



Nr 78/2021

TO UEFA MEMBER ASSOCIATIONS

For the attention of  
the President and the General Secretary

Your reference

Your correspondence of

Our reference  
NASP/jud/jpn

Date  
15 November 2021

**Executive Master in Global Sport Governance (MESGO): seventh edition**

Dear Sir or Madam,

Contributing to the professional management of football in Europe has long been one of UEFA's goals, leading to the creation of the UEFA Academy, which provides professional development programmes to UEFA's member associations and stakeholders. Its wide range of programmes ensures that, at every step of their career, football administrators and executives are able to find training initiatives tailored to their needs.

We are proud to announce the launch of the seventh edition of the Executive Master in Global Sport Governance (MESGO), – UEFA's most advanced professional development programme. This programme has been developed for national associations' top executives (presidents, general secretaries) and senior staff (directors and others involved in international stakeholder affairs). It is also open to executives from other national and international sports organisations, as well as European and governmental institutions, thereby facilitating the development of international networks that can be of great benefit to the national associations.

The programme is run by the UEFA Academy in partnership with five European universities renowned for their expertise in sports economics, law and policy: the University of Limoges (France), the University of Lausanne (Switzerland), the Johannes Gutenberg University of Mainz (Germany), the University of Lleida (Spain), and the University of London (United Kingdom). The programme also enjoys the support of other major sports federations: the European Handball Federation (EHF), the International Basketball Federation (FIBA) and the International Ice Hockey Federation (IIHF). It is also sponsored by the Council of Europe.

The programme consists of nine week-long sessions, spread over 24 months. There are a maximum of four sessions per calendar year, giving participants the necessary flexibility to balance their studies and their national association work. Organised in key sports cities across the globe (six in Europe, two in the USA and one in Asia), the MESGO offers participants the opportunity to talk to and learn from the people shaping the future of sport worldwide. For their thesis, each participant produces two reports focusing

---

on their own organisation's strategic objectives, ensuring the work is of immediate benefit to their employer.

The first session of the next edition will take place in Nyon and Lausanne, Switzerland, in August 2022. You can find more information in the MESGO brochure and on [www.mesgo.org](http://www.mesgo.org). The application form is also available on the MESGO website ([www.mesgo.org/apply-now](http://www.mesgo.org/apply-now)). The application period will close on 31 March 2022.

Please note that the MESGO programme is only held every two years. Scholarships are available to cover all or part of the tuition fees (€19,800) for participants representing UEFA member associations and their partners should the candidate or their organisation need financial support. Please note that accommodation and transport costs are to be paid by the participants or their organisations. Scholarship applications are separate to applications for the programme itself. A scholarship application form can be obtained by contacting the UEFA Academy at [academy@uefa.ch](mailto:academy@uefa.ch).

If you have any questions regarding the MESGO or scholarships for participants from UEFA member associations, please do not hesitate to contact [academy@uefa.ch](mailto:academy@uefa.ch).

Yours faithfully,

**U E F A**



Theodore Theodoridis  
General Secretary

Enclosure

- MESGO brochure

cc (with enclosure)

- UEFA Executive Committee
- European members of the FIFA Council
- UEFA HatTrick Committee
- FIFA, Zurich