Phase 1: Invitation To Express Interest
1. Introduction

This document is an invitation to express interest to a Tender and and forms part of a Tender process which is administered by UEFA and outlines the information on the ticket control and fulfilment services required for the UEFA Champions League™ Cycle 2021-24 (excluding the final match in each season).

UEFA is seeking to appoint a company to provide certain services to it, specifically ticket control and fulfilment services for the UEFA Champions League™ cycle 2021-24 (from the Group Stage round onwards but specifically excluding the final match in each season). The company(ies) appointed following the Tender will be responsible for receiving, sorting and distributing tickets required for UEFA’s Commercial Partners.

Please note that majority of Clubs have an electronic ticketing system and send tickets in pdf format, therefore, the main scope of the services that will be required from the selected company will be for electronic ticketing operations.

We thank you in advance should your company express interest to this Tender.

2. The Selection Process

The process for the selection of company for the provision of Ticketing Fulfillment Services, as currently planned, is divided into two-phases:

- Phase 1 – Invitation to Express Interest: the initial, pre-Tender phase during which UEFA collects information regarding the candidate(s) based on which it evaluates eligibility of such candidate(s) to participate in Phase 2;

- Phase 2 – The Tender: The Tender for the selected candidate(s) and/or any other entities invited by UEFA, during which UEFA will evaluate proposals and subsequently select and appoint a qualified company(ies) for the provision of the Services.

Applicants who are selected to participate in Phase 2 of the Tender will receive the Invitation to Tender document (“ITT”), which will set forth all applicable terms and conditions for the Tender and a detailed overview of the requested Services.

To give each candidate(s) an overview of the timing and further proceedings, UEFA has put into place the following Tender process plan (which may be subject to change at any time, as deemed necessary by UEFA):

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publication of this Invitation to Express Interest</td>
<td>16.03.2021</td>
</tr>
<tr>
<td>Deadline for submission of declaration of interest</td>
<td>22.03.2021</td>
</tr>
<tr>
<td>Selected entity(ies) receive the ITT</td>
<td>23.03.2021</td>
</tr>
<tr>
<td>Selected entity(ies) submit their proposals for the ITT</td>
<td>09.04.2021</td>
</tr>
<tr>
<td>Evaluation, clarification and selection of short-listed entity(ies)</td>
<td>16.04.2021</td>
</tr>
<tr>
<td>Suppliers appointment, subject to contract</td>
<td>04.06.2021</td>
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</table>
3. Submissions of Expression of Interest

In order to be considered to participate in the Tender, interested candidate(s) shall respond to this Invitation to Express Interest by submitting the relevant information and documentation as set out below.

Candidate(s) shall submit to UEFA an official letter, on headed notepaper and in English (the “Letter”) expressing their interest in participating in the Tender and requesting the ITT. The Letter shall include the following supporting information:

- full details of the return address and contact person for all matters in connection with this Invitation to Express Interest;
- all of the information/documents (in English only) required in Section 4 below entitled "Required Information and Documentation"; and
- "Statement of Undertaking" in the form provided in Appendix 1 to this Invitation to Express Interest, duly signed by an authorised representative of the interested entity.

The Letter, with all supporting information and documentation must be received by email sent to louise.smith@uefa.ch by no later than 12h00 CET on 22.03.2021.

For general queries, please contact:

Louise Smith
Commercial Operations Assistant
Louise.smith@uefa.ch
Mobile Tel: +41 (0)79 829 2214
Main Tel: +41 (0)848 00 27 27

Late and/or incomplete submissions which do not include all the above information and/or documentation will not be considered by UEFA.

Upon receipt of the Letter with all required supporting information and documentation, UEFA shall determine, at its sole discretion, if it requires further information/documentation or clarification from any or all of the candidate(s). In such cases, UEFA reserves the right to contact the relevant candidate accordingly and to request that they provide such additional information/documentation.

UEFA, at its sole discretion, will decide which candidate(s) are qualified to participate in the Tender and such qualified candidate(s) will receive the ITT. Unsuccessful candidate(s) will be informed accordingly, and UEFA shall not be obliged to give any reason for its selection or rejection.

4. Required Information and Documentation

Before selection of the candidate(s) that may participate in the Tender and receive the ITT, UEFA shall evaluate the eligibility of the candidate(s) based on the review of the following information and documentation (all documentation must be returned in English):
INVITATION TO EXPRESS INTEREST

- description of proven experience in the provision of Ticketing Fulfillment Services at large scale events, together with named references and examples;
- evidence of sufficient resources and appropriate infrastructure to provide high-class Ticketing Fulfillment Services;
- proof of strong financial standing with up-to-date declarations from the inland revenue, national treasury department or other relevant governmental body; and
- organisational chart with key personnel (must be English-speaking and adequately trained).

NOTE: The requirement to submit the abovementioned information is mandatory for all candidates, including former and current suppliers. During any part of the Tender, UEFA reserves the right to request additional information/documentation, as deemed necessary, including but not limited to any guarantees.

