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TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and the General Secretary

Your reference

Your correspondence of

Our reference
NAD/JUD

Date
23 August 2021

UEFA Financial Management compact course for national association board members and general secretaries

Dear Sir or Madam,

We are pleased to announce that UEFA is launching a second edition of its financial management compact course to provide you and your board members with an opportunity to strengthen your understanding of the key elements and emerging issues in financial management. This programme also aims to support you, and your national association, in reaching your full potential through good governance.

This financial management compact course is a result of the successful UEFA Grow Finance Essentials webinars held last year, when it became clear that there was huge demand from national associations to ensure their boards, executive committees, other committee members and top management were up-to-date in their financial management training.

Designed by the UEFA Academy together with the UEFA Grow team, the UEFA Financial Management compact course is an online programme that covers key financial management concepts such as annual reports, financing a national association strategy, funding capital projects, forecasting and budgeting, as well as good governance. It comprises three seminars, over a total of six days.

Applications are now open for the second UEFA Financial Management compact course, which starts November 2021. You can find further details of the programme and eligibility criteria in the enclosed brochure. Each national association may submit up to two candidates.

In order to apply for the UEFA Financial Management compact course, candidates have until 10 September to apply online using this [link](#). No deadline extensions will be granted. Participants will be selected by UEFA and informed on 30 September.

Further details of the course and target group are given in the enclosed brochure and in the following table.

UEFA Financial Management compact course: Key characteristics	
Objective	To provide a foundation for all national association executives wanting to take more informed decisions
Dates	6 days spread over 3 seminars: Seminar 1 (2 full days, online): 4-5 November 2021 Seminar 2 (2 full days, online): 18-19 November 2021 Seminar 3 (2 full days, online): 2-3 December 2021
Where	Online
Target group	Presidents, general secretaries and board members of national associations
Key takeaways	<ul style="list-style-type: none"> • Understand the financial management of your national association • Be at ease reading financial statements, income statements, balance sheets, cash flows and financial reports • Understand the main principles of amortisation and depreciation • Improve governance methods through various financial tools • Use financial data to analyse risk and develop strategic plans
Maximum number of participants	30
Language	English
Certificate awarded	Certificate of completion by the UEFA Academy
Costs	€3,800 (covered by UEFA for representatives of UEFA member associations)

If you have any questions regarding the programme, please contact Alexandra Doncila, UEFA Academy Programme Assistant (academy@uefa.ch).

Yours faithfully,

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Theodore Theodoridis
General Secretary

Enclosure

- UEFA Financial Management compact course brochure

cc (with enclosure)

- UEFA Executive Committee
- UEFA HatTrick Committee
- European members of the FIFA Council
- FIFA, Zurich