



No. 44/2021

TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and the General Secretary

Your reference	Your correspondence of	Our reference	Date
		NASP/jud/se1	29 June 2021

UEFA Career Transition Programme (CTP)

Dear Sir or Madam,

In 2015, UEFA set up a dedicated master's programme for former international footballers to increase the number of former players in administrative roles and give them the opportunity to pursue a second career in the sport they excelled in on the pitch. The programme proved successful, with over 80% of the first two batches of MAP graduates hired by a football organisation or promoted.

The programme's success and player interest in education programmes highlighted the need for planning and support in the career transition process. By exchanging with players, taking account of their input and assessing their needs, UEFA came to the conclusion that further opportunities were needed for those thinking about their second career. Many players want to continue in the football ecosystem after they leave the pitch, but most are unaware of all the options available to them.

For this reason, we launched the UEFA Career Transition Programme (UEFA CTP) as a new addition to the UEFA Academy Catalogue to provide players with the information and knowledge they need to start a second career based on their talents, skills, motivations and interests.

Developed in partnership with UEFA ASSIST, FIFPRO Division Europe, and HR experts, this unique UEFA Academy programme is intended for current or former professional football and futsal players. It is based on the belief that football comes first and former players have a great deal to offer the game in administrative and management roles. By providing the right knowledge and guidance during this process, UEFA contributes to the longer-term success of its member associations.

To make the programme useful to different profiles and needs, the UEFA CTP is delivered in two formats: one fully online and the other called bootcamp, which will be held on-site at UEFA.

The **online** CTP is aimed at players who are currently thinking about their second career. They are given access to exclusive content, experts and mentors at a limited cost without any constraints, through virtual role play exercises and discussions with their peers all over the world.

The **bootcamp** CTP on the other hand has been designed as a unique experience for 20 top players who are already at the end of their playing career and will get to spend five exciting days at the home of European football. Outdoor team-building activities, face-to-face sessions with mentors, exercises and extensive networking opportunities make this the ultimate programme for them to shape their future career in football.

	ONLINE CTP	BOOTCAMP
Dates	23–26 August 2021 (4 days)	13–17 June 2022 (5 days)
Format	100% online	Face-to-face (UEFA HQ)
Participants	25 max.	20 max.
Fees	EUR 1,900	EUR 6,500*
Deadline	31 July 2021	21 May 2022

* Including all programme materials, social activities, accommodation, lunches and dinners

We encourage you to share information about this new programme with current and former football and futsal players (both male and female) who you feel could contribute in any capacity to the future success of your association and its various stakeholders.

Applications must be submitted on uefaacademy.com/courses/ctp/, together with a CV, and a short video presentation by 31 July 2021 for the online CTP.

Should you wish to find out more about this programme, please contact academy@uefa.ch.

Yours faithfully,

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Theodore Theodoridis
General Secretary

Enclosure

- UEFA CTP prospectus

cc (with enclosure)

- UEFA Executive Committee
- European members of the FIFA Council
- UEFA HatTrick Committee
- UEFA Football Committee
- FIFA, Zurich
- European Club Association
- European Leagues
- FIFPRO, Division Europe