

# Media rights sales:

**European Qualifiers to UEFA EURO 2024™**

**European Qualifiers to 2026 FIFA World Cup™**

**European Qualifiers to UEFA EURO 2028™**

**UEFA Nations League 2022/23 (including the UEFA Nations League Finals)**

**UEFA Nations League 2024/25 (including the UEFA Nations League Finals)**

**UEFA Nations League 2026/27 (including the UEFA Nations League Finals)**

**Other International Matches**

**Last Update: 21.10.2021**

Update: the media content rights sales process for the above UEFA national team football competitions for the 2022-2028 cycle is currently on-going. The sales process will be conducted on a market-by-market basis with such media rights being offered on a platform neutral basis.

The sales process will be effected initially by means of an Invitation to Tender ("ITT") process under which qualified media content distributors will be invited to submit offers before the submission deadline (as indicated in the schedule below) for the media rights in their respective territory. Schedule A below lists the status of the sales process in the relevant territories. Schedule B lists the relevant territories for which media rights agreements have been signed (including details of the respective partner).

The sales process will be administered on behalf of UEFA by CAA Eleven Sàrl. All enquiries in respect of the acquisition of the media rights to the above competitions should therefore be directed to CAA Eleven Sàrl at the following e-mail address: info@caa11.com.

Further communications and updates shall be provided as and when UEFA commences the media rights sales process in respect of any other territory or territories.

## Schedule A: Updated ITT list

On-going/planned tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Israel**	20.10.2020	16.11.2020
Luxembourg**	10.11.2020	07.12.2020
Greece**	30.03.2021	27.04.2021
Switzerland	08.04.2021	06.05.2021
Romania**	27.04.2021	25.05.2021
Czech Republic**	11.05.2021	08.06.2021
Hungary	11.05.2021	08.06.2021

Slovakia	11.05.2021	08.06.2021
Armenia	10.05.2021	10.06.2021
Azerbaijan	10.05.2021	10.06.2021
Belarus	10.05.2021	10.06.2021
Cyprus	10.05.2021	10.06.2021
Georgia	10.05.2021	10.06.2021
Kazakhstan	10.05.2021	10.06.2021
Malta	10.05.2021	10.06.2021
Moldova	10.05.2021	10.06.2021
Bulgaria	17.09.2021	18.10.2021
Ukraine	12.10.2021	16.11.2021
Bosnia Herzegovina	19.10.2021	16.11.2021
Croatia	19.10.2021	16.11.2021
Montenegro	19.10.2021	16.11.2021
North Macedonia	19.10.2021	16.11.2021
Serbia	19.10.2021	16.11.2021
Slovenia	19.10.2021	16.11.2021

#### OUTSIDE EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Kyrgyzstan	10.05.2021	10.06.2021
Tajikistan	10.05.2021	10.06.2021
Turkmenistan	10.05.2021	10.06.2021
Uzbekistan	10.05.2021	10.06.2021
Indonesia	31.05.2021	29.06.2021
Sub-Saharan Africa	15.07.2021	31.08.2021
Nigeria	15.07.2021	31.08.2021
South Africa	15.07.2021	31.08.2021
United States	19.08.2021	21.09.2021 (18:00 CET)
Oceania	31.08.2021	12.10.2021 (10:00 CET)
Indian Sub-continent	13.09.2021	22.10.2021

#### Closed tender processes

#### EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Austria	09.02.2021	09.03.2021
Belgium	10.11.2020	07.12.2020
Denmark	28.07.2020	26.08.2020
Estonia	10.05.2021	10.06.2021

Finland	28.07.2020	26.08.2020
France	07.09.2021	12.10.2021
Iceland	17.12.2020	26.01.2021
Latvia	10.05.2021	10.06.2021
Lithuania	10.05.2021	10.06.2021
Netherlands	03.03.2021	29.03.2021
Norway	28.07.2020	26.08.2020
Sweden	28.07.2020	26.08.2020

**OUTSIDE EUROPE**

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Currently no tender processes have been finalised		

**Schedule B: Contracts signed**

**EUROPE**

Country(ies)	Contracting parties
Austria	ORF Red Bull Media House GmbH
Belgium**	DPG Media NV Eleven Sports Network N.V.
Czech Republic**	Ceska Televize
Denmark	TV2 Danmark AS
Estonia	Nordic Entertainment Group UK Limited
Faroe Islands	Kringvarp Føroya
Finland	YLEISRADIO OY MTV OY
Iceland	Nordic Entertainment Group UK Limited
Israel**	The Sports Channel
Latvia	Nordic Entertainment Group UK Limited
Lithuania	Nordic Entertainment Group UK Limited
Luxembourg**	Eleven Sports Network N.V.
Netherlands**	NOS Ziggo
Norway	TV2 AS
Poland	Telewizja Polska S.A Telewizja Polsat SP. Z.O.O
Romania**	Clever Media Network srl Antena TV Group SA
Sweden	Nordic Entertainment Group UK Limited

**OUTSIDE EUROPE**

Country(ies)	Contracting parties
<b>Currently no contracts have been signed</b>	

<b>KEY</b>	
*	Deadline for submission of bids unless indicated otherwise: 12:00 (Midday) CET
**	Selected rights