



Enclosure 2

Playing attire for the 2021/22 UEFA Women's Champions League

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To assist you with your preparations for the new season, we would like to provide you with some key information about equipment worn in UEFA club competition matches.

This enclosure explains some of the principles of the *UEFA Equipment Regulations* that we feel warrant clarification, as well as some of the key provisions of the regulations.

1. UEFA Equipment Regulations, 2021 edition

Please note that the 2018 edition of the *UEFA Equipment Regulations* is currently under review and the updated regulations (2021 edition) will be circulated shortly. The reason for the update is to incorporate the use of sleeve sponsors in UEFA club competitions, which in turn has an impact on the sleeve badge positions. The amendments made are therefore mainly to implement these changes.

2. New playing attire approvals platform for teams participating in UEFA competitions

A new digital platform is being prepared for the new season, with a view to improving and facilitating the playing attire approvals and match kit selection processes. Further details will be communicated in due course. We expect teams will enter their playing attire information on the new platform directly, however we are providing an old-format playing attire form for the new season as a backup.

3. Approval process

For all matches up to and including round 2, teams are permitted to use their domestically approved playing attire provided that any sponsor advertising is also worn for domestic matches and complies with the relevant provisions of the *UEFA Equipment Regulations*. This means that for those rounds, there are no restrictions (other than those mentioned in the *UEFA Equipment Regulations* relating to use of sponsor advertising) on the number or size of sponsor logos or manufacturer identifications on playing attire.

However, as of the group stage, teams must only use playing attire that is in compliance with the *UEFA Equipment Regulations* and has been approved by UEFA.

1) Preapproval process

To limit the risk of having to make changes once attire has already been produced, we encourage teams and manufacturers to submit designs or samples for preapproval at any time during the production process. Such preapproval is always provisional; all attire is subject to final approval as specified above. Requests for preapproval can be sent to KitApproval@uefa.ch.

2) Initial review

For the 2021/22 season, in order to start the approval process early and give advance notice of any obvious changes that need to be made, allowing more time for corrections if necessary, teams are requested to send photos of their full range of outfield player and goalkeeper attire to UEFA by **1 June 2021**.

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Pending the introduction of the new digital platform for playing attire approvals, photos (front and back shots) should be sent as a compressed zip file to KitApproval@uefa.ch. The ideal solution would be to send us official website/merchandising photos of the playing attire where possible.

3) Physical sample review

Teams must then send samples of all playing attire (i.e. first and second-choice outfield player shirts, shorts and socks, first and second-choice goalkeeper shirts, shorts and socks, as well as any supplementary outfield player and/or goalkeeper attire or attire items) by the following deadlines:

- **2 August 2021** for teams that qualify directly for the group stage
- **27 August 2021** for clubs that are participating in round 2 for the playing attire to be used for the group stage in case of qualification

All shirts and shorts submitted to UEFA for approval must include an example of all team identification(s), badges, manufacturer logos, sponsor logos, numbers, player names, etc.

UEFA will inspect the playing attire and provide the teams and associations with a written decision as soon as possible after these deadlines.

Finally, when sending playing attire samples to UEFA for approval or pre-approval, we would ask you to indicate the **production costs** of the relevant items and **not** the retail costs on the shipping invoice, to ensure a smooth shipping and delivery process.

4. Playing attire colours

Clear identification of the outfield players and goalkeepers of the two teams is a requirement of Law 4 of the *IFAB Laws of the Game*. This is essential for the match officials and players, as well as for spectators in the stadium and at home, and we consider it a fundamental requirement.

Each team must therefore have at least two outfield player attires in sufficiently contrasting colours that could be worn by opposing teams in a match. For example, if one outfield player attire is made up of predominantly light colours, the other outfield player attire should comprise predominantly dark colours.

Teams with striped shirts (especially ones made up of light and dark stripes) or shirts in two colours (e.g. sleeves of a different colour to the body) must pay particular attention to the contrast requirements. For example, a first choice of blue/white stripes with a second choice of an all-white shirt is not sufficient. The second choice must contrast strongly with both colours of the first-choice shirt. If this is not the case, a third-choice outfield player attire will be required.

Additionally, teams must have, as a minimum, two goalkeeper attires that must not only contrast fully with each other (shirts, shorts and socks), but that must each also contrast fully with the outfield player attires. The goalkeeper attires must not, therefore, contain any of the colours contained in either outfield player attires, or be of similar shades (e.g. white outfield playing attire and light-grey goalkeeper attire). This also applies to any additional player attires submitted. In other words, teams must ensure that for every outfield player attire submitted, they submit a minimum of two fully contrasting goalkeeper attires.

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If goalkeeper attires are submitted that contain the colours of the playing attires (e.g. same colour shorts and socks) then additional goalkeeper colours will be requested.

