



No. 36/2021

TO UEFA MEMBER ASSOCIATIONS

For the attention of
the President and the General Secretary

Your reference

Your correspondence of

Our reference
F/DAL

Date
20 May 2021

UEFA Equipment Regulations

Dear Sir or Madam,

At its meeting on 19 April 2021, the UEFA Executive Committee approved the new *UEFA Equipment Regulations 2021 edition*, enclosed to this circular letter, which replace the *UEFA Equipment Regulations, 2018 edition*.

The most significant changes are those required to incorporate the use of sleeve sponsors for UEFA club competition matches.

The main *new* elements are outlined below:

Article 28.04: Sleeve sponsor

In club competitions, teams are permitted to display sponsor advertising on the left sleeve of the playing attire shirt in the sleeve 'free zone'. The maximum size of the sleeve sponsor is 100cm², with a maximum height of 12cm.

Article 32.05: Charity logo

If a club does not have a sleeve sponsor to display, the sleeve 'free zone' of the left sleeve can instead be used as a position for a charity organisation logo.

Chapter IX: UEFA sleeve badges

To accommodate the sleeve sponsor, in UEFA club competitions the UEFA campaign badge will be moved to the right sleeve (no change to position of the UEFA campaign badge in UEFA representative team competitions). To avoid clutter, the badge of honour for multiple winners of UEFA club competitions will no longer be a stand-alone badge, but the recognition of a multiple winner will be incorporated into the relevant competition or titleholder badge.

Articles 1.03, 4.01 and new Article 41: Football boots

Football boots are now included in the scope of application of the UEFA Equipment Regulations (change to Article 1.03) and the definition includes also shoes worn for futsal (definitions – Article 4.01). The new rules forbid the display of commercial advertising (other than manufacturer identifications) and of provocative messages.

Additional changes

- Alignment of standards for wearable electronic tracking systems (*Article 43.01*) with IFAB Laws of the Game
- Clarification that squad numbers or player/staff initials may be applied to non-playing attire for identification purposes (*Article 44.13 & 45.10*)
- Further minor clarifications to provisions already in place

Yours faithfully,

U E F A



Theodore Theodoridis
General Secretary

Enclosure

- UEFA Equipment Regulations, 2021 edition

cc (with enclosure)

- UEFA Executive Committee
- UEFA Club Competitions Committee
- European members of the FIFA Council
- FIFA, Zurich
- ECA, Nyon