



No. 54/2021

TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and the General Secretary

Your reference	Your correspondence of	Our reference F/WF/nke/voz	Date 26 July 2021
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**Distributions to clubs from the 2021/22 UEFA Women's Champions League
Payments for the centralised and non-centralised phases
Solidarity payments for non-participating clubs**

Dear Sir or Madam,

With reference to UEFA circular no. 27/2021, we are pleased to provide you with further information concerning the distributions to clubs from the 2021/22 UEFA Women's Champions League. Details of payments to clubs participating in the centralised and non-centralised stages are provided, as well as solidarity payments to clubs not participating in the competition.

2021/22 season

The total amount available for distribution is estimated to be €24 million, which is derived as follows:

- i) the net revenue of the 2021/22 UEFA Women's Champions League, estimated at €2.7 million (gross revenue received by UEFA from media and sponsorship contracts for the centralised phase of the competition (estimated at €15.2 million) minus the competition costs (estimated at €12.5 million))
- ii) the sale of tickets for the final,
- iii) UEFA investment of €11.3 million, and
- iv) cross-financing from the UEFA men's club competitions of €10 million.

The distribution plan (including fixed amounts) is based on this forecast. However, given the current context, the continued high volatility of exchange rates, the unstable global economic situation and the still unpredictable effects of the pandemic, we encourage all clubs to adopt a prudent approach when budgeting for their anticipated income, even for fixed amounts. Final distributions will be based on payments actually received by UEFA.

All the provisions below are therefore subject to final confirmation by UEFA and cannot be considered as guaranteed income until further notice.

Of the estimated amount of €24 million, 48% (€11.5 million) will be distributed to clubs in the centralised phase, 29% (€7 million) will be distributed to clubs in the non-centralised phase and 23% (€5.6 million) will be set aside for non-participating clubs.

1. Payments to clubs participating in the centralised phase

The net amount distributed to clubs in the centralised phase will be split into two different pillars:

- 55% will be allocated to starting fees (€6.4 million);
- 45% will be allocated to performance-related fixed amounts (€5.1 million).

1.1 Starting fee (€6.4 million)

Each of the 16 clubs that qualify for the group stage can expect to receive a group stage allocation of **€400,000**, split into a down payment of **€300,000** and a balance of **€100,000**.

1.2 Fixed amounts (€5.1 million)

- Group stage performance bonuses will be paid for each match: **€50,000** per win and **€17,000** per draw. Undistributed amounts (€16,000 per draw) will be pooled and redistributed to the twenty-five clubs with the longest travel distances in round 1 and round 2 (see point 2 below).
- In addition, the group winner will receive a bonus of €20,000.
- Clubs that qualify for the knockout stage can expect to receive the following amounts:
 - qualification for the quarter-finals: €160,000 per club;
 - qualification for the semi-finals: €180,000 per club;
- The runner-up can expect to receive €200,000;
- The winners can expect to receive €350,000.

2. Payments to clubs participating in the non-centralised phase

The amount distributed to clubs in the non-centralised phase amounts to 29% of the total estimated amount. Based on the forecast of €24 million, this would amount to €7 million. This will be distributed to clubs participating in rounds 1 and 2 as follows:

- Round 1
 - the host team will receive €30,000;
 - the visiting teams will receive €65,000;
 - the group winner will receive a bonus of €15,000;
 - the group runner-up will receive a bonus of €10,000;
 - the third-placed team in the group will receive a bonus of €5,000;
 - the fourth-placed team in the group (if applicable) will receive a bonus of €1,000.
- Round 2
 - the defeated team will receive €140,000;
 - the winning team will receive €100,000.

In addition, given there will not be a preliminary round in the 2021/22 season, a contribution will be made to the twenty-five clubs with the longest travel distances in rounds 1 and 2, funded by savings made from the access list rebalancing as well as from savings in the group stage distributions, as mentioned in point 1.2 above. The amount of the contributions will be determined, and payments made, in January 2022 after completion of the group stage.

3. Solidarity payments to clubs not participating in the UEFA Women's Champions League

The solidarity payments to non-participating clubs will represent 23% of the total estimated amount. A forecast total of €5.6 million will be distributed to national associations that have entered at least one club in the 2021/22 UEFA Women's Champions League. The amounts paid to each national association will be based on the performances of their club(s) in the UEFA Women's Champions League. The national associations must then share the allocated amount equally amongst the clubs in their top domestic women's championship that are not competing in the competition. These funds will be earmarked for development purposes and may not be used for the fixed and ordinary costs of the club.

More detailed information about these payments and the criteria for distribution to clubs will be communicated in due course.

4. Surplus

The UEFA Executive Committee will decide on the distribution of any additional revenues in excess of the projected €24 million.

Please forward this information to the relevant stakeholders of your association, notably to the clubs competing in the 2021/22 UEFA Women's Champions League.

Written confirmation from UEFA's auditors that revenue generated by the competition conforms with the financial provisions of the regulations can be obtained from UEFA's finance division on written request, once the accounts have been audited.

For any questions you may have with regard to this communication we invite you to contact uwclmatchops@uefa.ch.

Yours faithfully,

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Theodore Theodoridis
General Secretary

Enclosure

- 2021/22 Schedule of payments to participating clubs

cc (with enclosure)

- UEFA Executive Committee
- UEFA Women's Football Committee
- European members of the FIFA Council
- FIFA, Zurich
- ECA, Nyon

2021/22 UEFA Women's Champions League Schedule of payments to participating clubs

Non-centralised phase

Date of payment	Stage	Type of payment	Amount per team (€)	Total (€)
3 September 2021	Round 1	host team	30,000	450,000
		visiting team	65,000	2,860,000
		bonus for winner	15,000	225,000
		bonus for runner-up	10,000	150,000
		bonus for 3 rd -placed team	5,000	75,000
		bonus for 4 th -placed team	1,000	14,000
24 September 2021	Round 2	defeated team	140,000	1,680,000
		winning team	100,000	1,200,000
			Total	6,654,000

Centralised phase

Date of payment	Type of payment	Amount per team (€)	Total (€)	
24 September 2021	group stage down payment starting fee	300,000	4,800,000	
7 January 2022	group stage performance bonuses (€50,000 per win / €17,000 per draw)	0-300,000	2,400,000	
	group stage bonus for group winner	20,000	80,000	
8 April 2022	qualification for the quarter-finals	160,000	1,280,000	
13 May 2022	qualification for the semi-finals	180,000	720,000	
3 June 2022	runner-up	200,000	200,000	
	winner	350,000	350,000	
October 2022	balance starting fee	100,000	1,600,000	
			Total	11,430,000