5. Playing attire colour selection

When selecting colours for the 2021/22 season, particularly goalkeeper colours, please bear in mind that there is a limited number of colours available to referees, for which the following colours will be used in the 2021/22 UEFA Women's Champions League:

Black, Yellow, Red, Blue.

In order to facilitate the planning of match playing attire agreements, we strongly recommended that each team avoid selecting goalkeeper attires that include more than one of the referee colours.

6. Combination of playing attire options

Teams must be prepared to combine elements of their approved outfield playing attires, or approved goalkeeper attires if necessary. The primary objective must be the clear distinction of the teams on the pitch. Commercial or aesthetic objections to combining attire items **will not** be taken into account by UEFA to achieve the required contrast between different match participants.

7. Definition of colours by match

For the preliminary round, round 1 and round 2, teams are expected to agree on their colours between themselves. If they cannot do so, however, the matter must be referred to the UEFA administration in order to avoid an issue on the day of the match. However, the referee is always entitled to take a final decision.

For subsequent rounds, the process for defining the match colours is being reviewed as part of the development of a new digital platform for playing attire approvals. Nevertheless, the order of priority for the selection of colours for a match and the process in case of colour clashes remains as stipulated in the *2018 UEFA Equipment Regulations*.

8. Sleeve sponsor as of 2021/22 season

Although subject to the UEFA Executive Committee's final approval of the new *UEFA Equipment Regulations* (2021 edition), the use of sleeve sponsors in UEFA club competition matches from the start of the 2021/22 season has already been agreed in principle. Please find below some key aspects of this agreement:

- A team may advertise for only one sleeve sponsor.
- A team may advertise for the approved sponsor **in home and away matches** during the same UEFA season, subject to any bans or restrictions imposed by the domestic legislation of the country in which the match is taking place.
- Sponsor advertising on sleeves is permitted at a **maximum size of 100cm² on the left sleeve** of the playing shirt.
- **The maximum height of sponsor advertising on sleeves is 12cm** (the height of the current sleeve free zone as per the *UEFA Equipment Regulations*), and the sponsor logo may not touch any manufacturer band on the shirt sleeve.
- The relevant UEFA sleeve badges will be worn on the right sleeve of the playing shirt.

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In relation to how a sleeve sponsor can be chosen for use in UEFA competition matches, the following options are available:

- In principle, the sleeve sponsor used in a UEFA club competition must also be used as the sleeve sponsor on the playing shirt in an official domestic competition. However, if no sleeve sponsor is permitted or used in any official domestic competition, another playing attire or non-playing attire sponsor used in an official domestic competition (not including the front of shirt sponsor) may be displayed on the sleeve of the playing shirt for UEFA matches (e.g. back of shirt sponsor, short sponsor, non-playing attire sponsor).
- If a team still has no sleeve sponsor for use in UEFA competition matches, it will be permitted to replicate the front-of-shirt sponsor approved and used for UEFA competition matches as its sleeve sponsor, or to use the team's approved playing attire manufacturer as sleeve sponsor.

9. UEFA campaign badge

Please note that the UEFA Respect campaign sleeve badge will be discontinued at the end of the 2020/21 season. For centralised club competition matches in the 2021/22 season, the UEFA Foundation for Children will be featured on the UEFA campaign badge. This badge is to be applied to playing shirts on the right sleeve, below the relevant competition badge.

If UEFA distributes badges for its women's football promotional campaign, these must be worn on the free zone of the left shirt sleeve. This badge may not be used if the team has a sleeve sponsor.

10. Football boots

For the avoidance of doubt, football boots may carry manufacturer branding only. Boots may not contain any sponsor advertising or charity logos or any commercial messages other than manufacturer identifications.

11. Goalkeeper gloves

11.1 Goalkeeper gloves safety

In light of new designs and technologies in goalkeeper gloves, we take the opportunity to remind you of the importance of player safety with regard to goalkeeper gloves. In this regard, the following guidelines apply:

- Fastenings such as zips for goalkeeper gloves may only be made with soft materials for the zip tag (no metal or hard plastic)
- The toggle or device to pull any zip or similar fastening must be covered under a velcro or other similarly securely fastened cuff to hold it in place during the match

11.2 Goalkeeper gloves branding

There are still many issues with goalkeeper gloves used during matches that do not comply with the regulations. To improve compliance, all goalkeeper gloves that may be used during the match (i.e. the gloves of both the first-choice goalkeeper as well as any substitute/reserve goalkeepers) must be brought to the organisational meeting for inspection during the playing attire colour check. The gloves will then

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be checked again during the pre-match equipment inspection 75 minutes before kick-off. If it is noticed, either during the pre-match equipment inspection or during the match itself, that goalkeepers are wearing gloves that were not presented at the organisational meeting and that these do not comply with the regulations, then this will be included in the reporting and disciplinary consequences will ensure.

To avoid issues arising on matchdays, we therefore strongly encourage you to ensure before the start of the season that your goalkeepers are all using gloves that comply with the *UEFA Equipment Regulations*.