Organisation representative's declaration' on the online application form.

** Please note that these dates are subject to change given the uncertainty of the pandemic and travel restrictions globally.*

Should your association wish to put forward a candidate (each association has the right to propose one candidate), or if you have any questions related to the programme content, please feel free to contact the UEFA Academy at academy@uefa.ch.

Candidates should apply on uefaacademy.com by **17 January 2022** at the latest.

We look forward to hearing from you and to getting the 2022 programme under way.

Yours faithfully,

U E F A



Theodore Theodoridis
General Secretary

Enclosure

- Women in Football Leadership Programme brochure

cc (with enclosure)

- UEFA Executive Committee
- European members of the FIFA Council
- UEFA HatTrick Committee
- UEFA Football Committee
- FIFA, Zurich
- European Club Association
- European Leagues
- FIFPRO, Division Europe