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TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and the General Secretary

Your reference	Your correspondence of	Our reference	Date
		NASP/jud/se1	15 November 2021

2022 UEFA Academy catalogue and new UEFA Elite Scout Programme

Dear Sir or Madam,

It is with great pleasure that we are publishing our new catalogue of courses for 2022. After over a year of online studies, we are back to the classroom and delighted to share with you over 20 learning initiatives specially designed for football managers, specialists, players and researchers.

As announced last month, we have enhanced our range of courses with five new programmes for players, agents and scouts. On top of that, you will find a broad spectrum of management programmes and programmes for specialists on diverse topics and in a variety of formats. Our long-time partnerships with renowned universities such as the University of Lausanne in Switzerland and the Centre de Droit et d'Economie du Sport in France enable us to propose exclusive academic courses such as the Certificate in Football Management (UEFA CFM) and the Executive Master in Global Sport Governance (MESGO). We also deliver shorter, more intensive compact courses with experts on specific topics such as strategic communications, financial management and women in football leadership. You will find details of all programmes and courses in the enclosed catalogue.

As part of the launch of the new programmes for players, agents and scouts, we are now accepting applications for the first UEFA Elite Scout Programme, which will start in March 2022.

The UEFA Elite Scout Programme is a three-month programme designed specifically for football scouts, coaches and ex-players who wish to pursue a scouting career in the modern-day football environment. It provides current and future scouts with a solid international approach to the job as well all the latest technical tools and methodology they need to work at the highest standards of the profession, supported by a network of international scouting experts. By the end of the three-month programme, participants will be equipped with all the information they need to pursue a successful career as an elite football scout.

The programme is built around three face-to-face seminars and two online workshops, with a mix of theory, practical exercises and live testimonials from current top scouts, video analysts and sporting directors. The programme is delivered in English, with a maximum of 35 participants to ensure it remains interactive. Many networking opportunities are provided throughout.

Please share the information about this new programme among your associations and clubs, with coaches and scouts as well as with current and former national team players.

Prospective students should apply on uefaacademy.com by 13 February 2022 at the latest.

To find out more about this programme, please contact academy@uefa.ch.

Yours faithfully,

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Theodore Theodoridis
General Secretary

Enclosures

- UEFA Academy programme catalogue 2022
- UEFA Elite Scout Programme brochure

cc (with enclosures)

- UEFA Executive Committee
- European members of the FIFA Council
- UEFA HatTrick Committee
- UEFA Football Committee
- FIFA, Zurich
- European Club Association
- European Leagues
- FIFPRO, Division Europe