



## Media rights sales: 2018-21 UEFA Europa League™

Last Update: 7<sup>th</sup> July 2020

In accordance with the principles established by the European Commission, the UEFA Europa League (seasons 2018/19, 2019/20 and 2020/21) media content rights sales process will be conducted on a market-by-market basis. Such process will involve an 'Invitation to Submit Offer' (ISO) inviting all qualified media content distributors to submit offers for various media content rights.

Media content rights will be offered on a platform neutral basis. Such an approach will mean that successful bidders can exploit rights across all media platforms including television, internet and mobile on a linear and on-demand basis. This platform neutral approach is aimed at ensuring maximum exposure while providing partners with programming flexibility in parallel.

The sales process will be administered on behalf of UEFA by TEAM Marketing, UEFA's exclusive marketing agency for the exploitation of certain media and commercial rights relating to its club competitions. The sales process will be staggered with different start and end dates per market. All enquiries in respect of the acquisition of such rights should, therefore, be directed to TEAM Marketing at the following e-mail address: [info@team.ch](mailto:info@team.ch).

### ISO list

The list of dates (subject to changes at UEFA's discretion) on which an ISO has been or will be issued is, by territory, as follows:

#### Europe

Territory	ISO issue date	Deadline for submission of bids
Albania	8 January 2018	30 January 2018 (10:00 CET)
Armenia	28 March 2018	26 April 2018 (10:00 CET)
Austria	6 March 2017	3 April 2017 (10:00 CET)
Azerbaijan	28 March 2018	26 April 2018 (10:00 CET)
Belarus	29 June 2018	25 July 2018 (10:00 CET)
Belgium	31 October 2017	29 November 2017 (10:00 CET)
Bosnia and Herzegovina	28 August 2017	25 September 2017 (10:00 CET)
Bulgaria	9 April 2018	9 May 2018 (10:00 CET)
Croatia	28 August 2017	25 September 2017 (10:00 CET)
Cyprus	22 January 2018	21 February 2018 (10:00 CET)

Czech Republic	6 November 2017	4 December 2017 (10:00 CET)
Denmark	21 August 2017	19 September 2017 (12:00 CET)
Estonia	10 January 2017	7 February 2018 (10:00 CET)
Finland	10 April 2017	8 May 2017 (10:00 CET)
France	29 March 2017	3 May 2017 (10:00 CET)
Georgia	28 September 2017	31 October 2017 (10:00 CET)
Germany	6 March 2017	3 April 2017 (10:00 CET)
Greece	7 November 2017	6 December 2017 (10:00 CET)
Hungary	12 April 2017	15 May 2017 (10:00 CET)
Iceland	11 December 2017	16 January 2018 (11:00 CET)
Israel	23 February 2017	20 March 2017 (10:00 CET)
Italy	15 May 2017	12 June 2017 (10:00 CET)
Kazakhstan	28 March 2018	26 April 2018 (10:00 CET)
Kosovo	22 January 2018	21 February 2018 (10:00 CET)
Latvia	10 January 2018	7 February 2018 (10:00 CET)
Lithuania	10 January 2018	7 February 2018 (10:00 CET)
Macedonia	28 August 2017	25 September 2017 (10:00 CET)
Malta	27 February 2018	27 Mars 2018 (10:00 CET)
Moldova	16 November 2017	18 December 2017 (10:00 CET)
Montenegro	28 August 2017	25 September 2017 (10:00 CET)
Netherlands	31 October 2017	27 November 2017 (10:00 CET)
Norway	21 August 2017	19 September 2017 (12:00 CET)
Poland	17 March 2017	6 April 2017 (10:00 CET)
Portugal	29 January 2018	27 February 2018 (10:00 CET)
Republic of Ireland	20 March 2018	23 April 2018 (11:00 CET)
Romania	22 February 2018	22 March 2018 (10:00 CET)
Russia	5 July 2018	31 July 2018 (10:00 CET)
Serbia	28 August 2017	25 September 2017 (10:00 CET)
Slovakia	6 November 2017	4 December 2017 (10:00 CET)
Slovenia	18 May 2017	21 June 2017 (10:00 CET)
Spain	16 May 2017	20 June 2017 (10:00 CET)

