

# Media rights sales:

**European Qualifiers to UEFA EURO 2024™**

**European Qualifiers to 2026 FIFA World Cup™**

**European Qualifiers to UEFA EURO 2028™**

**UEFA Nations League 2022/23 (including the UEFA Nations League Finals)**

**UEFA Nations League 2024/25 (including the UEFA Nations League Finals)**

**UEFA Nations League 2026/27 (including the UEFA Nations League Finals)**

**Other International Matches**

**Last Update: 4.3.2021**

Update: the media content rights sales process for the above UEFA national team football competitions for the 2022-2028 cycle is currently on-going. The sales process will be conducted on a market-by-market basis with such media rights being offered on a platform neutral basis.

The sales process will be effected initially by means of an Invitation to Tender ("ITT") process under which qualified media content distributors will be invited to submit offers before the submission deadline (as indicated in the schedule below) for the media rights in their respective territory. Schedule A below lists the status of the sales process in the relevant territories. Schedule B lists the relevant territories for which media rights agreements have been signed (including details of the respective partner).

The sales process will be administered on behalf of UEFA by CAA Eleven Sàrl. All enquiries in respect of the acquisition of the media rights to the above competitions should therefore be directed to CAA Eleven Sàrl at the following e-mail address: info@caa11.com.

Further communications and updates shall be provided as and when UEFA commences the media rights sales process in respect of any other territory or territories.

## Schedule A: Updated ITT list

On-going/planned tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Finland	28.07.2020	26.08.2020
Poland	29.09.2020	27.10.2020
Israel	20.10.2020	16.11.2020
Belgium**	10.11.2020	07.12.2020
Luxembourg	10.11.2020	07.12.2020
Austria	09.02.2021	09.03.2021
Netherlands	03.03.2021	29.03.2021

OUTSIDE EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Currently no tenders are on-going or planned		

Closed tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Denmark	28.07.2020	26.08.2020
Norway	28.07.2020	26.08.2020
Sweden	28.07.2020	26.08.2020
Belgium**	10.11.2020	07.12.2020
Iceland	17.12.2020	26.01.2021

OUTSIDE EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Currently no tender processes have been finalised		

Schedule B: Contracts signed

EUROPE

Country(ies)	Contracting parties
Denmark	TV2 Danmark AS
Finland	YLEISRADIO OY
Norway	TV2 AS
Sweden	Nordic Entertainment Group UK Limited
Iceland	Nordic Entertainment Group UK Limited

OUTSIDE EUROPE

Country(ies)	Contracting parties
Currently no contracts have been signed	

KEY	
*	Deadline for submission of bids unless indicated otherwise: 12:00 (Midday) CET
**	Selected rights