

Privacy Notice

Who is collecting my data?

The Secretary of State for Digital, Culture, Media & Sport (DCMS) are facilitating the collection of your personal data as part of the UK Government's Events Research Programme ("ERP"). We are a controller of this personal data for the purposes of data protection laws. As part of the ERP, your personal data will also be collected by:

- Department for Health and Social Care (DHSC) as the controller responsible for NHS Test and Trace;
- Public Health England, an executive agency sponsored by the DHSC (PHE); and
- Movement Strategies.

Anonymous data will be used by other university research programmes (please see info sheet for more information on these studies).

Why are we collecting your data and what happens to my data?

We are collecting your data to reduce the risks associated with coronavirus transmission for spectators attending mass events. As described below, evidence of vaccination (both doses) through trailing of the NHS app technology, or a negative Lateral Flow Test result for Covid-19 is required to enter the event. This will be shown on entry on your mobile device. The event stewards will carry out a visual check to confirm that the evidence you provide satisfies the requirements for entry to the event.

Events Research Programme

The government's publication of 22 February, 'COVID-19 Response – Spring 2021' ('the roadmap'), describes plans to explore when and how events with larger crowd sizes, less social distancing, or in settings where transmission is more likely, will be able to return safely.

The Events Research Programme will oversee this work, bringing findings from across different settings and different sectors to determine a consistent approach to lifting restrictions on events to inform Step 4 of the roadmap. In Step 4, which will take place no earlier than 19 July, the government hopes to be in a position to remove all legal limits on social contact, and to reopen remaining premises, including nightclubs, and ease restrictions on large events, performances, weddings and other life events. More information on the roadmap can be found [here](#).

The Events Research Programme will use pilot events incorporating research studies in April, May and June 2021 to build evidence on the risks associated with coronavirus transmission, the characteristics of events and surrounding activities, and the most effective steps for reducing these risks. The evidence from these studies will be used to inform the government's decision around Step 4 of the roadmap and will shape government policy to bring about the phased return of fuller audiences to venues and events up and down England.

The pilot events will examine a range of factors, including but not limited to: indoor and outdoor settings; small and large venues; seated and standing events; different forms of audience participation; transport to and from events; duration; and ventilation.

Your event

You will be attending the event you are interested in as a spectator. Your personal data will be used for the purposes of research studies within the Events Research Programme. As part of the work within the Events Research Programme the event will be monitored and recorded to better understand ventilation and human behaviours at large events. The Secretary of State has the power to designate such an event as being permitted for research purposes and therefore not subject to the legal restrictions which would apply to other events under Step 3 of the government's roadmap. Although steps are being taken to reduce the additional risk of COVID infection this might introduce, you should make sure you are comfortable with the risk set out below.

The events are the UEFA EURO 2020 group matches taking place on the 13th June (England v Croatia), 18th June (England v Scotland) and 22nd June (England v Czech Republic) at Wembley Stadium. The capacity of the venue will be capped at 22,500 attendees.

Testing

All spectators attending the event will be subject to evidence of:

- a negative Lateral Flow Test result for Covid-19 carried out at home or in person at an Asymptomatic Test Site close to where you live or work and which has been taken no more than 48 hours before attending the match; OR
- vaccination status as demonstrated via the NHS app.

If you are unable to access or use the NHS app, you will be required to evidence a negative Lateral Flow test result.

A negative Lateral Flow test result means the test did not find signs of coronavirus but does not guarantee that you or other participants do not have coronavirus, so you must keep following all social distancing advice before and after your participation in the event.

A positive result from a Lateral Flow test means it's likely you had coronavirus when the test was done. You and anyone you live with must not attend the event and self-isolate immediately. You are then advised to get a PCR test (a test that is sent to a lab) to confirm your result as soon as possible.

It is a condition of entry to the event that the spectators can demonstrate a negative lateral flow test result or have the relevant vaccine status. If a spectator is unable to provide such evidence, entry to the event will be refused.

About you

Attendance at this event is at your own risk; you are liable should you test positive for COVID-19 following the event. It is your responsibility to decide whether or not it is appropriate for you to attend this event. This decision should be based upon your own health

status and susceptibility to infection, and that of members of your family, social bubble or, where applicable, your support bubble, together with an assessment of your own attitude to the potential risks.

You must respect the social distancing needs of others and avoid acting in any way that might risk the health of fellow spectators and staff working at the venue. For example, if the tournament organiser requires you to wear a face covering at all times in the venue, or in certain sections, you should adhere to this requirement. At the same time, the tournament organiser and fellow spectators should be aware that some disabled people may not be able to follow all the social distancing and other measures put in place, including the wearing of face coverings.

What is the lawful basis for processing my data?

For the purposes of the Events Research Programme (“ERP”), DCMS do not directly collect any personal data. However, as the organiser of the ERP, we are the controller because we exercise overall control over the personal data being processed.

When we process personal data for the purposes of the ERP, the following lawful basis will apply:

- Article 6(1) e; processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Admission to the venues implies that you have had a negative Lateral Flow Test result, or are fully vaccinated, all of which are classed as health data. However, we will not be processing any health data as only visual checks will be carried out to confirm evidence of a negative Lateral Flow Test result or vaccination status. No such information will be recorded.

The lawful basis that we rely on to process your personal data will determine which of the rights set out below are available to you. If we hold personal data about you in different parts of DCMS for different purposes, then the lawful basis we rely on in each case may not be the same.

What personal data do we collect?

As explained above, the event will be recorded by a third party, Movement Strategies, to better understand ventilation and human behaviours at large events. DCMS will not have access to any underlying footage. Movement Strategies will process your personal data on our behalf and acting only on our instructions.

When you take a lateral flow test, are immunised against Covid-19 or test positive for Covid-19, the data will remain with DHSC (as the controller for NHS Test and Trace). You can find out more about what data is collected by NHS Test and Trace by viewing their Privacy Notice at: [Test and Trace Privacy Notice](#).

What is personal data?

Personal data is any information relating to an identified or identifiable natural living person, otherwise known as a 'data subject'. A data subject is someone who can be recognised, directly or indirectly, by information such as a name, an identification number, location data, an online identifier, or data relating to their physical, physiological, genetic, mental, economic, cultural, or social identity. These types of identifying information are known as 'personal data'. Data protection law applies to the processing of personal data, including its collection, use and storage.

How long is your personal data retained for?

No personal data is held by DCMS. Please refer to the links below to the respective privacy notices of DHSC (in relation to NHS Test and Trace) and PHE for information on how long your data is retained for by DHSC and PHE:

<https://www.gov.uk/government/publications/nhs-test-and-trace-privacy-information/test-and-trace-overarching-privacy-notice#how-long-we-keep-your-personal-data>

<https://www.gov.uk/government/publications/phe-privacy-information/privacy-information>

Personal data will be retained for as long as needed to fulfil the purposes outlined above, in line with our and DHSC and PHE's public task or for a period specifically required by applicable regulations or laws.

When determining the relevant retention periods, the following factors may be taken into account:

- our public task;
- legal obligation(s) under applicable law to retain data for a certain period of time;
- statute of limitations under applicable law(s);
- (potential) disputes; and
- guidelines issued by relevant data protection authorities.

Anonymous data may be retained for longer periods (personal data which has been anonymised will no longer be personal data).

What will happen if I do not provide this data?

If you do not show the evidence required to enter the event, you will not be permitted entry to the event.

Automated Decision Making

We will not use your data for any automated decision making.

Data Transfers outside of the UK

We will not be sending your personal data outside the U.K.

What are your data protection rights?

You have rights over your personal data under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018 (DPA 2018). These include:

- Your right to get access to your information – you have the right to ask for a copy of any information about you that is held or controlled by DCMS.
- Your right to update or correct your information – you have the right to ask for any information held about you that you think is inaccurate, to be corrected.
- Your right to restrict how your information is used – you have the right to ask for any of the information held about you to be restricted, for example, if you think inaccurate information is being used. However, this is not an absolute right, and we may need to continue to use your information, and we will tell you if this is the case.
- Your right to object to your information being used – you can ask for any information held about you to not be used. However, this is not an absolute right, and we may need to continue using your information, and we will tell you if this is the case.
- Your right to get your information deleted – this is not an absolute right, and we may need to continue to use your information, and we will tell you if this is the case.
Your right to request that information is provided to you in a structured, commonly used and machine-readable format (data portability).

Our contact details for questions, complaints or if you'd like to exercise your data protection rights

If you wish to exercise any of the above rights, you can do so by contacting our Data Protection Officer (DPO) using the details below:

Data Protection Officer
The Secretary of State for Digital, Culture, Media & Sport
100 Parliament Street
London
SW1A 2BQ
Email: DCMSdataprotection@dcms.gov.uk

If you're unhappy with the way we have handled your personal data and want to make a complaint, please write to the DCMS' Data Protection Officer or the Data Protection Manager at the relevant agency. You can contact the DCMS' Data Protection Officer using the details above.

Contact details for the UK's Information Commissioner's Office

If you are not satisfied or your complaint is unresolved, you can complain to the Information Commissioner's Office (ICO). The ICO is the supervisory authority for data protection legislation and maintains a full explanation of these rights on their website. <https://ico.org.uk/>

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Airborne Infection Reduction through Building Operation and Design for SARS-CoV-2 (AIRBODS)

AIRBODS is a joint research programme between Loughborough University, University College London, the University of Cambridge, the University of Nottingham, the University of Sheffield and London South Bank University. AIRBODS is a UKRI-funded project which aims to quantify the risk of transmission of SARS-CoV-2 in buildings, and thereby offer guidance on the ventilation operation and future design of non-domestic buildings.

The team's role in the Events Research Programme is to collect environmental data around the venue. We will do this by monitoring indoor air quality (measuring and recording CO₂ levels, air temperature and relative humidity - moisture content) in the air at different locations around the venue, and relating this to the number of people present and microbiological analysis of surfaces around the venue. This data will be used to determine a Relative Exposure Index. This is not an absolute measure of the risk of transmission, but a measure of exposure relative to a benchmark case.

Movement Strategies

Movement Strategies will be undertaking observations at and around the venue to categorise the behaviour of attendees in response to the event itself and also the operational overlay implemented as part of the pilot programme.

Data will be collected via camera and manual observations and will focus on attendees conducting routine ('public') activities typically monitored at such events as part of standard safety and security measures. During these observations, the team will not be interacting with or asking anyone to do anything beyond their normal attendance.

The team will also analyse various data sources post-event (e.g. CCTV footage) to measure different behaviours that may influence the risk of transmission within different settings. Any data captured will be stored, analysed and disposed of in a secure manner, consistent with legal requirements and industry best practice.

A small sample of attendees may be asked to wear tracking devices for a period of time during their attendance. The wearing of this device is entirely voluntary. These attendees will be asked for their consent giving permission for them to wear this device. This device enables their movement (paths, locations, etc.) to be tracked within the event. No other information is generated. The data will not be associated with the individual's identity. At any point, the participant can return the device and stop being tracked in this way.