Sweden	21 August 2017	19 September 2017 (12:00 CET)
Switzerland	6 March 2017	3 April 2017 (10:00 CET)
Turkey	18 September 2017	16 October 2017 (10:00 CET)
Ukraine	15 February 2018	21 March 2018 (10:00 CET)
United Kingdom	18 January 2017	1 March 2017 (11:00 CET)

### Ex-Europe

<b>Territory</b>	<b>ISO issue date</b>	<b>Deadline for submission of bids</b>
Brazil	26 April 2018	5 June 2018 (17:00 CET)
Canada	10 October 2017	14 November 2017 (17:00 CET)
Caribbean	28 February 2017	28 March 2017 (18:00 CET)
Central Asia	28 March 2018	26 April 2018 (10:00 CET)
China	13 December 2016	12 January 2017 (10:00 CET)
Hong Kong	15 December 2017	1 February 2018 (10:00 CET)
Indian Subcontinent	18 April 2018	22 May 2018 (10:00 CET)
Indonesia	15 December 2017	1 February 2018 (10:00 CET)
In-Flight/In-Ship	20 December 2017	23 January 2018 (10:00 CET)
Japan	14 December 2016	3 February 2017 (10:00 CET)
Latin America (excluding Brazil)	29 August 2017	3 October 2017 (17:00 CET)
Macau	11 July 2018	18 July 2018 (10:00 CET)
Malaysia and Brunei	15 December 2017	1 February 2018 (10:00 CET)
Middle East and North Africa	30 June 2017	17 July 2017 (10:00 CET)
Mongolia	1 May 2018	28 May 2018 (10:00 CET)
Myanmar	24 March 2018	27 April 2018 (10:00 CET)
Oceania	4 April 2018	8 May 2018 (10:00 CET)
Philippines	15 December 2017	1 February 2018 (10:00 CET)
Republic of Korea	1 May 2018	28 May 2018 (10:00 CET)
Singapore	15 December 2017	1 February 2018 (10:00 CET)
South Africa, Lesotho and Swaziland	13 October 2017	23 November 2017 (15:00 CET)
Sub-Saharan Africa	13 October 2017	23 November 2017 (15:00 CET)



Taiwan	15 December 2017	1 February 2018 (10:00 CET)
Thailand, Laos and Cambodia	15 December 2017	1 February 2018 (10:00 CET)
USA	12 January 2017	15 February 2017 (18:00 CET)
Vietnam	15 December 2017	1 February 2018 (10:00 CET)

**Contract signed**

**Europe**

<b>Territories</b>	<b>Contracting parties</b>
Albania	RADIOTELEVISIONI SHQIPTAR (RTSH) DIGIT-ALB SH.A
Armenia	SHANT LLC
Austria	PULS 4 TV GMBH & CO KG PERFORM MEDIA CHANNELS LIMITED
Azerbaijan	SARAN MEDIA INTERNATIONAL LIMITED
Belarus	NATIONAL STATE TELERADIOCOMPANY OF THE REPUBLIC OF BELARUS (BTRC)
Belgium	TELENET BVBA VLAAMSE RADIO EN TELEVISIEOMROEPORGANISATIE (VRT) BE TV S.A. RADIO TELEVISION BELGE DE LA COMMUNAUTE FRANCAISE
Bosnia and Herzegovina	TELEKOM SRBIJA A.D
Bulgaria	BULGARIAN NATIONAL TELEVISION
Croatia	HRVATSKI TELEKOM d.d.
Cyprus	CYPRUS COMMUNICATIONS AUTHORITY (CYTA)
Czech Republic	TV NOVA S.R.O. CESKA TELEVIZE
Denmark	DISCOVERY CORPORATE SERVICES LIMITED
Estonia	SIA "ALL MEDIA LATVIA"
Finland	MTV SISÄLLÖT Oy (MTV)
France	ALTICE PICTURE S.à.r.l.
Georgia	JSC SILKNET
Germany	RTL TELEVISION GMBH PERFORM MEDIA CHANNELS LIMITED
Greece	HELLENIC TELECOMMUNICATIONS ORGANISATION S.A. (OTE)
Hungary	AMC NETWORKS CENTRAL EUROPE KFT
Iceland	FJARSKIPTI HF
Israel	CHARLTON LIMITED
Italy	SKY ITALIA S.R.L.
Kazakhstan	SARAN MEDIA INTERNATIONAL LIMITED
Kosovo	KUJTESA NET

Latvia	SIA "ALL MEDIA LATVIA"
Lithuania	SIA "ALL MEDIA LATVIA"
Macedonia	MAKEDONSKI TELEKOM AD – SKOPJE
Malta	PUBLIC BROADCASTING SERVICES LTD. MELITA PLC
Moldova	GMG PRODUCTION SRL
Montenegro	TELEKOM SRBIJA A.D. DIRECT MEDIA d.o.o.
Netherlands	EREDIVISIE MEDIA & MARKETING CV CLT-UFA S.A.
Norway	TV 2 AS
Poland	POLSAT LICENSE LIMITED
Portugal	S.I.C SOCIEDADE INDEPENDENTE DE COMUNICAÇÃO SPORT TV PORTUGAL, SA
Republic of Ireland	VIRGIN MEDIA IRELAND LIMITED
Romania	S.C. TELEKOM ROMANIA COMMUNICATIONS S.A. S.C. RCS & RDS S.A.
Russia	NATIONAL SPORTS CHANNEL LLC
Serbia	JAVNA MEDIJSKA USTANOVA RADIO-TELEVIZIJA SRBIJE TELEKOM SRBIJA A.D
Slovakia	ROZHLAS A TELEVÍZIA SLOVENSKA TV NOVA S.R.O.
Slovenia	RADIOTELEVIZIJA SLOVENIJA UNITED MEDIA S.A.R.L.
Spain	MEDIAPRODUCCION, S.L.U. BEIN IP LTD
Sweden	DISCOVERY CORPORATE SERVICES LIMITED
Switzerland	CT CINETRADE AG SRG SSR
Ukraine	TRBC "UKRAINE", LLC VOLIA CABLE LLC
United Kingdom	BRITISH TELECOMMUNICATIONS PLC

### Ex-Europe

Territories	Contracting parties
Australia	OPTUS CONTENT PTY LIMITED
Canada	PERFORM MEDIA CHANNELS LIMITED

Caribbean	CABLE & WIRELESS INTERNATIONAL HQ LIMITED INTERNATIONAL MEDIA CONTENT LIMITED
Central Asia	SARAN MEDIA INTERNATIONAL LIMITED
China	GREAT MERCURY LIMITED
El Salvador	YSUTV CANAL 4 S.A. DE C.V.
Haiti	CANAL PLUS ANTILLES
Indian Subcontinent	SONY PICTURES NETWORKS INDIA PRIVATE LIMITED
In-Flight/In-Ship	IMG MEDIA LIMITED
Japan	PERFORM MEDIA CHANNELS LIMITED
Latin America (excluding Brazil)	FSLA HOLDINGS LLC. ESPN, INC
Macau	TELEDIFUSÃO DE MACAU, S.A.
Malaysia and Brunei	PERFORM MEDIA CHANNELS LIMITED
Middle East and North Africa	BEIN SPORTS MENA LLC
Mongolia	ECLAT ENTERTAINMENT INC.
Myanmar	SHWE THAN LWIN MEDIA COMPANY LIMITED
New Zealand	SKY NETWORK TELEVISION LIMITED
Philippines	PERFORM MEDIA CHANNELS LIMITED
Republic of Korea	ECLAT ENTERTAINMENT INC.
Singapore	PERFORM MEDIA CHANNELS LIMITED
South Africa, Lesotho and Swaziland	SUPERSPORT INTERNATIONAL (PTY) LIMITED
Sub-Saharan Africa	CANAL+ INTERNATIONAL CENTURY SUN INTERNATIONAL LIMITED
Suriname	TELECOMMUNICATIEBEDRIJF SURINAME (TELESUR)
Taiwan	PERFORM MEDIA CHANNELS LIMITED
Thailand, Laos and Cambodia	PERFORM MEDIA CHANNELS LIMITED
USA	UNIVISION COMMUNICATIONS, INC.
Vietnam	VIETNAM SATELLITE DIGITAL TELEVISION COMPANY LTD