

EURO COVID mitigation measures : Key facts and figures

A rundown of measures, activities and statistics showing how UEFA is committed to delivering a safe UEFA EURO 2020 for everyone involved

Health and safety measures across the EURO venues

- 7,800 hand sanitisers
- 23,600 litres sanitising liquid
- 3,220 plexiglass modules for media tribunes and concessions kiosks
- 134,700 floor stickers for marking one-way flows and physical distance indications
- 18,350 Tensa barriers to channel queues and ensure distancing while queuing
- 3,500 man/days on implementation of COVID mitigation measures
- All accredited personnel have been requested to complete a mandatory briefing on COVID mitigation measures in order to collect their accreditations
- 2m surgical masks and 140,000 FFP2 respirators procured for staff, including a reserve for spectators without masks

Event guide including health and safety measures in each venue (stadium entry requirements & spectator guidelines): <https://www.uefa.com/uefaeuro-2020/event-guide/>

Three COVID-19 communications pillars

- **Guidance:** Identify mitigation measures in place and provide key information to fans, outlining the impact presented by COVID-19 on their match experience.
- **Reassurance:** Rebuild spectator confidence in security, comfort and cleanliness by actively outlining precautionary measures put in place to maximise spectator safety.
- **Encouragement:** Appeal to the shared responsibility of helping to stop the spread of COVID-19, outline spectators' personal accountability and encourage the cooperation of the fans with regard to required measures and change in behaviour.

COVID-19 communication measures

- **International Travel Advice (Web & App)** – Detailed article for each host city, outlining host country entry requirements including travel bans, quarantine, and local regulations. Articles summarise key international travel requirements and provide links to the respective government website.
- **COVID-19 guidance / stadium entry requirements (Web & App)** – Detailed article for each venue, outlining the COVID-19 related stadium entry requirements (e.g. testing, vaccination, etc.), the spectator code of conduct, health & hygiene measures, precautionary measures taken at each stadium for the safety of spectators, as well as a detailed set of FAQs.
- **'At the stadium' article (Web & App):** Detailed information about services and facilities available at the stadium, and how COVID-19 impacts stadium operations, e.g. Glasgow: no food & drinks available, cashless payment as preferred method, no smoking policies, etc.
- **Tournament-time reminders (push notifications, daily tips, journey planner, etc.)** – Reminders and updates on stadium entry requirements, mask policies, COVID-19 measures etc. on a daily basis, either per push or by "daily tips" in the app to all spectators attending matches in each of the cities (in English and local language).

Ticket mailings:

Bespoke emails were sent to all ticket holders ahead of the tournament upon confirmation of stadium entry requirements. Detailed information was given about the code of conduct, mask policies, mitigation measures and COVID-19 related requirements for stadium entry. Where required (e.g. London), additional emails were sent to inform spectators about travel restrictions and quarantine / testing requirements when entering a host country. In addition, all ticket holders receive an email two days before a match to remind them of the measures and requirements in place ahead of their matchday. This is further amplified in the relevant ticketing FAQs.

Viewing figures**UEFA.com**

- Over 700,000 page views of UEFA Stadium Covid-19 Guidance articles
- Over 160,000 page views of International Travel Guidance articles

UEFA EURO 2020 App

- Over 450,000 page views of the UEFA Stadium Covid-19 Guidance Article