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TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and the General Secretary

Your reference	Your correspondence of	Our reference NCLS/ BDE	Date 14 June 2021
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The European Club Footballing Landscape – Football during the pandemic

Dear Sir or Madam,

As in previous years, the UEFA Intelligence Centre has compiled a report on European club football, in close cooperation with the club licensing departments of all 55 UEFA member associations and more than 700 top-division clubs.

This 12th report provides 112 pages of comprehensive insight into European football during the health crisis, illustrating the unforeseen and unprecedented disruption at all levels of the football pyramid. Looking beyond domestic top-division football, we examine the impact the pandemic has had on the women's, youth and amateur game, cup competitions and lower-tier professional leagues. Yet we can also highlight the tremendous unity and leadership shown in rescheduling the European football calendar.

We traditionally focus on the financial performance of European football, and this year's report confirms clubs' healthy finances prior to the outbreak, while nevertheless revealing the severe financial impact of the pandemic.

The report also identifies key trends that have emerged in competition structures, the transfer market, club ownership and sponsorship, sporting trends, financing trends and fan behaviour.

We trust you will find this latest benchmarking report enlightening and that it will provide you with valuable background information for your future decision-making.

Hard copies of the report are now available in English only. Some additional copies are sent to each national licensing department for broader distribution. Digital versions of the report are published on UEFA.com in English, French, German and Russian [here](#).

Yours faithfully,

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Theodore Theodoridis
General Secretary

cc

- UEFA Executive Committee
- UEFA Club Licensing Committee
- UEFA Club Competitions Committee
- European members of the FIFA Council
- FIFA, Zurich