5. Legal Provisions

This Invitation to Express Interest ("ITEI") does not constitute an invitation to make offers or an invitation to participate in the Tender, nor does it constitute the basis of any contract which may be concluded upon conclusion of the Tender.

Information collected through this ITEI will be used by UEFA solely for its analysis and will not be disclosed to the public.

UEFA reserves the right to reject any and all submissions of expression of interest, amend or supplement any rules set up herein and/or cancel part of or the entire selection process (and/or the Tender). If part of or the entire selection process is cancelled, it may be restarted at any time and any given interested candidate may or may not be invited to participate in the new selection process, at UEFA's absolute discretion.

UEFA has taken all reasonable care to ensure that any information provided by UEFA in relation to this ITEI, the Tender and/or the ITT is accurate in all material respects. However, any such information is provided solely by way of explanation of the services which UEFA intends to use, and neither UEFA nor any of its representatives, agents or employees make any representation or warranty or accept any responsibility for the accuracy or completeness of any such information. Nor shall they be liable for any loss and/or damage suffered by any candidates in reliance on such information or any subsequent communication made by UEFA.

The candidate agrees that:
- it (and its officers, employees, representatives, agents and advisers) shall keep confidential the terms of this ITEI and any information relating to affairs or business of UEFA which comes into its possession in relation to this ITEI, the ITT and/or the Tender;
- it shall not disclose confidential information (or any parts of it) to any third party without the prior written consent of UEFA, which may be given or withheld in its absolute discretion (save, where required by applicable laws);
it shall only be entitled to use confidential information for the purpose of the Tender; and
it shall not discuss the financial terms of the Tender with other candidates.

Each candidate is responsible for all costs, expenses, losses and liabilities incurred in the preparation of its Letter, any responses to requests for further information by UEFA and any negotiation with UEFA following receipt by UEFA of its Letter (whether or not an invitation to participate in the ITT is issued). UEFA shall not be liable to any interested candidate for any costs or losses arising in connection with the submission of information and documentation related to this ITEI.

Each candidate is strictly prohibited from making any form of public announcement or statement relating directly or indirectly to this ITEI, the ITT, the Tender, UEFA, and/or any UEFA competition (whether it is invited to participate in the Tender or not) without the prior written consent of UEFA, which may be given or withheld in its absolute discretion.
Appendix 1:

Phase 1 - Statement of Undertaking

Name of company: _____________________________________________________________
Tax number: __________________________________________________________________
Address: _____________________________________________________________________

referred to hereinafter as the "Company", hereby expresses interest in participating in the Tender for providing ticket control and fulfilment services for the UEFA Champions League™ Cycle 2021-24 (specifically excluding the final match in each season), and undertakes that:

1. no information provided nor representations made to UEFA are false, inaccurate or misleading;
2. none of the Company nor its officers, employees, representatives, agents and advisers shall make any form of public announcement or statement relating directly or indirectly to UEFA, this ITEI, the ITT and/or the Tender to any third-party (including but not limited to the media) without the prior written approval of UEFA and that any non-compliance will lead to the penalty of being held responsible for any damages caused;
3. the Company and its officers, employees, representatives agents and advisers shall keep confidential the terms of this ITEI and any information relating to affairs or business of UEFA which comes into its possession in relation to this ITEI, the ITT and/or the Tender shall not disclose confidential information (or any parts of it) to any third party without the prior written consent of UEFA, which may be given or withheld in its absolute discretion (save, where required by applicable laws) and it shall only be entitled to use confidential information for the purpose of the Tender;
4. all intellectual property and commercial rights in relation to UEFA, this ITEI, the ITT and/or the Tender belong exclusively to UEFA;
5. the Company shall comply with all legal provisions contained in this ITEI or otherwise agreed in writing with UEFA;
6. UEFA shall not be held responsible for any costs, expenses, losses and/or liabilities incurred in by the Company in the preparation and submission of its Letter and information and/or documentation in response to this ITEI and/or any responses to requests for further information by UEFA;
7. any association with UEFA and/or its competitions and events in any manner whatsoever without UEFA’s prior written approval is strictly prohibited;
8. UEFA shall not be required to invite the Company to participate in the ITT and Tender and reserves the right to re-organise any services related to the Tender or to re-open part of or the entire tendering process at a later stage;
9. this Statement of Undertaking and any related documentation shall be governed by and construed in accordance with the substantive laws of Switzerland. The place of jurisdiction shall be Nyon, Switzerland.

By submitting this Statement of Undertaking (where capitalised terms shall have the meaning as defined in this ITEI, unless otherwise defined herein), I/we confirm that I/we have read and understood the foregoing terms and conditions issued by UEFA regarding the process for selection of a candidate(s) for the provision of ticket control and fulfilment services for the UEFA Champions League™ Cycle 2021-24 (specifically excluding the final match in each season), and agree that the Company which I/we duly represent is bound by such terms and conditions.

Signature: ____________________________________________________________________
Name and Title: ______________________ Date: __________________
Place: ____________________________ Official Stamp: